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No. 1037783
Court of Appeals No. 85541-7-I

IN THE SUPREME COURT OF
THE STATE OF WASHINGTON

PIPE FITTERS LOCAL UNION 120 PENSION PLAN and
SUZANNE FLANNERY, Individually and on Behalf of All
Others Similarly Situated,

Plaintiffs-Respondents,

vs.

SCOTT MCFARLANE, ROSS TENNENBAUM, MARCELA
MARTIN, RAJEEV SINGH, BRUCE CRAWFORD,
MARION FOOTE, EDWARD GILHULY, WILLIAM
INGRAM, TAMI RELLER, BRIAN SHARPLES, SRINIVAS
TALLAPRAGADA, and KATHY ZWICKERT,

Defendants-Petitioners.

ANSWER TO PETITION FOR REVIEW

Gregory F. Wesner (#30241)
HERMAN JONES LLP
15113 Washington Ave. NE
Bainbridge Island, WA 98110
Telephone: 206/819-0821

Attorneys for Plaintiffs-Respondents

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Plaintiffs-Respondents Pipe Fitters Local Union 120 Pension Plan and Suzanne Flannery (“Plaintiffs”) hereby submit this Answer to Petition for Review. Plaintiffs allege breaches of fiduciary duty by the Avalara, Inc. (“Avalara”) Board of Directors (collectively, the “Board” or the “Defendants”) in connection with the leveraged buyout of Avalara by affiliates of Vista Equity Partners Management, LLC (“Vista”), which closed on October 22, 2022 (the “Buyout”).¹

I. INTRODUCTION

This case involves highly-detailed claims for fraudulent breach of fiduciary duty in connection with the leveraged buyout of a Washington corporation. After assessing the Complaint and the hundreds of pages of exhibits attached by Defendants to their CR 12(b)(6) motion, the Superior Court ruled: “Plaintiffs’ Complaint provides *detailed facts* supporting their allegations of

¹ All citations and footnotes are omitted, and all emphasis is added, unless otherwise noted. All capitalized terms carry the same meaning as defined in the Complaint (CP 795-848). The Complaint is attached hereto as Plaintiff’s Appendix A.

multiple acts of self-dealing, deception, and breach of fiduciary duty.” CP 1094. The court confirmed that “Plaintiffs properly plead fraud in their Complaint” and “denied Defendants’ [CR 12(b)(6)] motion on [that] basis.”

Id.

The single question for review therefore incorporates the Superior Court’s finding that this is a “case[] of fraud.”

Id. That certified question asks:

Are minority shareholders who dissent to a corporate merger limited to the appraisal process set forth in RCW 23B.13.020 as the exclusive remedy for a claim for money damages, or are they entitled *in cases of fraud*, to file suit?

Def. App’x A at 2.

In a unanimous decision, Division One of the Court of Appeals answered that question in the affirmative. Division One ruled: “consistent with the plain language of RCW 23B.13.020(2), and Sound Infiniti, a shareholder entitled to dissent and obtain payment for shares under the WBCA may challenge the corporate actions outside the statutory appraisal process based on a showing that the

action was fraudulent with respect to the shareholder or the corporation.” Def. App’x A at 17.

Division One concluded that the Washington appraisal statute is squarely on point. The statute plainly states that cases of fraud, like here, may be pursued outside of appraisal: “A shareholder entitled to dissent and obtain payment for the shareholder’s shares under this chapter may not challenge the corporate action creating the shareholder’s entitlement *unless the action ... is fraudulent with respect to the shareholder or the corporation.*” RCW 23B.13.020(2). Because this is a “case of fraud,” the inquiry ends there. See West v. Wash. Dep’t of Fish & Wildlife, 21 Wash. App. 2d 435, 441, 506 P.3d 722, 726 (2022) (“Where a statute’s language is plain and unambiguous, our inquiry ends.”).

Division One also correctly applied this Court’s ruling in Sound Infiniti, Inc. v. Snyder, 169 Wash. 2d 199, 211, 237 P.3d 241, 246 (2010). In Sound Infiniti, the Court interpreted the same statute and ruled: “We hold that *absent a showing of fraudulent conduct*, the appraisal mechanism

is the exclusive remedy Pisheyar has for his individual claims *for damages*.” Id. Thus, actions “for damages” can proceed outside of appraisal with, as here, a “showing of fraudulent conduct.” Id.

Discretionary review of Division One’s straightforward application of longstanding Washington law is unwarranted. Despite seeking review under RAP 13.4(b)(1), Defendants identify no published (or unpublished) decision in Washington (or any other jurisdiction) in conflict with Division One’s ruling. Defendants similarly do not provide a basis for review under RAP 13.4(b)(4). There is no substantial public interest in permitting alleged self-dealing fiduciaries to avoid answering to shareholders in this purely intra-corporate dispute. Nor is any substantial public interest served by asking this Court to interpret the same plain language and reach the same conclusion it did in Sound Infiniti. The statutory text is inescapable. In sum, discretionary review is unwarranted here.

II. COUNTER-STATEMENT OF THE ISSUES

The petition for review raises two issues. First,

Division One confirmed one certified question:

Are minority shareholders who dissent to a corporate merger limited to the appraisal process set forth in RCW 23B.13.020 as the exclusive remedy for a claim for money damages, or are they entitled in cases of fraud, to file suit?

Def. App'x A at 2. Division One answered this question in the affirmative.

Second, Defendants introduce a second issue, stated as follows: “the Court of Appeals failed to address the heightened pleading standard under Sound Infiniti requiring a shareholder pursuing a non-appraisal claim to make some showing of fraud based on actual facts.” Pet. at 3. Defendants’ framing of this issue is misleading. Division One repeatedly addressed the “some showing” language that Defendants inaccurately claim the court “failed to address.” Infra at 28-30. And the Superior Court in fact considered all of Defendants’ voluminous pleading-stage

submissions when finding that “detailed facts” supported Plaintiffs’ claims. Id. Nothing further is required.

Plaintiffs do not seek review of any issues not already raised in the petition for review. See RAP 13.4(d).

III. COUNTER-STATEMENT OF THE CASE

A. Summary of the Claims

“The fiduciary nature of a corporate office is immutable... ‘Corporate officers and directors are not permitted to use their position of trust and confidence to further their private interests.’” Mills Acquisition Co. v. MacMillan, Inc., 559 A.2d 1261, 1280 (Del. 1989); accord State ex rel. Hayes Oyster Co. v. Keypoint Oyster Co., 64 Wash. 2d 375, 381, 391 P.2d 979, 983 (1964). “As a fiduciary, ‘a director’s ... first duty is to ... disclose information to those who have a right to know the facts [i.e., the shareholders].’” Diaz v. Wash. State Migrant Council, 165 Wash. App. 59, 77, 265 P.3d 956, 965-66 (2011).

“[D]irectors [also] have an ‘unremitting obligation’ to deal candidly with their fellow directors.” Morrison v.

Berry, 191 A.3d 268, 284 (Del. 2018). Failure to do so is “*a fraud upon the board.*” Mills, 559 A.2d at 1283.

The Complaint alleges that the leveraged buyout of Avalara involved a purposeful breakdown in corporate governance, where the full Avalara Board empowered its most conflicted director to negotiate with Vista and tilt the sale process for his personal benefit. CP 795-848.

Rather than scrupulously work on behalf of shareholders, Avalara’s Chairman, Founder, and CEO, Scott McFarlane, and CFO, Ross Tennenbaum, corrupted the sale process by pursuing their own personal interests during what was supposed to be a shareholder value-maximizing transaction. Id. Those are quintessential breaches of the duty of loyalty. Id. The Complaint meticulously details these factual allegations over 50 pages and 155 paragraphs, based on internal corporate documents and supported by screenshots, quotes, and specific details of fiduciary misconduct. Id.

B. The Avalara Sale Process Was Driven by Self-Motivated Fiduciaries Who Defrauded the Rest of an Inactive Board

McFarlane and Tennenbaum knew that they could use a leveraged buyout of Avalara to obtain tens of millions of dollars in massive post-close equity and compensation packages from Vista. CP 800, 815-19 ¶¶6, 59-69. Indeed, at the outset of the process, unlike other potential acquirers, Vista expressed a clear intent to retain McFarlane and Tennenbaum within the highly-lucrative (and highly-conflicting) “Terms of [the] Proposal.” *Id.* As Division One explained, “[t]he offer terms also addressed the existing management,” including “equity participation programs” and “other incentive structures.” Def. App’x A at 6. Defendants concealed that proposal from shareholders. CP 800, 815-19 ¶¶6, 59-69.

Division One also noted that “McFarlane and his team would continue to work for Vista following the merger – information that was not disclosed to the other directors when they voted to approve the sale.” Def. App’x

A at 8. While they were supposed to be negotiating for Avalara shareholders, McFarlane and Tennenbaum were busy self-dealing. CP 800, 815-19 ¶¶6, 59-69.

C. McFarlane Fraudulently Tilted the Sale Process in Vista’s Favor, Causing Other Bidders to Drop Out

Driven by conflicts, the sale process for Avalara was crippled from the outset. McFarlane and Tennenbaum gave Vista significant advantages, to the detriment of other bidders and Avalara shareholders. CP 800-01, 822-27 ¶¶8, 81-96. As summarized by Division One, “the board did not appoint a special committee, and instead authorized management – including McFarlane and Tennenbaum – to supervise the sale.... This allowed McFarlane and Tennenbaum to narrow the sale process by not contacting any potential strategic buyers who were less likely to retain Avalara management post sale.” Def. App’x A at 4-5; see also CP 799-800, 826-27 ¶¶5-7, 95-96.

With no Board oversight, McFarlane and Tennenbaum hired a conflicted financial advisor, Goldman Sachs, which had already been hired *by Vista* to run a sale

process *for Vista*, seeking to sell a Vista-owned software company (Ping Identity) to the same resource-constrained private equity buyers, at the same time. CP 800, 824-27 ¶¶7, 87-96. Division One noted that “[t]he board was unaware of this other concurrent negotiation between Goldman Sachs, Vista, and Thoma Bravo.” Def. App’x A at 6. In the words of Division One: “The poor timing of the sale was used by McFarlane and Tennenbaum to provide material advantages to a particular buyer – Vista – to the exclusion of other bidders.” Id. at 5.

Ultimately, in violation of the Board’s instruction to discontinue the sale process and shut down the data room, on July 20, 2022, McFarlane leaked Avalara’s boardroom deliberations to his post-merger boss, Vista’s Chairman, Robert Smith. CP 826-27 ¶¶95-96. McFarlane did so in response to Vista’s reiteration of its plan to hire McFarlane post-close. Id.

D. Two Additional Directors Were Conflicted

The Outside Directors' purposeful lack of oversight can be partially explained by their own conflicts. As Division One observed, “[t]wo board directors, Rajeev Sing and Marcela Martin, were associated with Vista. Singh held limited partnership interests in multiple Vista funds, one of which was a party to the impending sale process. Martin occupied a seat on the board of directors of a corporation which was majority owned by Vista.” Def. App’x A at 4.

E. After Shareholders Opposed the Buyout Announcement, the Board Defrauded Stockholders Through a Materially Misleading Proxy

On August 8, 2022, Avalara and Vista announced the Buyout at \$93.50 per share. CP 828 ¶¶99. The announcement was not well received. Avalara’s stock immediately declined. Id. The Board faced vociferous shareholder opposition. CP 801-02, 828-30 ¶¶10, 101-104. In the face of that public outcry, on September 12, 2022, Defendants drafted and disseminated a misleading and

fraudulent Proxy to gain shareholder support for the Buyout. CP 802, 836-41 ¶¶11, 119-126. The Proxy was misleading in multiple respects, which fueled an uninformed shareholder vote, and the Buyout closed on October 19, 2022. Id.

F. The Trial Court Denied Defendants' Motions to Dismiss and Confirmed the Complaint Made a Showing of "Fraud"

Plaintiffs utilized their Washington statutory rights as shareholders to obtain previously hidden internal corporate documents from Avalara through a corporate books and records demand. RCW 23B.16.020.

Based on those documents, on January 24, 2023, Plaintiffs filed a class action against the Defendants for fraudulent breach of fiduciary duty. CP 795-848. Defendants moved to dismiss under CR 12(b)(6). Defendants' briefing sought generous factual and credibility inferences to spin an alternative story derived from *672 pages of 12 exhibits*, attached to a declaration of counsel. CP 38-794.

The Superior Court denied Defendants’ motion to dismiss and later certified its ruling for discretionary review. The Superior Court’s ruling confirmed that it “considered” Defendants’ attorney declaration attaching the 672 pages of documents. CP 1087. The Superior Court also confirmed that, because “Plaintiffs properly plead fraud in their Complaint” under of RCW 23B.13.020(2), it “denied Defendants’ [CR 12(b)(6)] motion on [that] basis.” CP 1094.

G. The Court of Appeals Affirmed the Superior Court’s Ruling

In a unanimous published opinion, Division One affirmed the Superior Court’s denial of Defendants’ CR 12(b)(6) motion to dismiss. After analyzing RCW 23B.13.020 and Sound Infiniti, Division One found that “the interpretation urged by the defendants ... directly conflicts with our Supreme Court’s *actual holding* as stated in the next paragraph: ‘We hold that absent a showing of fraudulent conduct, the appraisal mechanism is the exclusive remedy Pisheyar has for his individual claims for

damages.” Def. App’x A at 16 (quoting Sound Infiniti, 169 Wash. 2d at 211-12). Division One then correctly observed, “[t]his holding was repeated two paragraphs later in the Court’s summary.” Id.

Division One concluded that the Court’s holding in Sound Infiniti “is consistent with the plain language of RCW 23B.13.020(2): that with a showing of fraudulent conduct, individual claims for damages can proceed outside the statutory appraisal process.” Id.

H. Plaintiffs Seek Relief Well Beyond That Available in a Limited Statutory Appraisal Proceeding

Plaintiffs had good reason to file these claims outside of appraisal. The Superior Court found that “*Plaintiffs seek a monetary amount that exceeds remedies available through an appraisal.*” CP 1096. Likewise, Division One found that in addition to monetary damages, Plaintiffs sought “rescissory damages,” which is an equitable remedy, “attorney fees and costs, and any further relief deemed just and proper by the trial court.” Def. App’x A at 9-10. The additional measures of relief, available to Plaintiffs in this

case but unavailable in a limited statutory appraisal proceeding, include: equitable rescissory damages; lost-transaction damages; damages against corporate insiders (rather than the acquired company); equitable quasi-appraisal; aiding and abetting claims; and classwide remedies. See, e.g., In re Columbia Pipeline Grp., Inc., 2021 WL 772562, at *44-*49 (Del. Ch. Mar. 1, 2021) (discussing limited scope of appraisal remedy relative to more expansive breach of fiduciary duty claims); Mitchell Partners, L.P. v. Irex Corp., 656 F.3d 201, 213 (3d Cir. 2011) (same), rehearing granted by 660 F.3d 709 (3d Cir. 2011).

IV. REASONS WHY THE COURT SHOULD DENY REVIEW

The Court of Appeals correctly applied the clear and straightforward statutory language in RCW 23B.13.020(2), and this Court's holdings in Sound Infiniti, when affirming the Superior Court's denial of Defendants' CR 12(b)(6) motion. Defendants cannot satisfy the RAP 13.4(b) review criteria. First, Defendants point to no decision from this

Court (or any other court) with which Division One’s decision conflicts. To the contrary, Division One found that it was Defendants’ strained position that conflicts with the plain language of RCW 23B.13.020(2). Second, Defendants’ second issue is based on an inaccurate premise. Both the Superior Court and the Court of Appeals in fact applied CR 12(b)(6) to Defendants’ CR 12(b)(6) motion. And the Trial Court already considered the “actual facts” when ruling that the Complaint made a showing of fraud. Third, Defendants come nowhere close to raising a substantial issue of public interest warranting this Court’s review. No further review is required here.

A. The Court of Appeals’ Decision Does Not Conflict with Any Decision of the Supreme Court or Court of Appeals

1. The Court of Appeals’ Decision Does Not Conflict with the Statute or Sound Infiniti

The plain statutory language at issue squarely undermines Defendants’ petition for review. Washington’s appraisal statute, RCW 23B.13.020, states in relevant part:

(1) A shareholder is entitled to dissent from, and obtain payment of the fair value of the shareholder's shares in the event of, any of the following corporate actions:

(a) Consummation of a merger

* * *

(2) A shareholder entitled to dissent and obtain payment for the shareholder's shares under this chapter may not challenge the corporate action creating the shareholder's entitlement *unless the action ... is fraudulent with respect to the shareholder or the corporation.*

RCW 23B.13.020.

The Superior Court confirmed that “fraud was properly plead” in the Complaint. CP 1094. That is because “Plaintiffs’ Complaint provides detailed facts supporting their allegations of multiple acts of self-dealing, deception, and breach of fiduciary duty.” *Id.* Under the plain statutory language, therefore, the “corporate action,” i.e., the Buyout, was “fraudulent with respect to the shareholder or the corporation” and the case may proceed outside of appraisal. RCW 23B.13.020(2).

Defendants’ attempt to invent new statutory language, which they call an “equitable relief requirement,”

Pet. at 14, fails. That language appears nowhere in RCW 23B.13.020. No such statutory language exists. Division One thus correctly found that, “from the plain language of RCW 23B.13.020(2), the statutory appraisal process is *not* the exclusive remedy for a shareholder to dissent and obtain payment where there is ‘fraudulent [conduct] with respect to the shareholder or corporation.’” Def. App’x A at 12 (bracketed language in original).

Division One’s ruling also correctly applied Sound Infiniti. In Sound Infiniti, following a corporate transaction, a minority shareholder filed a bare-bones derivative complaint for breach of fiduciary duty. 169 Wash. 2d at 203-06. At a preliminary injunction hearing, the court ruled that the shareholder “could not demonstrate a likelihood of success on the merits for any of the claims.” Id. at 205. After the transaction closed, the trial court granted the defendants’ motion to dismiss, which the Sound Infiniti Court of Appeals affirmed, finding, inter alia, that appraisal was the exclusive forum because the shareholder did not plead common law fraud. Id. at 205-06.

This Court, however, disagreed and held that “[t]he Court of Appeals erred by defining ‘fraudulent’ so narrowly as to encompass only common law actual fraud.” Id. at 208. The Sound Infiniti Court continued: “An examination of the legislative history of RCW 23B.13.020 shows that the statute aims to make the appraisal process the usual and common means by which a dissenter can gain compensation, but does not limit the fraudulent exception only to cases of common law actual fraud.” Id. The Court ultimately held: “We hold that absent a showing of fraudulent conduct, the appraisal mechanism is the exclusive remedy Pisheyr has for his individual claims *for damages.*” Id. at 211.

The Court applied principles from both New York and Delaware. It noted the general rule from New York that appraisal is the “usual and common means by which a dissenter can gain compensation,” but then specifically looked to Delaware law when shaping the exception to that general rule. Id. at 208-09. Citing the “influential

jurisprudence” of Delaware law, the Sound Infiniti Court confirmed the scope of the fraud exception:

Delaware’s Weinberger case cited in the [Washington legislative] commentary states that “the appraisal remedy may not be adequate in certain cases, particularly where fraud, misrepresentation, self-dealing, deliberate waste of corporate assets, or gross and palpable overreaching are involved.” 457 A.2d at 714. Our own legislative history and Delaware’s influential jurisprudence both contemplate a definition of “fraudulent” broader than common law actual fraud. We therefore hold that the Court of Appeals erred by defining the “fraudulent” exception so narrowly.

Id. (cleaned up).

Unable to find any support in the statutory language, Defendants pivot to claiming that this Court in Sound Infiniti imported an additional “equitable relief requirement” into the rule, which purportedly dictates that claims for money damages cannot exist outside of appraisal. Not so. Defendants cite dicta from Sound Infiniti about “equitable relief” under New York law, but ignore that in the very next paragraph, the Sound Infiniti Court summarized its *actual holding* as follows: “We hold that absent a showing of fraudulent conduct, the appraisal

mechanism is the exclusive remedy Pisheyar has for his individual claims for damages.” Id. at 211. The Sound Infiniti Court repeated the same holding in its conclusion:

In sum, while we find that “fraudulent” does encompass actions beyond common law actual fraud, there must still be some showing of a fraudulent corporate action. *Since there is no showing that the transaction was fraudulent, Pisheyar’s claims for damages resulting from a breach of fiduciary duty can be litigated only within the appraisal proceeding.*

Id. at 212. This Court’s actual holdings confirm that, in Washington, the “fraudulent conduct” exception continues to apply to actions seeking damages. Id.

In sum, under the plain terms of the statute and Sound Infiniti, Division One correctly ruled that the statutory “fraud” exception permits damages claims, and does not contain any additional requirement narrowing the form of relief permitted outside of appraisal.

**2. The Court of Appeals’
Decision Does Not Conflict
with Any Other Rulings in
Washington – Published or
Unpublished**

Defendants do not, and cannot, seek review under RAP 13.4(b)(2). That is because Division One’s ruling is not in conflict with any “published decision of the Court of Appeals.” RAP 13.4(b)(2). Defendants concede this point. Instead, Defendants trot out two *unpublished* decisions and one *reversed* decision they claim are in conflict. Even if unpublished and reversed decisions were proper bases for review under RAP 13.4(b) – and they are not – Defendants are wrong about those cases as well.

First, in the unpublished opinion Allentoff v. Red Lion Hotels Corporation, Division One correctly dismissed a bare-bones complaint that “contradicted [its own] allegations,” holding: “*Because the shareholders did not sufficiently plead facts supporting a basis for fraud, we affirm the trial court.*” 2023 WL 21338, at *1, *5-*6 (Wash. Ct. App. Jan. 3, 2023) (unpublished). This holding is consistent with Division One’s ruling in this case given

that here, unlike in Allentoff, the Complaint did in fact “sufficiently plead facts supporting a basis for fraud.” Id.

Second, Defendants claim, without explanation, that Division One’s ruling here is inconsistent with another unpublished case, Brewster 9, LP v. Trout-Blue Chelan-Magi, LLC, 2024 WL 3824545, at *6 (Wash. Ct. App. Aug. 15, 2024) (unpublished). In that case, a “grower-member” of a fruit cooperative, Chelan Fruit LLC, brought eight causes of action under a hodgepodge of statutes. Id. Two of the claims alleged breaches of fiduciary duty. Id. By the time the court considered the appraisal “fraud exception,” it had already dismissed the fiduciary duty claims twice over, first because no fiduciary duties were owed, and again because the claims were derivative, not direct. Id. at *5-*6. Brewster 9 is not materially related to the rulings in this case.

Third, Defendants claim that Division One’s ruling is “contradicted” by the *reversed* appellate court ruling in Sound Infiniti. Here, however, Division One correctly followed the Court’s ruling in Sound Infiniti, not an

appellate court ruling that this Court reversed for defining the “fraud” exception too “narrowly.” See Sound Infiniti, 169 Wash. 2d at 203-06.

**3. The Court of Appeals’
Decision Does Not Conflict
with Any Rulings from Other
Jurisdictions**

Unable to identify any published Washington case in conflict, Defendants next claim that Division One’s ruling is inconsistent with a purported “survey” of other jurisdictions that Defendants unearthed from the old, reversed appellate court ruling in Sound Infiniti. Pet. at 15-16. But a purportedly inconsistent survey of *other* jurisdictions in a reversed appellate decision is not a proper basis for review. See RAP 13.4(b). And Defendants are wrong about this “survey” in any event.

First, Defendants’ “survey” of other states contains a glaring omission: Delaware. This Court, in Sound Infiniti, looked to *Delaware law* when confirming the scope of the fraud exception: “Our own legislative history and Delaware’s influential jurisprudence both contemplate a

definition of ‘fraudulent’ broader than common law actual fraud.” Sound Infiniti, 169 Wash. 2d at 209. In the Superior Court, Defendants agreed and wrote that “*Washington courts rely on ‘Delaware’s influential jurisprudence’ in these types of corporate disputes*” CP 19.

The law in Delaware is clear. “[W]henver a board has engaged in fiduciarly unfair conduct, the stockholders should not be relegated to an appraisal proceeding.” Turner v. Bernstein, 776 A.2d 530, 547 (Del. Ch. 2000) (collecting cases). “[C]laims for unfair dealing cannot be litigated in the context of a statutory appraisal.” Alabama By-Products Corp. v. Neal, 588 A.2d 255, 257 (Del. 1991); see also Nagy v. Bistricher, 770 A.2d 43, 49-51, 65 (Del. Ch. 2000) (describing appraisal exclusivity as “*an argument that this court has rejected three times in the course of the last two years*”).

Second, while studiously ignoring “influential” Delaware law, Defendants’ citations to other jurisdictions do not withstand scrutiny. Pet. at 15-16. First, Defendants’

2004 Utah cite is outdated and misleading. The Utah Supreme Court more recently held “that the dissenters’ rights statute does not preempt direct actions rooted in breach of fiduciary duty” Torian v. Craig, 289 P.3d 479, 481 (Utah 2012) (applying identical statutory language as Washington). Second, Defendants’ citation to California case law is utterly irrelevant because the California statute contains no fraud exception. See Cal. Corp. Code §1312. Third, a more comprehensive survey from the Delaware Court of Chancery reveals that “other jurisdictions which have enacted provisions similar to [the RMBCA]” – and by extension similar to the Washington statute – “rely upon the fair price/fair procedure distinction in Weinberger.” See Berger v. Intelident Sols., Inc., 911 A.2d 1164, 1171 (Del. Ch. 2006) (citing cases from RMBCA jurisdictions including New Mexico, Utah, and Iowa). That is consistent with this Court’s adoption of the Delaware Supreme Court’s decision in Weinberger in Sound Infiniti. 169 Wash. 2d at 208-09. In adopting Weinberger, the Sound Infiniti Court looked to “[o]ur own legislative history and

Delaware’s influential jurisprudence.” Id. This Court observed that the Washington State Legislature expressly cited Weinberger in its commentary to RCW 23B.13.020. Id. (quoting 2 Senate Journal, 51st Leg., 2d Spec. Sess., at 3088 (Wash. 1989). In sum, Defendants fail to identify valid authority in conflict with Division One’s ruling in this case, let alone any published Washington decision.

B. The Court of Appeals and Superior Court Applied the Correct Pleading Standard

Defendants claim that the Superior Court and Court of Appeals incorrectly “applied Washington’s liberal 12(b)(6) pleading standard.” Pet. at 19. This second request for review fails at its premise. Defendants chose to file a CR 12(b)(6) motion. Defendants concede that the Superior Court and Court of Appeals indeed applied CR 12(b)(6) in reviewing that motion. Pet. at 19. That should be the end of the matter.

This Court in Sound Infiti confirmed that it was applying the CR 12(b)(6) motion to dismiss standard when it noted that “*there is no allegation* here that the majority

shareholders deceived Pisheyar about the reverse split.” 169 Wash. 2d at 210. To the extent that Defendants claim that a different, heightened CR 12(b)(6) standard is somehow mandated because this Court, in Sound Infiniti, used the words “some showing” and “actual facts,” Pet. at 11, 20, the Superior Court and Court of Appeals *already* applied that same language. The Superior Court looked to the “actual facts,” explicitly finding “Plaintiffs’ Complaint provides *detailed facts* supporting their allegations of multiple acts of self-dealing, deception, and breach of fiduciary duty.” CP 1094. The Superior Court also confirmed that it considered Defendants’ submission of exhibits when ruling on their CR 12(b)(6) motion to dismiss – which Defendants falsely claim the Superior Court failed to do. CP 1087.

Moreover, Division One repeatedly cited to, adopted, and applied the same ruling from Sound Infiniti that Defendants inaccurately claim Division One ignored. The following quotes are from Division One’s ruling on this issue:

- “While our Supreme Court held that this court’s definition was too narrow, it still required that “there must still be some showing that the corporate action itself ... is ‘fraudulent with respect to the shareholder or the corporation.’” Def. App’x A at 14 (emphasis in original, citing Sound Infiniti, 169 Wash. 2d at 209).
- “Thus, because Pisheyar *failed to show fraudulent conduct*, the exception to the statutory appraisal process for fraudulent conduct was simply not applicable.” Id. at 15-16.
- “[T]he court’s holding is consistent with the plain language of RCW 23B.13.020(2): that *with a showing of fraudulent conduct*, individual claims for damages can proceed outside the statutory appraisal process.” Id. at 16.

Division One even included the very language Defendants claim it “failed to address,” Pet. at 3, while answering the certified question: “Consequently, we answer the certified question as follows: consistent with the plain language of RCW 23B.13.020(2), and Sound Infiniti, a shareholder entitled to dissent and obtain payment for shares under the WBCA may challenge the corporate actions outside the statutory appraisal process *based on a showing that the action was fraudulent* with respect to the shareholder or the corporation.” Def. App’x A at 17. On a CR 12(b)(6) motion, that “showing” is obviously made through the Complaint. There is simply no conflict between Sound Infiniti and Division One’s ruling. Defendants’ second issue does not support review.

C. There Is No “Substantial Public Interest” at Issue in This Case

Under RAP 13.4(b)(4), Defendants cannot identify any “issue of substantial public interest that should be determined by the Supreme Court.” This Court already considered and resolved these issues in Sound Infiniti. A

Washington statute containing plain language is directly on point here. Division One’s decision is entirely consistent with that plain and clear statutory text and this Court’s holding in Sound Infiniti, and thus does not in any way alter the pleading standard or remedies available in cases of corporate fraud. Additionally, while Defendants claim that just *two* other acquisitions of Washington corporations have been announced in recent years, this case does not involve a hot button issue of Washington law. This case has received zero media attention. And since Sound Infiniti was decided 15 years ago, Defendants identify only two appellate decisions addressing the issue. Both cases undermine Defendants’ argument here. See supra at 22-23.

Division One’s ruling is also entirely consistent with longstanding Washington public policy, as articulated by this Court and codified by statute. The Court has long recognized “the rule of fiduciary accountability” in corporate shareholder litigation, which rests upon the “foundation of a wise public policy that, for the purposes of removing all temptation, extinguishes all possibility of

profit flowing from a breach of the confidence imposed by the fiduciary relation.” Leppaluoto v. Eggleston, 57 Wash. 2d 393, 403, 357 P.2d 725, 731-32 (1960). The Washington Legislature has since codified this rule and prohibits corporations from eliminating liability “for acts or omissions that involve intentional misconduct by a director” See RCW 23B.08.320. There is no public interest supporting Defendants’ attempt to obtain immunity for what the Superior Court termed “detailed facts supporting ... multiple acts of self-dealing, deception, and breach of fiduciary duty.” CP 1094.

V. CONCLUSION

The Court of Appeals faithfully applied the plain terms of the statute and this Court’s ruling in Sound Infiniti to reach the correct result in this case. Defendants’ disagreements with Division One’s rulings are unfounded and do not warrant review.

This document uses a proportionally spaced Times New Roman typeface, 14-point, and that the text of the

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Respectfully submitted this 7th day of February, 2025.

HERMAN JONES LLP
GREGORY F. WESNER
WSBA Bar No. 30241

/s/ Gregory F. Wesner

HERMAN JONES LLP

15113 Washington Ave. NE
Bainbridge Island, WA 98110
Telephone: 206/819-0821

ROBBINS GELLER RUDMAN &
DOWD LLP
RANDALL J. BARON
DAVID A. KNOTTS
655 West Broadway, Suite 1900
San Diego, CA 92101
Telephone: 619/231-1058
619/231-7423 (fax)

ROBBINS GELLER RUDMAN
& DOWD LLP
MARIO ALBA JR.
58 South Service Road, Suite 200
Melville, NY 11747
Telephone: 631/367-7100
631/367-1173 (fax)

ROBBINS GELLER RUDMAN
& DOWD LLP
SHERI M. COVERMAN
120 East Palmetto Park Road,
Suite 500
Boca Raton, FL 33432
Telephone: 561/750-3000
561/750-3364 (FAX)

*Attorneys for Plaintiffs-
Respondents*

ROBBINS LLP
STEPHEN J. ODDO
GREGORY E. DEL GAIZO
5060 Shoreham Place, Suite 300
San Diego, CA 92122
Telephone: 619/525-3990
619/525-3991 (fax)

*Additional Counsel for Plaintiffs-
Respondents*

HERMAN JONES LLP

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APPENDIX A

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CASE #: 23-2-01411-1 SEA

SUPERIOR COURT OF THE STATE OF WASHINGTON
COUNTY OF KING

PIPE FITTERS LOCAL UNION 120 PENSION)
PLAN and SUZANNE FLANNERY,)
Individually and on Behalf of All Others)
Similarly Situated,)

Plaintiffs,)

vs.)

SCOTT MCFARLANE, ROSS)
TENNENBAUM, MARCELA MARTIN,)
RAJEEV SINGH, BRUCE CRAWFORD,)
MARION FOOTE, EDWARD GILHULY,)
WILLIAM INGRAM, TAMI RELLER, BRIAN)
SHARPLES, SRINIVAS TALLAPRAGADA,)
and KATHLEEN ZWICKERT,)

Defendants.)

Case No. 23-2-01411-1 SEA
CLASS ACTION COMPLAINT

JURY TRIAL DEMANDED

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1 Plaintiffs Pipe Fitters Local Union 120 Pension Plan and Suzanne Flannery (the “Plaintiffs”),
2 by their attorneys, allege the following on information and belief, except as to the allegations
3 specifically pertaining to Plaintiffs, which are based on personal knowledge. The Complaint’s
4 allegations are based on Plaintiffs’ personal knowledge as to themselves, and the investigation of
5 counsel, which included reviewing publicly available information, including press releases, news
6 articles, filings made with the U.S. Securities and Exchange Commission (“SEC”), Wall Street
7 research and analyst reports, and the books and records produced by the Company in response to
8 Plaintiffs’ demand pursuant to RCW §23B.16.020 of the Washington Business Corporation Act,
9 which production was completed on December 6, 2022.

10 **I. INTRODUCTION**

11 1. Avalara is a leading provider of tax compliance software. On August 8, 2022,
12 Avalara, Inc. (“Avalara”) and Vista Equity Partners Management, LLC (“Vista”), and certain Vista
13 affiliates announced that they had entered into an Agreement and Plan of Merger (the “Merger
14 Agreement”), pursuant to which Vista and its affiliates would acquire all of the outstanding shares of
15 Avalara’s common stock for \$93.50 per share in cash, for a total of approximately \$8.4 billion (the
16 “Buyout”). Avalara was advised by Goldman Sachs & Co. LLC (“Goldman”) regarding the Buyout.

17 2. The Buyout closed on October 19, 2022. This complaint alleges breaches of fiduciary
18 duty in connection with the Buyout against the former members of Avalara’s board of directors (the
19 “Board”), as well as Avalara’s top executive management, including Chief Executive Officer Scott
20 McFarlane (“McFarlane”) and Chief Financial Officer Ross Tennenbaum (“Tennenbaum”).

21 3. This is a class action on behalf of Avalara’s shareholders relating to the conflicted,
22 manipulated, and value destroying sale of Avalara to Vista at a price far below what Avalara was
23 worth as a standalone company. Unlike most public company acquisitions, which are completed at a
24 premium, the \$93.50 Buyout price was a “takeunder” that fell *below* Avalara’s trading price just
25 before the announcement. As a result, the Buyout immediately erased hundreds of millions of
26 dollars in Avalara shareholder equity the minute it was announced. The markets were shocked.

1 Indeed, just a few weeks earlier, the Avalara Board’s own financial advisor, Goldman, provided
2 reports to its high-paying institutional clients targeting Avalara’s stock price at ***\$136.00 per share***.
3 Goldman also informed the Avalara Board in April 2022 that reasonable and reliable multi-year
4 projections for Avalara returned a valuation midpoint of ***\$116.00 per share***. Yet the Board agreed to
5 a sale at just \$93.50 per share.

6 4. The decision to sell Avalara at a price so far below its standalone value can only be
7 explained by the conflicts of interest, self-dealing, and resulting breaches of fiduciary duty that drove
8 the sale process. Avalara was an otherwise strong company, touting “generational growth,”
9 profitability, and a solid balance sheet. Having amassed a \$1.5 billion cash war chest, and
10 employing a tax-software-based business model “insulated” from economic headwinds, Avalara was
11 built to thrive in a down economy. Avalara’s CEO McFarlane confirmed in June 2022 that “[w]e
12 remain in the early days of penetration in a big market and still believe we are a growth story, where
13 we can sustain strong growth for a number of years as we build a multibillion-dollar revenue
14 company.” McFarlane confirmed that Avalara would “compound growth organically in the 20% to
15 25% range for years to come.”

16 5. The sale process was driven by Avalara’s self-interested management team –
17 primarily its CEO McFarlane and its CFO Tennenbaum – and the conflicted bankers at Goldman.
18 Given the potential for such conflicts in a sale to private equity, Avalara’s Outside Directors (defined
19 below) were explicitly advised to set up a special committee of independent directors to insulate the
20 sale process from self-interested actors. The Outside Directors, however, consciously disregarded
21 that advice and allowed management and Goldman to run the process with no direct supervision or
22 oversight. As a result, it was a highly conflicted management duo, not a special committee, who
23 unilaterally selected their conflicted advisors (Goldman), chose their preferred bidder (Vista),
24 negotiated the transaction (with Vista), and ultimately closed the deal (for Vista). McFarlane even
25 negotiated the Buyout price with his soon-to-be boss at Vista in defiance of an Avalara Board
26 request to shut down the sale process.

1 6. McFarlane and Tennenbaum knew that they could use a sale to Vista to obtain tens of
2 millions of dollars in lucrative golden parachutes and then roll over that money into “generational
3 wealth”-creating post-close equity and compensation packages from Vista. Indeed, at the outset of
4 the process, unlike other potential acquirers, Vista expressed a clear intent to retain McFarlane and
5 Tennenbaum within the highly lucrative (and highly conflicting) “Terms of [the] Proposal.”
6 McFarlane and Tennenbaum secured assurances of their own post-close employment from Vista
7 during the Buyout process, before the rest of the Outside Directors had even agreed to a sale.
8 McFarlane and Tennenbaum then concealed these assurances and agreements with Vista from the
9 Outside Directors.

10 7. Driven by such conflicts, the sale process was crippled from the outset. Unchecked
11 by a properly functioning special committee of Outside Directors, McFarlane and Tennenbaum hired
12 a conflicted financial advisor, Goldman, who had already been hired *by Vista* to run a sale process
13 *for Vista*, seeking to sell a Vista-owned software company to the same resource-constrained private
14 equity buyers, at the same time. But the Vista sale process had a head start over Avalara’s staggered
15 sale process, during a time of nearly unprecedented turmoil in the leveraged buyout debt markets.
16 As described in detail below, this provided Vista with significant informational and structural
17 leverage over both Avalara and Goldman. Vista knew this. Goldman knew this. The Avalara Board
18 did not. The Avalara Board, however, ignored glaring red flags when failing to address or consider
19 this problem – over the past two years alone, Vista has paid Goldman over ***\$192 million*** in fees (a
20 figure that was grossly underreported in the Avalara Definitive Proxy Statement on Schedule 14A
21 (the “Proxy”).

22 8. McFarlane and Tennenbaum gave Vista other significant advantages in the Avalara
23 sale process as well. By way of background, the Avalara Board unreasonably chose to embark on a
24 process to sell Avalara to leveraged buyout firms during the worst time for leveraged buyout
25 valuations in recent history, during a period marked by a multi-decade high in inflation and
26 skyrocketing interest rates. During 2022, “[t]he economic turmoil in the capital markets did not

1 bode well for private equity dealmaking” Rather than halt the sale process, McFarlane and
2 Tennenbaum – and the full Board through their lack of oversight – used these issues to steer the
3 process in Vista’s direction, to the detriment of other bidders and ultimately to the detriment of
4 Avalara stockholders. After meeting privately with Vista, McFarlane and Tennenbaum allowed
5 Vista to contact other co-investors, while denying most other buyers the ability to do so. As a result,
6 multiple potential buyers then dropped out of the Avalara sale process. Vista proceeded to the finish
7 line as the only buyer left standing, and reduced its offer for Avalara by about \$700 million as a
8 result.

9 9. Two of Avalara’s Outside Directors were conflicted as well. One director, Rajeev
10 Singh (“Singh”), actually holds limited partnership interests in multiple Vista funds, *one of which is*
11 *a party to the Buyout*. Singh therefore sat on both sides of the Buyout. In addition, in late 2021,
12 Vista named another Avalara director, Marcela Martin (“Martin”), to a seat on the board of a Vista-
13 controlled company. Martin’s continued receipt of \$250,000 per year from that board seat depends
14 upon her remaining in the good graces of Vista. There is no indication that Singh or Martin
15 abstained or were excluded in any way from Board discussion regarding the Buyout.

16 10. On August 8, 2022, Avalara and Vista announced the Buyout at \$93.50 per share.
17 *Reuters* reported upon announcement, “Vista’s offer of \$93.50 per share, which marks a 2% discount
18 to Avalara stock’s closing price on Friday, sent [Avalara] shares down 3.86% on Monday.” The
19 Board immediately faced vociferous opposition from unlikely sources. Usually stoic large
20 institutional stockholders and proxy advisory firms reacted as follows:

- 21 • Glass, Lewis & Co. (“Glass Lewis”): “We . . . take a dim view of the timing and
22 other aspects of the process resulting in the transaction, including apparent conflicts
23 of interest stemming from Goldman Sachs’ longstanding relationship with Vista and
24 certain Avalara directors’ ties to Vista, for which the Avalara board took no action to
25 attempt to mitigate.”
- 26 • Altair US, LLC (“Altair”): “It is dumbfounding to us that the Avalara Board of
Directors . . . would have chosen *now* to sell the Company. The management team
has expressed confidence in the future, despite an uncertain macroeconomic
environment that would surely cause any potential buyer to pause.”

- 1 • Merrion Investment Management Company (“Merrion”): “AVLR is perfectly
2 capable of remaining independent and has many years of profitable growth ahead. In
3 light of this, the Board of Directors’ decision to conduct an auction at this time in a
depressed and volatile macroeconomic market seems ill-advised. The price agreed
appears completely devoid of any control premium appropriate in this situation.”
- 4 • Institutional Shareholder Services Inc. (“ISS”): “The shift in narrative from
5 [Avalara’s] management is concerning, with a whiplash turn from positive comments
6 regarding the business’ prospects at the June investor day to current worries about
employee attrition, European growth, product development, and squandered
opportunities.”
- 7 • Altair: “The egregious conflicts of interest that incentivized management and
8 Goldman to advocate for the transaction raise serious and troubling questions as to
whether the Board followed a reasonable and prudent process.”
- 9 • Glass Lewis: “These concerns raise doubt, in our view, as to whether the transaction
10 is the result of a truly robust and independent process and whether the interests of
Avalara’s shareholders and the primary objective of maximizing long-term
11 shareholder value were the drivers of the process.”
- 12 • Altair: “The proposed transaction is instead the product of bad timing and a flawed
13 process. . . . In our view, there is no reason to sell the Company now, and certainly
not at this price. We therefore oppose the transaction.”

14 11. In the face of that loud public opposition, on September 12, 2022, Defendants
15 (defined below) filed with the SEC a materially false and misleading Proxy to secure stockholder
16 approval of the conflicted and undervalued Buyout. The Proxy was misleading in the multiple
17 respects, including: (1) the Proxy did not fully disclose material issues related to McFarlane’s and
18 Tennenbaum’s conflicts of interest and continuing employment discussions and, in fact, was outright
19 misleading on this subject; (2) the Proxy failed to disclose that the fairness projections and
20 Goldman’s resulting valuations placed no value on the expected benefits of Avalara’s M&A
21 strategy; (3) the Proxy contained a misleading description and material omissions regarding the April
22 26-27, 2022 Board meeting; and (4) the Board disseminated a misleading proxy supplement to solicit
23 additional votes in favor of the Buyout.

24 12. On October 14, 2022, the misleading Proxy enabled Defendants to secure a 66.2%
25 shareholder vote in favor of the Buyout, which is an unusually low approval rate in a public
26 company acquisition. A majority of stockholders, however, did vote *against* the massive golden
parachute payments being awarded to Avalara senior executives, including McFarlane and

1 Tennenbaum. Because that second vote was only “advisory,” however, the Board flouted
2 shareholder preference and caused the executives to be paid out in any event. As a result, McFarlane
3 was personally guaranteed over \$30 million in cash upon the close of the Buyout, while
4 Tennenbaum was guaranteed over \$12 million. McFarlane and Tennenbaum could then roll over
5 these payments into massive wealth-creating equity ownership in the post-close Vista-owned
6 Avalara. Meanwhile, Avalara public shareholders were cashed out as just \$93.50 per share.

7 13. As a result of the conduct and actions described herein, Defendants have breached
8 their fiduciary duties of loyalty, independence, candor, good faith, and due care (where applicable)
9 to Avalara’s former public shareholders. Plaintiffs seek damages as a result of those breaches of
10 fiduciary duty in connection with the undervalued and fraudulent Buyout.

11 **II. JURISDICTION, VENUE, AND IDENTIFICATION OF THE PARTIES**

12 **A. Jurisdiction and Venue**

13 14. This Court has personal jurisdiction over Defendants because they have sufficient
14 minimum contacts with Washington to render the exercise of jurisdiction by the Washington courts
15 permissible under traditional notions of fair play and substantial justice. Moreover, prior to the
16 consummation of the Buyout, Avalara was incorporated under the laws of the State of Washington
17 and, to this day, maintains its principal place of business in Washington.

18 15. Venue is proper in this Court because the conduct at issue took place and has effect in
19 this County. The Company’s headquarters and principal place of business is located at 255 South
20 King Street, Suite 1800, Seattle, Washington 98104.

21 **B. The Parties**

22 16. Plaintiffs were owners of shares of Avalara common stock at the relevant time period.

23 17. Defendant McFarlane co-founded Avalara under its original name, Advantage
24 Solutions, Inc. McFarlane served on the Board of Advantage Solutions/Avalara since May 2004.
25 McFarlane was named Avalara’s CEO in February 2007, and Chairman of the Board in March 2014,
26

1 roles he held during the Buyout. McFarlane remains a director and CEO of Avalara following the
2 Buyout.

3 18. Defendant Tennenbaum joined Avalara in March 2019 as executive vice president of
4 strategic initiatives, and was named Chief Financial Officer on December 4, 2019. Tennenbaum
5 held the role of CFO through the Buyout and remains an executive at Avalara following the Buyout.
6 Prior to joining Avalara, Tennenbaum was a managing director at Goldman. Tennenbaum served as
7 vice president and later managing director of Goldman’s technology investment banking division
8 from September 2014 to March 2019.

9 19. Defendants McFarlane (in his capacity as Avalara’s CEO) and Tennenbaum are
10 collectively referred to herein as the “Officer Defendants.”

11 20. Defendant Martin was a member of the Board at the time of the Buyout. Martin had
12 been a director on the Board since September 2021. As further alleged herein, Martin was conflicted
13 in the Buyout by virtue of her position and compensation at a Vista-controlled company.

14 21. Defendant Singh was a member of the Board at the time of the Buyout. Singh had
15 been a director on the Board since March 2017. As further alleged herein, Singh was conflicted in
16 the Buyout by virtue of his ownership interests in Vista, including the specific fund that acquired
17 Avalara in the Buyout.

18 22. Defendant Bruce Crawford (“Crawford”) was a member of the Board at the time of
19 the Buyout. Crawford had been a director on the Board since June 2021.

20 23. Defendant Marion Foote (“Foote”) was a member of the Board at the time of the
21 Buyout. Foote had been a director on the Board since May 2011.

22 24. Defendant Edward Gilhuly (“Gilhuly”) was a member of the Board at the time of the
23 Buyout. Gilhuly had been a director on the Board since March 2011.

24 25. Defendant William Ingram (“Ingram”) was a member of the Board at the time of the
25 Buyout. Ingram had been a director on the Board since March 2020. Prior to joining the Board,
26 Ingram served as Avalara’s CFO between December 2015 and March 2020.

1 26. Defendant Tami Reller (“Reller”) was a member of the Board at the time of the
2 Buyout. Reller had been a director on the Board since September 2014.

3 27. Defendant Brian Sharples (“Sharples”) was a member of the Board at the time of the
4 Buyout. Sharples had been a director on the Board since April 2020.

5 28. Defendant Srinivas Tallapragada (“Tallapragada”) was a member of the Board at the
6 time of the Buyout. Tallapragada had been a director on the Board since June 2021.

7 29. Defendant Kathleen Zwickert (“Zwickert”) was a member of the Board at the time of
8 the Buyout. Zwickert had been a director on the Board since January 2019.

9 30. Defendants Martin, Singh, Crawford, Foote, Gilhuly, Ingram, Reller, Sharples,
10 Tallapragada, and Zwickert are collectively referred to herein as the “Outside Directors.”

11 31. Defendants McFarlane (in his capacity as Avalara director and Board Chairman),
12 Martin, Singh, Crawford, Foote, Gilhuly, Ingram, Reller, Sharples, Tallapragada, and Zwickert are
13 collectively referred to herein as the “Board” or the “Director Defendants.”

14 32. The Officer Defendants and the Director Defendants are collectively referred to
15 herein as the “Defendants.”

16 **III. BACKGROUND OF THE COMPANY**

17 **A. Avalara Was a Strong Company With a Fantastic Growth Profile and 18 a Solid Balance Sheet**

19 33. Headquartered in Seattle, Avalara provides a suite of cloud-based software solutions
20 designed to automate the processes of determining taxability, identifying applicable tax rates,
21 determining and collecting taxes, preparing and filing returns, remitting taxes, maintaining tax
22 records, and managing compliance documents. Increased digital commerce and international trade,
23 as well as shifting taxation and reporting obligations imposed by various local, regional, state, and
24 national taxing authorities, have combined to create a vast and complex compliance burden for all
25 types of businesses. As a result, each year, Avalara software processes billions of indirect tax
26 transactions for customers and users and files more than a million tax returns and other compliance
documents.

1 34. Avalara was co-founded by McFarlane in 1999 and went public in 2018. Since
2 Avalara’s IPO in 2018, Avalara has sustained a **37% compound annual revenue growth rate** and
3 has achieved three consecutive years of positive free cash flow. McFarlane confirmed in June 2022
4 that “[w]e remain in the early days of penetration in a big market and still believe we are a growth
5 story, where we can sustain strong growth for many years as we build a multibillion-dollar revenue
6 company.”

7 35. Avalara expected its remarkable growth rates – and profitability – to continue well
8 into the future. Avalara executives represented to Vista that “we can sustain top-line revenue growth
9 in the 25-30% area while meaningfully improving operating and free cash flow margins.”
10 McFarlane stated to analysts that “all of this continues to reinforce our belief that ***we can compound***
11 ***growth organically in the 20% to 25% range for years to come.***” McFarlane described this
12 expected performance as “future-proofing” the business: “And as that process just continues, it’s
13 going to go on for a considerable length of time until we get that 10% to 30% to 50% penetrated and
14 adding on all the add-on sales and continuing to do what Avalara does. I call it future-proofing the
15 business. I think we’ve set ourselves up for really that kind of growth rate over time.”

16 36. In addition to its revenue growth, Avalara also expected its profitability to continue
17 long-term. McFarlane confirmed that “we expect 2025 operating margins in the 10% to 15% area
18 and free cash flow margins higher in the 13% to 18% area.”

19 37. Avalara described itself to Vista as a “generational growth company.” McFarlane
20 explained the basis as follows:

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Why Avalara is a generational growth company Avalara

- 1 Clear, unified vision to be part of every transaction in the world
- 2 Unrivaled leader in large global market with low penetration and low churn
- 3 Partner-based company with three powerful competitive moats
- 4 Expansion to multi-product platform creates expanded multi-\$B opportunity
- 5 Resilient business model that performs well in good and challenging times
- 6 Focus on sustaining high growth while driving operating leverage

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13 38. Avalara sustained profitable growth in part because of its built-in competitive

14 advantages. Tennenbaum stated on May 5, 2022: “We’re addressing a large, low-penetrated market

15 where we are a leader in the space, with competitive moats and a differentiated business strategy.”

16 McFarlane reiterated in June 2022: “Our market has limited competition. And on top of this, we

17 have created 3 competitive moats, our partner moat, our content moat and our platform moat, that

18 should insulate us from competition and have more recently become offensive weapons in our

19 pursuit of gaining market share.” On June 9, 2022, McFarlane stated: “We think we’re in that sort

20 of second phase of the company now where it’s been about getting to \$1 billion, and we’ve done

21 great. We set ourselves up, big market, early days, competitive moats. We’re in a really good spot

22 to drive that next leg of growth, but also we can couple that with margin.”

23 **B. Avalara Routinely Touted its Ability to Weather Economic Storms**

24 39. One the primary reasons the Board offered in support of its recommendation that

25 shareholders vote in favor of the Buyout – and thus abandon Avalara’s remarkable long-term growth

26 profile – was the purportedly overwhelming “risks and uncertainties” caused by alleged headwinds

of “international, national, and local economic conditions” and the “likely effect of these factors on

1 Avalara and the execution of Avalara’s plans as a standalone company.” The notion that temporary
2 economic headwinds compelled a non-premium sale of Avalara is nonsense.

3 40. Avalara was built to survive a tough global business environment. Just before its sale
4 to Vista, Avalara had amassed a war chest of nearly **\$1.5 billion in cash** at the time of the Buyout.
5 Avalara internally described a “[r]esilient business model that performs well in good and challenging
6 times.” During external analyst calls throughout 2022, Avalara management repeatedly confirmed
7 the Company’s ability to perform no matter the economic conditions:

- 8 • Tennenbaum, June 7, 2022: “On a – a lot of people ask about recession and how we
9 hold up. And I always think about the base, right? The base has proven very stable
10 in other economic shocks, including COVID. . . . No one’s [ripping] out their payroll
11 company to go back to manual in a tough time, same thing, no one’s ripping out sales
12 tax and going backwards.”
- 13 • Tennenbaum, June 9, 2022: “Our customer base is really stable, and it’s really been
14 stable in all different times and challenging times, included COVID, financial
15 recession, all that. . . . So very, very stable. . . . Good times it doesn’t go up, bad
16 times, it doesn’t go down. Very, very low volatility So not a lot of movement
17 in there, very, very, very insulated. . . . So really, really insulated.”
- 18 • McFarlane, June 28, 2022: “Our business model has proven to be resilient,
19 historically showing low volatility in good and challenging times because our
20 customers must always calculate taxes and file returns. And our pricing model is
21 designed to absorb downside shocks and upside bounces amid changes in economic
22 activity.”
- 23 • Tennenbaum, June 28, 2022: “I believe [our diversification] should help investors
24 get more comfortable with Avalara being a low beta and more insulated from a
25 recession. . . . Most of the compliance products, chiefly U.S. sales tax returns do not
26 fluctuate with economic activity. In other words, if a business has nexus in a
jurisdiction, it has to file in that jurisdiction no matter how well or poorly their
revenues are performing. This makes the returns business very well insulated from
challenged economic activity.”
- McFarlane, June 28, 2022: “[T]he one thing that we know about, I mean, Avalara is
it’s **just this resilient company that works in good times and in bad times**. And I’ve
been through enough, 2007, ‘08. We’ve been through COVID, we know that. And
the ROI story is always there, available.”

41. Avalara presented a slide that explained its resilient pricing model, emphasizing that
“[r]eturns and other products are not as exposed to the volatility of the market”:

Business model advantage: resilient pricing model

Calculation subscription tiered pricing model

FROM	TO	% CHANGE IN TRANSACTION VOLUME	ANNUAL FEE	% CHANGE IN ANNUAL FEE
7,501	10,000	20%	\$5,457	20%
10,001	15,000		\$6,852	
15,001	20,000	20%	\$8,671	27%

Illustrative customer experiencing lower transaction volume

	CUSTOMER EXPECTATION	SALES BELOW EXPECTATION	SALES ABOVE EXPECTATION
Actual transactions	12,501	8,751 (70%)	17,501 (140%)
Avalara fees	\$13,648	\$12,453 (91%)	\$15,667 (115%)
AvaTax			
Purchased transaction tier	15,000	10,000	20,000
AvaTax fees	\$6,852	\$5,457 (80%)	\$8,671 (126%)
Returns			
Volume	159	199	159
Return fees	\$6,996	\$6,996 (100%)	\$6,996 (100%)

Resilient pricing approach:

- Transaction bands are designed to minimize frequent changes between tiers
- Subscription revenue is not impacted at the same rate as the changes between transaction tiers
- Returns and other products are not as exposed to the volatility of the market

42. Yet, the Board contradicted all of those representations when claiming to shareholders in the Proxy that Avalara must be sold to Vista simply because of “international, national and local economic conditions.”

C. Avalara Management Described Strong Performance at the Annual January 2022 Board Meeting

43. The Board met on January 25-26, 2022, where management reported fantastic continued performance by Avalara. In the accompanying management presentation regarding 2021 annual results, the Company’s “Key Metrics” were all positive: “Core Customers Increased 22% y/y”; “Healthy Logo and Gross Churn”; and “Strong Net Revenue Retention.” Full year 2021 results exceeded the annual budget in multiple respects, including revenue, total bookings, gross margin, operating profit, and operating margin. These strong results, including the 40% growth in annual revenue, were depicted in the following slide:

Strong 2021 performance vs budget across the P&L

Non-GAAP (\$mm)	2019A	2020A	2021B	2021A
Revenue	382	501	665	699
YoY Growth	41%	31%	33%	40%
Gross Margin	72%	74%	73%	74%
R&D % of Revenue	20%	21%	23%	20%
SAM % of Revenue	41%	37%	38%	38%
G&A % of Revenue	15%	15%	15%	14%
Operating Profit	(14)	(3)	(19)	5
Operating Margin	-4%	-1%	-3%	1%

2021A Revenue
699M vs
2020A Budget
501M

2021A Operating Profit
5M vs
2020A Budget
(3M)

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IV. THE FLAWED SALE PROCESS

A. The April 2022 Board Meeting: Goldman and Avalara Management Convince the Board to Run a Sale Process

1. Management and Goldman Present “Accelerated Case” Projections

44. The Board met again on April 26-27, 2022. Contemporaneous documents presented at that meeting again reflect strong results, with 33% year-over-year quarterly revenue growth. Avalara had outperformed the “Street Consensus” in nearly all identified metrics, including revenue, revenue growth, gross margin, operating income, and free cash flow. Management touted “non-GAAP gross margin *favorable to budget*” and “Positive non-GAAP operating income *ahead of guidance*.” Again, all “Key metrics” were positive: “Core customers increased 22% y/y,” “*healthy logo and gross churn*,” and “strong net revenue retention.” Nearly all signs in the management presentation were positive. Tennenbaum would later confirm: “It was a strong Q1. We exceeded our guided metrics across the board. I think the growth story was good, but people were very pleased with the margin story.” Management also presented to the Board a long-term financial plan

1 that assumed 27% annual growth in 2025 with **\$300 million** in annual free cash flow generated by
2 2025.

3 45. At the same meeting, Avalara management and Goldman both presented to the full
4 Board a detailed “Accelerated Case” financial plan that assumed 31% annual growth and **\$339**
5 **million** in annual free cash flow generated by 2025. The “Accelerated Case” was prepared by
6 Goldman, but was reviewed, approved, endorsed, and presented by Avalara executive management.
7 Goldman prepared these projections based on a model containing detailed and well-sourced
8 assumptions for revenue, adjusted EBITDA, EBIT, stock based compensation, capital expenditures,
9 changes in net working capital, net operating loss savings, and free cash flow from 2022 to 2035.
10 Goldman conducted a discounted cash flow (“DCF”) valuation on the Accelerated Case and reported
11 to the Board that it returned a standalone value for Avalara of **\$116 per share**.

12 **2. Management and Goldman Entice the Board into Running a**
13 **Sale Process with “Expected” Offers of \$130 per Share; the**
14 **Board Rejects Goldman’s Recommendation to form a Special**
15 **Committee**

16 46. By late April 2022, Avalara’s strong performance had attracted the interest of
17 leveraged buyout firms and other potential strategic partners. In March and April 2022, four
18 leveraged buyout firms reached out to Avalara management to express general interest in the
19 Company. These expressions of interest should have been relatively routine, unremarkable
20 developments. Avalara was not for sale, let alone in a deteriorating market for leveraged corporate
21 buyouts.

22 47. But Avalara executives, including McFarlane and Tennenbaum, had a strong
23 incentive to sell the Company to a leveraged buyout firm. Firms pursuing leveraged buyouts are
24 more likely to entice management to stay on and run the company following an acquisition, relative
25 to existing strategic buyers already operating in the same industry. While the leveraged buyout firms
26 would typically retain Avalara executives to continue to run the Company post-acquisition,
Avalara’s executives would likely face layoffs if the Company were bought by a large tech
conglomerate with a pre-existing management team.

1 48. As a result, that April 2022 Board meeting was a significant turning point in
2 Avalara's corporate history. McFarlane and Tennenbaum invited Goldman to give a presentation to
3 the Board about putting the Company up for sale. Avalara executives, and Goldman, then enticed
4 the Board to run a sale process, focusing exclusively on Goldman's leveraged buyout clients like
5 Vista, who were more likely to offer lucrative post-close benefits for Avalara management. Less
6 than four months later, the Company was sold.

7 49. At the April 27th meeting, Goldman presented a slide to the Board entitled, "What
8 Could an Avalara Take-Private Look Like?" The slide anticipated takeout offer prices at ***\$110.00 to***
9 ***\$150.00 per share***, based on the "Street Model with Sponsor [Private Equity] Cost Savings."
10 Goldman based this detailed analysis on exit multiples, IRR targets, and anticipated cost savings, and
11 calculated a mid-point of anticipated offer prices for Avalara at ***\$138 per share***. Goldman further
12 analyzed an "Avalara Take-Private" under "Structuring and Financing at ***\$130 [per] Share***," and
13 again noted a range of "***\$110-150/share***." Goldman identified six so-called "Tier 1" private equity
14 firms, including its client Vista. As described in more detail below, Goldman did not concurrently
15 identify its conflicts, nor its ongoing work for Vista.

16 50. In the same presentation, Goldman reported that leveraged buyout firms would likely
17 retain management after a sale and allow them the "***Opportunity to Pursue Transformational***
18 ***Investments Away from Public Scrutiny***" and offered McFarlane and Tennenbaum the "***Best Path***
19 ***. . . to Achieve Long-Term Vision***." These objectives represented clear conflicts of interest on the
20 part of Avalara executives relative to the Company's public stockholders at large.

21 51. Goldman then presented a slide to the Board entitled, "Governance Considerations in
22 Going Private," which contained the following recommendation:

23 ***To avoid any conflicts of interest, the Board should put in place procedural***
24 ***safeguards by appointing a Special Committee of independent directors before any***
25 ***substantive economic negotiations begin.*** The Special Committee will be
empowered to:

- 26
- choose a preferred bidder or reject the transaction
 - independently negotiate the transaction
 - freely select its advisors.

1 52. While Goldman included this page in a “Rule 13e-3” portion of the presentation, the
2 exact same conditions and conflicts applied to the Buyout as well, as did Goldman’s advice to form a
3 special committee in the Buyout sale process.

4 53. At the conclusion of this meeting, the Board chose to embark on a sale process. The
5 Board, however, proceeded without empaneling a special committee. The Board instead authorized
6 management to run a sale process, meet with buyers, provide confidential information to potential
7 buyers at management’s discretion, and only “periodically report back to the Board.” Nothing was
8 off-limits. In fact, McFarlane and Tennenbaum unreasonably narrowed that process by choosing not
9 to contact any potential strategic acquirers (like Oracle or Microsoft), who were less likely than
10 leveraged buyout firms to retain Avalara management following an acquisition. The Board’s failure
11 to establish a special committee was particularly glaring in light of the inherent conflicts of interest
12 faced by Avalara management, including McFarlane and Tennenbaum, in a sale to leveraged buyout
13 firms.

14 **3. The Board Chose a Remarkably Poor Time to Attempt to Sell**
15 **the Company to Leveraged Buyout Firms**

16 54. The Board unreasonably chose to embark on a process to sell Avalara to leveraged
17 buyout firms during the worst time for leveraged buyout valuations in recent history. The financial
18 markets in 2022 have been marked by a multi-decade high in inflation and skyrocketing interest
19 rates, including the interest rates on the loans that fuel leveraged corporate buyouts. During the first
20 six months of 2022, the S&P 500 dropped 20.6%, marking its worst first-half performance since
21 1970. Software companies performed even worse – the S&P North American Software Index fell
22 nearly 32% during the same time period. On June 24, 2022, Goldman warned the Board that rising
23 interest rates were having “a significant negative impact on the Company’s valuation by increasing
24 the assumed cost of capital used in Goldman’s financial analyses.”

25 55. The total of leveraged bank loans completed in the first half of 2022 was 49% lower
26 than the first half of 2021. *Pitchbook* published an article in October 2022 entitled, “Leveraged loan
financing for LBOs deteriorates as cost of debt rises.” The article opened by stating: “The

1 economic turmoil in the capital markets did not bode well for private equity dealmaking in the third
2 quarter.” *Pitchbook* also reported, “financing buyouts in the leveraged loan market became very
3 challenging this year – and expensive – as market conditions deteriorated on the back of a worsening
4 economic outlook, rising interest rates, inflation concerns and the war in Ukraine.”

5 56. On June 30, 2022, *Bloomberg* reported that “dealmakers are facing the reality that a
6 slowdown in mergers and acquisitions may be more than a temporary blip. . . . Rampant inflation,
7 hawkish central banks, war in Ukraine and squeezed supply chains have combined to cool the record
8 levels of buying seen in 2021.” Explaining that both strategic acquirers and private equity firms
9 were reducing interest in acquisition targets, *Bloomberg* reported that private equity firms “are all of
10 a sudden finding it harder to secure the leveraged loans required to get big deals done.” *Bloomberg*
11 noted that “private equity suitors had trouble meeting sellers’ high price expectations amid
12 tightening credit markets.”

13 57. Goldman’s executives also conceded that it was the wrong time to sell a public
14 company to leveraged buyout firms. In October 2022, the co-head of private credit at Goldman
15 stated: ““There’s no doubt that the cost of capital has gone up materially for debt financing of
16 private equity transactions over the past 6-9 months.’ . . . That means borrowers need more cash to
17 operate in an environment with higher costs.” On November 2, 2022, Goldman’s CEO David
18 Solomon admitted that market participants and asset allocators needed time to adjust to the “new
19 reality” of high interest rates, tightening liquidity and slowing growth.

20 58. This poor timing negatively impacted the Avalara sale process. By the time of the
21 deadline for initial bids in Avalara’s sale process on June 22, 2022, only *two* possible buyers were
22 still interested. And as alleged in more detail below, McFarlane and Tennenbaum would use these
23 conditions to provide material advantages to Vista, to the exclusion of other bidders, and ultimately
24 to the detriment of Avalara’s public shareholders.

1 **B. Avalara’s Top Executives Were Conflicted in a Sale to Vista**

2 59. At the outset of the process, Vista – consistent with its historical practices – expressed
3 a clear intention to retain top Avalara executives on highly lucrative, and highly conflicting, terms.
4 McFarlane and Tennenbaum then secured assurances of that lucrative post-close employment during
5 the Buyout process, before the rest of the Outside Directors had even agreed to a sale. McFarlane
6 and Tennenbaum then concealed these specific overtures, assurances, and agreements with Vista
7 from the Outside Directors.

8 60. Vista’s initial buyout offer to Avalara, submitted directly to McFarlane on June 23,
9 2022, confirmed that Vista planned to retain Avalara executives. This occurred after multiple
10 unsupervised meetings between Vista, McFarlane, and Tennenbaum, including three private dinners.
11 For example, Vista wrote that “[o]ur investment record with many public technology companies
12 proves we can assist the Company and *the management team in . . . growing the business as a*
13 *private company.*” Vista also included among the “Terms of Our Proposal” the following
14 provision:

15 **3. Management.** *Vista seeks to invest in and partner with superior management*
16 *teams, offering them strategic and financial support as appropriate. Through*
17 *equity participation programs and other incentive structures,* we seek to align
18 management’s incentives with our own. We have been thoroughly impressed by the
19 high caliber of Avalara’s executive team that we have met to date, and we look
20 forward to meeting the broader team.

21 61. The Proxy never disclosed that Vista included this item as one of the “Terms of
22 [Vista’s] Proposal.” The Outside Directors were also not specifically informed of this issue. The
23 only other firm to submit an indication of interest for Avalara, Thoma Bravo, included no similar
24 indication that it intended to retain management as part of an acquisition of Avalara.

25 62. Vista included the exact same “Terms of Our Proposal” about the retention of top
26 executives again in its July 19, 2022 offer letter to McFarlane. The Proxy also did not disclose that
Vista (again) included this item, nor did McFarlane or Tennenbaum report this fact to the Outside
Directors.

1 63. In both of those offer letters to McFarlane, Vista specifically cited Mindbody, Inc.
2 (“Mindbody”) as an example of Vista’s ability to assist the Avalara management team in “growing
3 the business as a private company.” Like Avalara, Mindbody was also a public company with a co-
4 founder CEO. In 2019, Vista took Mindbody private and also retained the CEO. Litigation in the
5 Delaware Court of Chancery unearthed documents showing that during the Mindbody deal
6 negotiations, Vista promised the Mindbody CEO that “*management would receive new options for*
7 *10% of the post-closing company, doubling management’s pre-Merger equity stake in*
8 *Mindbody.*”¹ According to documents in that case, the Mindbody CEO informed his financial
9 advisor that “*he could make as much money over the next three years [with Vista] as he did the*
10 *first go around.*” Discovery also unearthed a text message from the CEO upon announcement of the
11 acquisition stating, “*Vista loves me and wants us to step on the gas. No retirement in my*
12 *headlights!*”² Similarly, in Vista’s 2016 acquisition of Solera Holdings Inc. (“Solera”), the Delaware
13 Court of Chancery found that five months *before* the close of the acquisition, Vista secretly enticed a
14 founder-CEO with a compensation package offering the ability to obtain 10% of Solera’s post-close
15 equity.³ Under that compensation plan, the Solera CEO would invest \$45 million in the deal – \$15
16 million worth of his shares of Solera and \$30 million that Vista generously loaned him at favorable
17 interest rates. According to the Delaware Court of Chancery, Vista’s proposal positioned the CEO to
18 earn up *to \$969.6 million over a seven-year period* if Vista achieved a four-times cash-on-cash
19 return on Solera.

20 64. So too here, during the Avalara sale process, McFarlane and Tennenbaum reached an
21 agreement with Vista to continue as post-close executives. Soon after the August 8th announcement
22 of the Buyout, Vista reported to clients in its August 2022 newsletter that “*Vista is excited to*

23 _____
24 ¹ See *In re Mindbody, Inc.*, 2020 Del. Ch. LEXIS 307, at *38-*39 (Del. Ch. Oct. 2, 2020). The Delaware Court of Chancery credited these allegations when ruling on a motion to dismiss.

25 ² See *Mindbody, Inc.*, 2020 Del. Ch. LEXIS 307, at *23.

26 ³ *In re Appraisal Solera Holdings, Inc.*, 2018 Del. Ch. LEXIS 256, at *28 (Del. Ch. July 30, 2018).

1 *welcome Co-Founder and CEO, Scott McFarlane, and his team to the Vista Ecosystem.*” The
2 August 8, 2022 press release announcing the Buyout quoted Vista executive Monti Saroya as
3 follows: “We look forward to working with Scott [McFarlane] and the entire Avalara team to
4 advance their vision and continue delivering innovative solutions to customers.” An August 25,
5 2022 document filed by Avalara with the SEC noted that “Vista will . . . partner with [Avalara’s]
6 leadership team to help us deliver on [the Company’s] vision and drive plans and strategies in
7 pursuit of that. *The Avalara leadership team will continue to lead the business . . .*” None of
8 these facts were provided to the Outside Directors when they voted to approve the Buyout.

9 65. Upon close of the Buyout on October 19, 2022, Vista filed a document with the SEC
10 again confirming: “Effective upon completion of the Merger, . . . *Scott McFarlane, Ross*
11 *Tennenbaum and Alesia Pinney . . . will continue to be officers of the Company.*”⁴ Avalara also
12 disclosed that Vista had rewarded McFarlane with a seat on the post-close Avalara board: “Scott
13 McFarlane, who was a director of the Company immediately prior to the Merger, will continue to be
14 a director of the Company.”

15 66. These incentives to McFarlane and Tennenbaum put them in a position of conflict,
16 during the sale process, relative to Avalara’s shareholders at large. Vista states on its own website:
17 “The majority of enterprise software companies [like Avalara] are either run or influenced by their
18 original founders [like McFarlane]. As founders look to scale their companies to new heights,
19 they’re looking for an experienced partner who shares their vision and knows how to help them
20 achieve sustainable growth, especially during turbulent market conditions.” According to one recent
21 well-regard report published in the *Harvard Law Review*, “PE firms [like Vista] will create financial
22 interests for the CEO as part of the deal, precisely in order to dampen competition during a go-shop
23 process.” The report found that:

24 [During the sale process], the PE firm will invariably give guidance early in
25 the process as to what its typical compensation package for the CEO and senior
26 management looks like. . . . Academic research shows that PE buyouts, on average,

4 Alesia Pinney was Avalara’s Chief Legal Officer.

1 double management’s equity stake in the company. This means that a successful PE
2 buyout can create “generational wealth” – in contrast to just everyday wealth – for
3 the CEO and top management team. In our observation, management will quickly
4 understand this, or an initial PE buyer will make it known, very early in the
5 conversation.

6 * * *

7 [In a leveraged-buyout, management teams are] likely to factor [Multiple of Invested
8 Capital (“MOIC”)] MOIC-based compensation into their decisionmaking at the
9 buyout stage. This means that managers in PE-backed companies can have a
10 financial incentive to keep the deal price low, because a lower deal price increases
11 the MOIC on exit.

12 Guhan Subramanian & Annie Zhao, *Go-Shops Revisited*, 133 Harvard L. Rev. 1215, 1245-47
13 (2020).

14 67. The same thing happened here. Unchecked and unsupervised by any board special
15 committee, McFarlane and Vista factored their post-close compensation with Vista into their
16 decisionmaking and actions at the buyout stage. Their financial incentive to keep the Buyout price
17 low squarely contradicted with the interests of Avalara shareholders at large.

18 68. McFarlane and Tennenbaum were also conflicted given the massive “golden
19 parachute” payments they received in connection with the Buyout. In the ordinary course, absent an
20 acquisition, Avalara paid McFarlane \$900,000 in annual base salary and Tennenbaum received
21 \$435,000. But upon the close of the Buyout, McFarlane received a total of **\$30,535,299** in golden
22 parachute compensation, while Tennenbaum received **\$12,742,699**. Some of these payouts were
23 negotiated and enhanced *during* the sale process. Under the Merger Agreement with Vista, unvested
24 performance share units (“PSUs”) held by management “assum[ed] performance was achieved at
25 220% of target” for 2021 PSUs and “assum[ed] performance was achieved at 147.5% of target” for
26 2022 PSUs. Management may not have been able to obtain vesting at these rates under their existing
27 contractual agreements.

28 69. Consistent with Vista’s offer letters to Avalara and Vista’s standard historical
29 practice, McFarlane and Tennenbaum would then have the ability to roll over these payments into
30 equity in the post-close Vista-owned Avalara, with very significant equity stakes. McFarlane and

1 Tennenbaum would also have the ability to obtain loans from Vista at favorable rates in order to
2 increase their stake in the post-close entity even higher. Using MOIC-based incentives and returns,
3 “[t]his means that a successful PE buyout can create ‘generational wealth’ – in contrast to just
4 everyday wealth – for [McFarlane, Tennenbaum,] and [Avalara’s] top management team.”

5 **C. Two Outside Directors Were Conflicted**

6 70. Avalara and its Board concede that two of Avalara’s Outside Directors “have interests
7 in the merger that are different from, or in addition to, the interests of Avalara shareholders
8 generally.” These conflicts of interest existed on the part of Outside Directors Singh and Martin.

9 71. Singh actually holds limited partnership interests in multiple Vista funds, *one of*
10 *which is a party to the Buyout*. As an investor in the buyer of Avalara, Singh therefore sits on both
11 sides of the Buyout. The lower the Buyout price, the greater return Singh would earn in his Vista
12 investments. It is reasonable to infer that Singh’s limited partnership interest is material to him.
13 There were two Vista funds that funded the Buyout, Vista Equity Partners Fund VIII, L.P. (“Vista
14 Fund VIII”) and Vista Equity Partners Fund VII, L.P. (“Vista Fund VII”). Large private equity
15 funds like Vista carry notoriously high minimum investment requirements, often as much as \$25
16 million. While Vista does not publicly disclose its own investment requirements, and Defendants’
17 Proxy does not disclose the amount Singh had invested with Vista, one publicly available source
18 indicates that at least one funding round associated with Vista Fund VII required a minimum
19 investment amount of *\$10 million*, subject to Vista’s discretion. Defendants did not disclose that
20 Vista had granted Singh a special exception for an investment lower than \$10 million. Moreover,
21 Singh was a director at a company that Vista acquired in January 2019. There is no indication that
22 Singh abstained or was excluded from Board discussions regarding the Buyout.

23 72. In addition, Martin occupies a seat on the board of directors of Cvent Holding Corp.
24 (“Cvent”), which is majority owned by Vista. Vista named Martin to the Cvent board of directors in
25 November 2021; she was formally appointed on December 1, 2021. As a result of her position on
26 the board of a Vista-controlled company, Martin receives \$100,000 in annual cash compensation and

1 \$150,000 in Restricted Stock Units, for a total of \$250,000 per year. Martin’s continued receipt of
2 those annual payments depends upon her remaining in the good graces of Vista, given that Vista
3 controls 82.7% of Cvent and could easily use that influence to cause the removal of Martin as a
4 director at that company. Moreover, several members of Vista’s executive leadership team
5 (including the individuals responsible for the Avalara acquisition) are also directors at Cvent along
6 with Martin. There is no indication that Martin abstained or was excluded from Avalara Board
7 discussions regarding the Buyout.

8 **D. Management Retains Goldman Without Requiring Goldman to**
9 **Disclose Its Conflicts**

10 73. Goldman and Vista share a particularly cozy relationship. Vista’s co-founders –
11 including Robert Smith, Vista’s current Chairman and CEO – were previously Goldman bankers.
12 Vista and Goldman have also recently co-invested in multiple large business deals. Vista has paid
13 Goldman over \$192 million in fees from Vista or its affiliates in the two years preceding July 21,
14 2022. The Avalara Proxy grossly underreported that figure. Moreover, Goldman has financial
15 relationships with Vista’s co-investors in the Buyout that resulted in an additional \$43 million in fees
16 for Goldman over the past two years.

17 74. An article in the *Harvard Law Review* explains the importance of such relationships
18 to investment banks like Goldman:

19 Investment bankers [like Goldman] particularly value their PE firm clients [like
20 Vista], because PE firms are repeat players in the deal marketplace, and therefore
21 generate enormous fees. Even a large and acquisitive public company might do one
22 or two significant deals a year. A PE firm, between acquisitions and divestitures,
23 might do five. The implication is that while investment bankers regularly have
24 conflicts of interest . . . , these conflicts can be particularly pronounced in PE deals.

25 Subramanian, *supra*, Harvard L. Rev. at 1254.

26 75. Despite Goldman’s conflicts of interest, the Board failed to hire a second financial
27 advisor. The Board did not seek an unbiased opinion as to the Buyout. Goldman’s engagement
28 agreement permitted Avalara to hire “one or more additional financial advisors,” as would be
29 customary in a conflicted engagement like this one, but the Board simply failed to do so.

1 76. Worse, the Board did not obtain any disclosure of Goldman’s conflicts prior to
2 Goldman’s retention. McFarlane and Tennenbaum signed up Goldman as Avalara’s financial
3 advisor without inquiring into its conflicts, which the Board later signed off on without a meeting.

4 77. In connection with its engagement, Goldman provided Avalara with financial analysis
5 containing a range of expected “Takeout Price[s]” at \$90.00 to \$130.00 per share, with a midpoint at
6 \$110.00 per share. McFarlane and Tennenbaum then provided Goldman with a massive incentive to
7 sell the Company at just about any price, including a transaction fee of .77% of the aggregate
8 consideration paid in an acquisition and \$5 million simply upon signing the merger agreement (again
9 without prior approval from the Outside Directors). This ultimately translated to \$75 million in fees
10 for Goldman upon completion of the sale to Vista, for less than four months of work.

11 78. Over one month later, in a June 24, 2022 letter to Tennenbaum, Goldman belatedly
12 notified Avalara of just a subset of Goldman’s conflicts:

- 13 • Goldman claimed that it has “recognized less than \$100 million” in fees and other
14 compensation from Vista and its affiliates in the past two years. However, this
15 contradicts Goldman’s representations in other engagements. In connection with a
16 different sale process, Goldman recently disclosed that “[d]uring the two-year period
17 ended July 21, 2022, Goldman Sachs has recognized compensation for financial
18 advisor and/or underwriting services provided by its Investment Banking Division to
19 Vista and/or its affiliates and portfolio companies of approximately **\$192 million.**”
- 20 • Indicative of the close financial ties between Vista executives and Goldman bankers,
21 one of the primary “core members of the Investment Banking Division team”
22 working on the Avalara sellside engagement held between \$35,000 and \$45,000 of
23 ownership in a Vista investment fund.
- 24 • Goldman obtained “less than \$200 million” in fees from Thoma Bravo (another
25 potential Avalara buyer) and its affiliates in the past two years.

26 79. Goldman had also transacted in Avalara securities, which provided an additional
conflict of interest for the bank. As part of Avalara’s August 2021 convertible debt issuance,
Goldman entered into “Capped Call Transactions” on over four million Avalara shares. In the event
of an acquisition of Avalara, Goldman was entitled to convert their bonds and earn a return
depending upon the merger price and certain volatility assumptions. In most scenarios, the lower the
merger price, the more Goldman would earn on its Capped Call Transactions. Goldman modeled,

1 for example, that under a \$130.00 per share merger, it would earn nothing on the Capped Call
2 Transactions. Goldman informed the Board on June 24, 2022 that it would only obtain a net gain of
3 up to \$1 million in connection with the Capped Call Transactions. Goldman’s modeling was
4 significantly understated. Ultimately, Goldman realized a net gain of about \$5 million in connection
5 with the Capped Call Transactions on the \$93.50 per share Buyout.

6 80. As one of Avalara’s largest and longest tenured shareholders wrote in letter to other
7 shareholders: “The Board could very easily have obtained a second opinion from an independent
8 financial advisor – a firm without a strong financial incentive for getting a deal done or maintaining
9 a mutually beneficial relationship with the would-be buyer.” The Board, however, failed to do so
10 here.

11 **E. McFarlane, Tennenbaum, and Goldman Favored Vista in the Sale**
12 **Process, to the Detriment of Other Bidders**

13 81. As noted above, the Avalara Board chose to run a sale process during the worst time
14 for leveraged buyout valuations in recent history. On July 16, 2022, Goldman warned the Board that
15 “the current macroeconomic conditions and difficulties in obtaining debt financing” had a negative
16 “impact on the ability of [potential buyers] to potentially engage in any potential transaction.”
17 According to *Reuters* when announcing the Buyout, “a tougher environment for debt syndications
18 has hindered some buyers’ ability to raise enough capital, and many sponsors have turned to private
19 lenders.” A similar *Reuters* article stated, on August 16, 2022, that in private equity buyouts,
20 “private lenders are displacing banks.”

21 82. These conditions meant that the ability to promptly contact private lenders, co-
22 investors, and equity financing sources was of crucial importance to submit a viable multi-billion
23 dollar bid for Avalara.

24 83. McFarlane, Tennenbaum, and Goldman – and the full Board through their lack of
25 oversight – used these issues to steer the process in Vista’s direction, to the detriment of other
26 bidders and ultimately to the detriment of Avalara stockholders. As part of its sale process, Avalara
required any potential bidders to sign confidentiality agreements that prohibited them from

1 contacting debt or equity financing sources without prior approval from Avalara. Throughout June
2 2022, multiple potential buyers, including Vista, asked Avalara for permission to contact debt and
3 equity financing sources. On June 8, 2022, McFarlane and Tennenbaum met privately with Vista for
4 dinner. Just two days after their unsupervised dinner meeting with Vista, and without full Board
5 approval, **McFarlane and Tennenbaum permitted Vista to contact three co-investors, but denied**
6 **all other bidders the opportunity to do so.** As a result, on June 22, 2022, three of the parties that had
7 specifically requested – but were denied – the ability to contact co-investors **dropped out of the**
8 **process.** These potential buyers were Permira Advisors, Advent International Corporation, and
9 Hellman & Friedman.

10 84. Vista’s advantage in promptly contacting co-investors in the midst of market turmoil
11 was significant. Indeed, when Vista submitted its initial June 23rd bid, it touted that it was
12 “currently in discussions with the three parties that we have been given permission to engage to
13 date,” and that **as a direct result** of that permission, “we are confident in our ability to secure fully
14 committed equity financing to support the transaction.” As a result, Vista’s ultimate bid reflected a
15 wide consortium of equity investors and lenders: \$3.6 billion from Vista; \$2.7 billion from co-
16 investors; and \$2.5 billion in debt financing from a variety of financial institutions. Vista touted its
17 ability to “assemble[] a package of equity and debt financing to fund the transaction.” Other bidders
18 were unable to do so in light of McFarlane and Tennenbaum’s restrictions.

19 85. In the same regard, when announcing the Buyout, *Reuters* reported that “Vista
20 managed to secure a \$2.5 billion loan from private lenders and bring in institutional investors as co-
21 investors.” *Reuters* also reported: “a tougher environment for debt syndications has hindered some
22 buyers’ ability to raise enough capital, and many sponsors have turned to private lenders.” A
23 majority of potential buyers in the Avalara sale process, however, were denied the opportunity to
24 garner the necessary financial support.

25 86. Many of these facts led one of Avalara’s largest and longest tenured shareholders to
26 remark in a letter to other shareholders, “it’s not unreasonable to infer that Vista was the preferred

1 buyer all along. . . . These gross conflicts of interest and the absence of truly independent financial
2 advice made for a biased and flawed process which, unsurprisingly, led to a great deal for Vista and
3 Goldman but a disappointing outcome for Avalara shareholders.”

4 **F. The Sale Process Was Marred by Vista’s Timing and Informational**
5 **Advantages over the Avalara Board**

6 87. The Avalara sale process suffered from a serious impediment at the outset, which the
7 Board willfully failed to address or analyze. Despite ultimately being informed that Goldman had
8 worked with Vista in the past, the Board did not ask, and Goldman did not disclose, that Goldman
9 was already running a competing sale process *for Vista* at the same time. In fact, Goldman was then
10 currently advising Vista in connection with a sale of one of its portfolio companies, Ping Identity, to
11 Thoma Bravo and other leveraged buyout firms. Both Goldman and Vista knew that as of late April
12 2022, when the Avalara Board decided to pursue Vista and Thoma Bravo in a sale process, Goldman
13 (on behalf of Vista) was already in buyout discussions for another large cloud software company
14 with Thoma Bravo and another private equity firm. In fact, most of the same individuals from Vista
15 were involved in both deals, particularly given that the same fund – Vista’s “Flagship Fund” –
16 carried the investments in both companies.

17 88. In the Avalara sale process, Avalara set an initial bid deadline for June 22, 2022. On
18 June 23, 2022, Vista submitted to McFarlane an indication of interest to acquire Avalara at a range
19 of \$97 to \$101 per share. As noted above, Vista included in that offer strong signals that it planned
20 to retain Avalara executives. On June 23, 2022, Thoma Bravo also submitted an indication of
21 interest at \$90.00 to \$95.00 per share. Unlike Vista, however, Thoma Bravo provided no indication
22 that it intended to retain management.

23 89. On July 5, 2022, Goldman communicated to Vista and Thoma Bravo a final deadline
24 for definitive acquisition proposals of Avalara at July 14, 2022. Remarkably, just four days earlier,
25 Goldman had communicated the *exact same deadline* in the Ping Identity process. On July 1, 2022,
26 for Ping Identity, Goldman sent process letters to two private equity firms *also* with a bid deadline of
July 14, 2022.

1 90. Goldman’s dual July 14th deadline worked to Vista’s advantage. During the
2 compressed time period created by Goldman’s deadline, Thoma Bravo was exceedingly busy in the
3 Ping Identity process, including meeting with Ping Identity management and Goldman to conduct
4 detailed due diligence on July 9th; negotiating and arranging with financing sources; and preparing,
5 finalizing, and submitting an indication of interest for Ping Identity on July 11, 2022. During the
6 same period, Goldman bankers were meeting with Vista executives to keep Vista apprised of all
7 developments in the Ping Identity process. Vista and Goldman therefore knew, but the Avalara
8 Board did not know, that one of its key potential buyers was tied up by Vista and Goldman in a
9 competing sale process and would be unlikely to gather the resources to meet the bid deadline in
10 Avalara. The Board failed to assess these problems, and proceeded blindly into the headwinds. This
11 structure resulted in materially reduced competition in the Avalara sale process.

12 91. Vista’s pursuit of Avalara leaked to the financial press on July 7, 2022. Street Insider
13 reported that Avalara “is said to have been approached about a potential takeover from private equity
14 firm Vista Equity Partners, according to a source. Both sides are said to be working with investment
15 banking advisors but it is unclear how advanced the talks are, or if they will lead to a deal.” Multiple
16 additional private equity firms then contacted Goldman about an acquisition of Avalara, including
17 EQT Partners, TCV, and Warburg Pincus. But Goldman did not invite them into the Avalara sale
18 process.

19 92. On July 12, 2022, Thoma Bravo told Goldman that it would not submit a final bid for
20 Avalara by the July 14 deadline supposedly because “general macroeconomic conditions were
21 uncertain and unfavorable.” But the Avalara Board did not know that Thoma Bravo had just
22 submitted a bid for Ping Identity at approximately \$2.8 billion the previous day, July 11, 2022.
23 Again, Vista and Goldman knew this fact, but the Avalara Board did not. Vista also stated that it
24 would not meet the Avalara bid deadline, citing the same general reasons as Thoma Bravo.
25 Goldman informed the Board of the deteriorating “macroeconomic conditions and difficulties in
26 obtaining debt financing and their respective impact on the ability of parties to potentially engage in

1 any potential transaction.” The Board then decided to terminate the sale process on July 16, 2022.
2 Avalara shut down the data room for potential acquirers, signaling that the Company was no longer
3 for sale.

4 93. Meanwhile, Vista and Goldman’s Ping Identity sale process was still occurring at the
5 same time. Vista used its insight to gain tactical advantages over the Avalara Board by exerting
6 negotiating leverage against Goldman. For example, on July 8, 2022, in Ping Identity, Goldman told
7 Thoma Bravo that it would “need to meaningfully increase their price” in order to continue in a sale
8 process. Thoma Bravo had initially proposed \$30.00 per share to Ping Identity, but in response to
9 Goldman’s request for an increase, Thoma Bravo submitted a bid on July 11th at \$28.50 *below*
10 Thoma Bravo’s initial price. Goldman returned again to ask Thoma Bravo to increase its offer on
11 July 15th, and Thoma Bravo returned to offer \$28.75 on July 16th, which was also *below* Thoma
12 Bravo’s initial bid. Yet, the same day, Goldman responded to convey that Ping Identity was
13 prepared to move forward with an acquisition at that price (below Thoma Bravo’s initial bid of
14 \$30.00 per share).

15 94. In sum, Goldman had just agreed with Vista to capitulate to a lower offer for Ping
16 Identity. In light of Goldman’s position in Ping Identity, Vista knew that it could do the same thing
17 in Avalara – reduce its offer price – and Goldman would have no credibility, and no leverage, to
18 negotiate against it. And that is exactly what Vista did. On July 19, 2022 – four days after it
19 observed what had transpired in Ping Identity – Vista lowered its offer for Avalara from a midpoint
20 of \$99.00 per share to just \$91.00 per share.

21 95. Vista’s offer represented a destruction of well over \$700 million in total equity value
22 for Avalara stockholders relative to the midpoint of Goldman’s earlier bid. Given the Outside
23 Directors’ instruction to discontinue the sale process and shut down the data room, there should have
24 been no reason for Avalara to even respond to Vista’s reduced offer. At this point, there was not sale
25 process. However, after Vista reiterated its plan to retain McFarlane and Tennenbaum in its revised
26 offer letter, McFarlane took matters into his own hands.

1 96. In violation of the Outside Directors' recent request to end the sale process, on July
2 20, 2022 (without waiting for Outside Director approval), McFarlane immediately spoke with
3 Vista's Chairman and CEO, Robert Smith, and expressed a willingness to receive an offer in the
4 range that Vista initially proposed. With no Board involvement and no special committee, a
5 conflicted fiduciary was now conducting negotiations on Avalara's behalf. Robert Smith was about
6 to be McFarlane's boss and would be responsible for the terms, duration, and financial incentives for
7 McFarlane's post-close position with Vista. Vista verbally communicated a bid of \$93.50 per share
8 the evening of August 5, 2022, which was again far below Vista's previous range at \$97.00 to
9 \$101.00 per share.

10 **G. McFarlane and Tennenbaum Pitch the Outside Directors on a Sale**

11 97. On August 5, 2022, McFarlane and Tennenbaum pitched the Outside Directors to
12 agree to a sale to Vista. McFarlane painted a dark picture of impending and insurmountable
13 "challenges and other headwinds faced by the company in executing its strategic plan."
14 Tennenbaum cryptically spoke of "difficult and challenging" organizational changes upcoming,
15 without specifying what those changes were. These misleading claims existed in stark contrast to
16 McFarlane's and Tennenbaum's representations to analysts in the same time period, as detailed
17 extensively above. For example, in contrast to McFarlane's comments to the Outside Directors at
18 the August 5, 2022 meeting, McFarlane told analysts on June 28, 2022, just 38 days earlier, "[t]oday,
19 we are so much broader and have only just begun to really monetize the breadth of our portfolio,
20 *which is why I have confidence in sustaining growth and becoming a multibillion-dollar*
21 *company.*"

22 98. The doom-and-gloom presentations by McFarlane and Tennenbaum were also
23 inconsistent with their agreements with Vista to stay on and run the Company following the Buyout.
24 If Avalara were headed for disaster, as they claimed, it would make no economic sense for
25 McFarlane and Tennenbaum to run the Company following an acquisition and tie their financial
26 future to the post-close performance of Avalara. In fact, the presentation by McFarlane and

1 Tennenbaum to Vista about the Company’s future contradicted their representations to the Avalara
2 Board on the same subject. Starting in late May, McFarlane and Tennenbaum gave presentations to
3 potential buyers, including Vista. No Outside Director attended the meetings and dinners with Vista.
4 In the management presentation to Vista, McFarlane described “Strong growth in bookings,”
5 “Healthy expansion and cross-sell,” “Strong renewal rate performance,” “History of solid, stable
6 growth,” “Expanding customer base,” and “Steady revenue growth.” McFarlane touted
7 “Compounding long-term growth,” “Low [customer] churn and high [customer] retention rates,” and
8 “Massive operating leverage opportunity at consistent growth rates.”

9 99. On August 7, 2022, in a remote meeting lasting less than an hour and a half, the
10 Board agreed to the undervalued Buyout at \$93.50 per share. There is no record that the Outside
11 Directors discussed, considered, or were even aware of the post-close assurances between Vista and
12 top Avalara executives. Avalara and Vista signed the Merger Agreement on August 7, 2022, and
13 announced the Buyout on August 8, 2022. As designed under the Merger Agreement, no competing
14 bidder emerged.

15 100. The evening of the Buyout announcement, August 8, 2022, the Avalara management
16 team confidentially circulated an email amongst themselves (including McFarlane and
17 Tennenbaum), with no Outside Director copied, articulating post-close opportunities for
18 management: “So much [post-close] opportunity ahead to lead, to shape careers, *for financial*
19 *benefit* at Avalara”; “Deal gives us some insulation from volatility *so we can focus on our plan*”;
20 “*Vista’s mindset is to help us through this phrase to where we are 2-3x in size – they [Vista] have*
21 *playbooks and expertise to help us*”; and “this is the right plan to reach *our goals*.”

22 H. Shareholders and Proxy Advisory Firms Oppose the Buyout

23 101. Upon announcement of the Buyout, the Board faced unusually vociferous opposition
24 from multiple stockholders. On September 8, 2022, Altair wrote a letter to Avalara stockholders
25 against the Buyout. Altair stated that “we beneficially own approximately 1.0% of Avalara’s
26

1 outstanding shares, making us one of the Company’s largest and longest-tenured shareholders.”

2 Among other issues, Altair expressed the following concerns:

- 3 • “It is dumbfounding to us that the Avalara Board of Directors (the ‘Board’) would
4 have chosen *now* to sell the Company. The management team has expressed
5 confidence in the future, despite an uncertain macroeconomic environment that
6 would surely cause any potential buyer to pause.”
- 7 • “Worse yet, the Board’s chosen sale ‘process’ was deeply flawed and limited,
8 suffering from being a spur-of-the-moment frolic, driven by inbound inquiries and
9 the desires of buyers, rather than having been carefully designed and timed to create
10 demand and competitive tension.”
- 11 • “Unsurprisingly, the flawed process resulted in a ‘negotiated’ price that is inadequate
12 to compensate Avalara’s current shareholders for giving up their claim on the future
13 earnings of this attractive business.”
- 14 • “Only one party made a final proposal to buy Avalara, despite the fact that Avalara is
15 a company with very attractive long-term fundamentals and a ‘competitive moat.’
16 This unfortunate and suboptimal outcome was the result, in our view, of a poorly
17 timed and flawed sale process.”
- 18 • “In fact, it’s not unreasonable to infer that Vista was the preferred buyer all along.
19 Goldman has longstanding ties to Vista, after all, including by earning more than \$80
20 million in fees during the last two years from Vista and its affiliates and portfolio
21 companies.”
- 22 • “[W]hether Vista was the preferred party all along, or not, it should have been
23 obvious to this Board that, between Goldman’s lucrative relationship with Vista and
24 its outsized success fee for this transaction, Goldman was predictably going to
25 recommend a transaction and that nearly any available transaction would be good
26 enough.”
- “The egregious conflicts of interest that incentivized management and Goldman to
advocate for the transaction raise serious and troubling questions as to whether the
Board followed a reasonable and prudent process.”
- “The Board’s inexplicable haste to sell the Company could perhaps be excused had
the ill-designed and poorly executed sale process nevertheless maximized value for
Avalara shareholders. The negotiated transaction, at \$93.50 per share, falls far
short.”
- “The proposed transaction is instead the product of bad timing and a flawed
process. . . . In our view, there is no reason to sell the Company now, and certainly
not at this price. We therefore oppose the transaction.”

102. On September 15, 2022, Merrion, an SEC-Registered Investment Advisor and long-
term shareholder of Avalara, additionally expressed public opposition to the buyout, stating:
“AVLR is perfectly capable of remaining independent and has many years of profitable growth

1 ahead. In light of this, the Board of Directors’ decision to conduct an auction at this time in a
2 depressed and volatile macroeconomic market seems ill-advised. The price agreed appears
3 completely devoid of any control premium appropriate in this situation.”

4 103. Proxy advisory firm Glass Lewis also expressed opposition to the deal, which is a
5 relatively rare event in a large public company acquisition. In a report to its institutional clients,
6 Glass Lewis concluded:

7 We share Altair’s view that the purchase price and implied valuation metrics
8 of the transaction are unconvincing and, ultimately, inadequate when compared to
9 the Company’s historical valuation and the prices paid for other software companies
10 in precedent transactions, including those selected by Goldman Sachs for its fairness
11 opinion. We also take a dim view of the timing and other aspects of the process
12 resulting in the transaction, including apparent conflicts of interest stemming from
13 Goldman Sachs’ longstanding relationship with Vista and certain Avalara directors’
14 ties to Vista, for which the Avalara board took no action to attempt to mitigate.
15 These concerns raise doubt, in our view, as to whether the transaction is the result of
16 a truly robust and independent process and whether the interests of Avalara’s
17 shareholders and the primary objective of maximizing long-term shareholder value
18 were the drivers of the process. All factors considered, we believe these concerns
19 justify voting against the proposed transaction.

20 104. While another proxy advisory firm, ISS, issued “cautionary” support for the Buyout,
21 ISS also expressed deep concern at the inconsistencies between Avalara executives’ public
22 statements and the Proxy: “The shift in narrative from [Avalara’s] management is concerning, *with*
23 *a whiplash turn* from positive comments regarding the business’ prospects at the June investor day
24 to current worries about employee attrition, European growth, product development, and squandered
25 opportunities.”

26 **V. THE BUYOUT UNDERVALUED AVALARA**

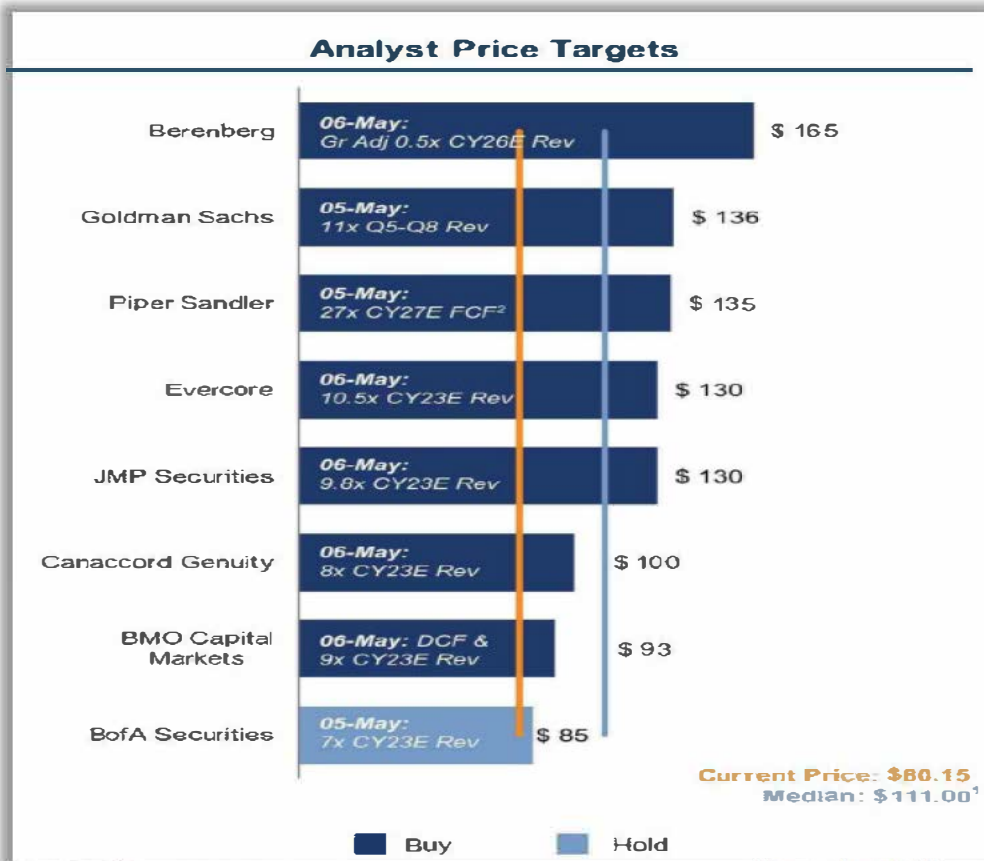
105. Upon announcement of the Buyout, Avalara’s stock price dropped and hundreds of
millions of dollars in stockholder equity was immediately erased. As *Reuters* reported upon
announcement, “Vista’s offer of \$93.50 per share, which marks a 2% discount to Avalara stock’s
closing price on Friday, sent [Avalara] shares down 3.86% on Monday.”

106. The Buyout price of \$93.50 per share significantly undervalues Avalara. Avalara was
a strong, growing, and profitable company. Its remarkable growth rates – and profitability – were

1 expected to continue well into the future. Yet unlike most public company acquisitions, which
 2 involve a premium to the pre-signing share price, the Buyout represents a “takeunder,” or a negative
 3 premium to Avalara’s pre-signing share price of \$95.55. The \$93.50 price is also less than half of
 4 Avalara’s 52-week high for the period ending August 5, 2022, which was \$189.88.

5 107. Goldman itself published analyst reports valuing Avalara at far more than \$93.50 per
 6 share. Goldman’s analysts calculated price targets for Avalara at **\$136.00 per share** as of June 24,
 7 2022 (before the leak) and **\$109.00 per share** as of August 7, 2022 (the day before announcement of
 8 the Buyout). Multiple additional analysts have questioned and criticized the \$93.50 price as well.

9 108. Indeed, available analyst reports returned an average target price for Avalara at
 10 **\$122.20 per share** on August 7, 2022, the last trading day before announcement of the Buyout. The
 11 following chart, prepared by Goldman, shows analyst price targets for Avalara as of June 24, 2022
 12 (just before news of a potential acquisition leaked). Note Goldman’s target at **\$136.00 per share** and
 13 the median analyst target at **\$111.00 per share**:



1 109. Goldman’s own analyst targets for Avalara were consistent with the valuation that
2 Goldman investment bankers presented to the Avalara Board in late April 2022, before the sale
3 process commenced. As noted, on April 26-27, 2022, Avalara management and Goldman both
4 presented to the full Board detailed “Accelerated Case” projections. Under those projections, which
5 were prepared by Goldman, but was reviewed, approved, endorsed, and presented by Avalara
6 executive management, Goldman presented a DCF with a midpoint standalone valuation for Avalara
7 at **\$116.00 per share**.

8 110. Despite a long track record of solid performance and expectations of double-digit
9 growth long into the future, the Proxy misleadingly uses Avalara’s results in the second quarter of
10 2022 as an abrupt reason to sell. The confidential, contemporaneous documents contradict this
11 claim. Avalara executives provided a full report on Avalara’s Q2 2022 performance on July 18,
12 2022. Revenues showed **23%** year-over-year growth. Avalara’s margins were above budget, its
13 profits were ahead of guidance, and management reported internally that its “[f]ree cash flow [was]
14 **in-line with expectations**.” Bookings, however, were \$23 million below plan. The results were
15 transitory – bookings in May were below plan, but management reported a rebound in June.
16 Management also reported that “[t]here were signs of improved sales velocity as we exited the
17 quarter. . . . We also have had several recent customer and partner wins.” The May results were
18 largely a function of employee attrition and hiring issues (not a unique problem for any company in
19 May 2022) and thus did not reflect any fundamental problem with the business. Management also
20 internally reported that the “[r]evenue under-performance [was] offset by cost savings.”

21 111. Ultimately, when Vista’s final offer sat at a mere \$93.50 per share, Goldman
22 submitted a “fairness opinion” in support of the Buyout. Goldman’s fairness opinion, however, does
23 not itself reasonably support that price. The midpoint on Goldman’s four financial metrics was
24 \$97.12 per share, which was **higher** than the deal price. The only non-illustrative valuation metric
25 performed by Goldman that contained a midpoint lower than \$93.50 per share was Goldman’s DCF
26

1 valuation, which suffered from significant defects. **First**, as noted, Goldman’s fairness DCF was
2 inconsistent with its previous, more reliable, pre-sale process valuation of \$116.00 per share.

3 112. **Second**, the projections that McFarlane and Tennenbaum provided as an input to
4 Goldman’s final DCF (the “Fairness Projections”) were unreliable, in part because they did not
5 incorporate or reflect the Company’s actual business strategy. Avalara built its business in large part
6 through acquisitions and planned to continue to do so well into the future. Avalara had completed
7 approximately 25 bolt-on acquisitions and was actively pursuing and completing additional
8 acquisitions of smaller companies throughout 2022. The Fairness Projections, however, attributed
9 no value to this continuing strategy and contained the inaccurate and improbable assumption that
10 Avalara would immediately end its bolt-on acquisition strategy. Regarding the financial plans that
11 ultimately became the Fairness Projections, Avalara management informed the Board as follows:
12 ***“While M&A activity is expected to continue at roughly the current pace, the [projections do] not***
13 ***include any expected benefits from future acquisitions.”***

14 113. The Board approved of the model underlying the Fairness Projections, despite being
15 informed of their unreliability. The Fairness Projections drove down Goldman’s DCF valuations,
16 allowing Goldman to opine on the purported “fairness” of a materially undervalued Buyout.

17 114. The Fairness Projections were inconsistent with Avalara’s business model. Avalara
18 management had previously described to Vista its “[h]istory of M&A to accelerate our
19 opportunities” in the following slide:
20
21
22
23
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25
26



115. Avalara expected this strategy to continue well into the future. Indeed, during 2022, Avalara had developed a detailed acquisition pipeline, with “Priority Targets,” multiple ongoing negotiations, and signed letters of intent, as represented by the following slides:

Priority Targets

	Global	EMEA Provider	LATAM Provider	APAC Provider								
OVERVIEW	PAGERC Advanced e-invoicing and transactional tax reporting SP	SOVOS Compliance & regulatory reporting, e-invoicing & tax global reporting	b2b router Provides business solutions for the management of electronic documents	ESKER Advanced e-invoicing SP that offers transactional tax reporting enabled by partner services of eSovos	edicom Offers tech & services for data integration and electronic billing between companies	GoSocket B2B cloud B2B procurement solutions in LATAM with focus in supply chain finance	Migrate Platform offering a centralized solution and managing all types of tax documents	Aisino Listed IT company special in information security	百度云 Cloud platform providing digital reimbursement billing and tax management services	IVT Automates and digitizes processes between buyers and suppliers		
COUNTRY COVERAGE	EMEA, LATAM, APAC	EMEA, JATAM, APAC	EMEA, LATAM, US	EMEA, Australia	EMEA, US, Mexico, Brazil, Colombia, Argentina	Mexico, Argentina, Chile, Brazil, Colombia	Brazil	China	China	APAC		
HQ	Finland	Sweden	US	Spain	France	Spain	Mexico	Chile	Brazil	China	China	Singapore
REVENUE	\$1.87M	\$68M	\$274M	\$6M	\$125M	\$98M	\$6M	\$7-10M	\$10M	\$1.6M	\$4M	Not available
ERP INTEGRATION	SAP, Oracle, Microsoft Dynamics, OpenAPI	SAP, Oracle, Microsoft Dynamics	SAP, Oracle, Salesforce	SAP, Microsoft, Oracle, Sage, & more	SAP, Oracle, Microsoft, Dynamics, Sage, & more	SAP, Oracle, Microsoft, Dynamics, Sage, & more	SAP & can be integrated with any other ERP	Not available	B2B+ integrations	Not available	Not available	Not available
INDUSTRY & VERTICALS	Multinational B2B, Private/retail organizations and systems	AR, business, healthcare, manufacturing, public, etc.	Recall, manufacturing, finance, insurance	Pharmaceuticals, SMEs, Enterprise	Finance & bank, healthcare, manufacturing, commerce, transportation	Pharmaceuticals, manufacturing, logistics, automotive, pharmaceutical	Freighters, enterprises, SMEs, Enterprise	Not available	Not available	Finance, education, customs, public security	Finance, real estate, insurance, transportation, energy, retail, commerce	Finance, government, commerce
SOLUTION OFFERINGS	AP automation, E-procurement, E-banking, SaaS and/or	AR/AR automation, E-procurement, E-banking, SaaS and/or	VAT, Sales & Use Tax, Shipping & distribution Reporting	E-invoicing, E-ordering, E-delivery	E-invoicing, Procurement to Pay, Direct to Cash, Document delivery	E-invoicing, Procurement to Pay, B2B network, Datasync platform	EDI, E-invoicing, B2B network	E-invoicing & billing, Regulatory compliance, Services	Send/receive purchase orders and invoices, Current Ariba partner	Intelligent tax, Financial, Payment division, Tax division	E-invoicing, E-billing, Finance (AP/AR) services	Payment to Payer, E-invoicing (AP/AR)

CONFIDENTIAL AVALARA_00000576



LOIs signed or being negotiated

Taxually: being negotiated

- Fiscal representation/ registration and returns platform
- Strong deal flow from Amazon for out of region sellers
- Independent UI for selling to direct and additional marketplaces
- Efficient pipeline conversion fueled by in country presence for white glove service (notably in China)
- Bridges our antiquated back end in EMEA until we can roll out a more robust offering

Netle: signed

- Turkish last mile infrastructure already used by our Inposia e-invoicing
- Own last mile in Turkey and avoid disruption to service / need to build our own

Papercrane: signed

- Artificial intelligence geospatial technology to enhance our content capabilities with sustainable advantage that is hard to replicate
- Allows for inferences from "n" data sets – including imagery. Many potential use cases including: valuation, CD&I product sets, and assigning geocodes without lot/long or address (image-based assignment)

CONFIDENTIAL

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116. On April 27, 2022, the Board authorized an acquisition of Paper Crane, Inc. for \$10.5 million, as well as an acquisition of Netle Yazilim Sanayi Ve Ticaret A.S. for \$2.98 million.

117. McFarlane and Tennenbaum repeatedly confirmed the Company's expected M&A strategy to analysts, during the sale process:

- McFarlane, May 24, 2022: "We've got \$1.5 billion on our balance sheet, how do we best utilize that? . . . [T]he best way I can describe that is going back to the history. We've made 25 acquisitions, and those acquisitions have made us what we were. . . . And acquisitions around buying a tax return engine or buying our taxability or buying our rates has built Avalara to what it is today. . . . In international, that's where we will spend our time and our capital. I mean going into China on our own, not going to happen. I mean moving around the globe internationally, we'll need to buy a company that has content, that has the technology, and then we'll do what we do, which is take that, put it into our engine and really drive it."
- Tennenbaum, June 9, 2022: "We do see other M&A opportunities on the international horizon and the invoicing horizon that we're excited about. So that's a big growth focus for us as well."
- Tennenbaum, June 28, 2022: "We expect to continue to leverage M&A to build the business and accelerate certain important growth initiatives."

1 118. McFarlane and Tennenbaum also touted this strategy to potential buyers during the
2 sale process and sought a leveraged buyout firm that would support their ongoing M&A strategy.
3 Thoma Bravo’s June 23, 2022 bid letter, for example stated: “We are excited about the near-term
4 M&A pipeline and the potential to help support the Company with both smaller tuck-ins and
5 transformative acquisitions.” Likewise, Vista’s July 19, 2022 bid letter stated that it could offer
6 management a “strong platform for M&A” and highlighted Vista’s “past investment in Sovos
7 Compliance, which included numerous subsequent tuck-in M&A transactions.”

8 **VI. AVALARA SUBMITS A MATERIALLY MISLEADING PROXY TO**
9 **SHAREHOLDERS**

10 119. The Buyout was fraudulent to Avalara’s non-insider shareholders. The Proxy
11 contained a misleading “Recommendation of the Board and Reasons for the Merger,” stating that the
12 “Board unanimously recommends that Avalara shareholders vote ‘FOR’ the merger proposal.” Each
13 Avalara Board member approved and issued the Proxy. The Board’s recommendation was
14 misleading as to a number of material facts: (1) the Proxy did not fully disclose material issues
15 related to McFarlane’s and Tennenbaum’s conflicts of interest and continuing employment
16 discussions; (2) the Proxy failed to disclose that the Fairness Projections and Goldman’s Resulting
17 DCF placed no value on the expected benefits of Avalara’s M&A strategy; (3) the Proxy contained a
18 misleading description regarding the crucial April 26-27, 2022 Board meeting; and (4) facing
19 significant shareholder opposition, the Board disseminated a misleading proxy supplement to solicit
20 additional votes in favor of the Buyout.

21 120. On October 14, 2022, the fraudulent and misleading Proxy enabled Defendants to
22 secure a 66.2% shareholder vote in favor of the Buyout.

23 **A. The Proxy Did Not Fully Disclose Material Facts Related to**
24 **McFarlane’s and Tennenbaum’s Conflicts of Interest and Continuing**
25 **Employment Discussions**

26 121. The Proxy failed to disclose multiple issues related to McFarlane’s and
Tennenbaum’s continuing employment discussions and agreements. Indeed, the Proxy was outright
misleading on the issue. These material disclosure issues included:

- 1 • The Proxy claimed that “members of Avalara’s senior management and the
2 representatives of Vista did not have any substantive discussions on the role,
3 responsibilities, or compensation of Avalara’s management team following the
4 closing.” This claim was highly misleading. As alleged in detail above, by the time
5 the acquisition was announced, Vista had agreed that both McFarlane and
6 Tennenbaum were in fact continuing in their CEO and CFO roles.
- 7 • The Proxy did not disclose exactly how and when McFarlane and Tennenbaum
8 agreed with Vista to post-close retention, despite such assurances occurring during
9 the sale process and before announcement of the Buyout, as alleged in detail above.
- 10 • The Proxy did not disclose that Vista included within the “Terms of [its] Proposal,”
11 on multiple occasions, strong signals that Vista would offer McFarlane and
12 Tennenbaum post-close “equity participation programs and other incentive
13 structures,” as alleged in detail above.

14 **B. The Proxy Failed to Disclose that the Fairness Projections and
15 Goldman’s Resulting DCF Placed No Value on Management’s
16 Operative Business Strategies**

17 122. The Proxy misleadingly stated that “in the view of Avalara’s management, [the
18 Fairness Projections were] prepared on a reasonable basis, reflects the best currently available
19 estimates and judgments, and presents, *to the best of management’s knowledge and belief, the
20 expected course of action and the expected future financial performance of Avalara.*” This was
21 false. The Director Defendants did not disclose that management had informed the Board that:
22 “*While M&A activity is expected to continue at roughly the current pace, the [projections do] not
23 include any expected benefits from future acquisitions.*” As alleged in detail above, Avalara built
24 its business in large part through acquisitions and planned to continue to do so well into the future.
25 The Fairness Projections, however, attributed no value to this continuing strategy and contained the
26 inaccurate and improbable assumption that Avalara would immediately end its bolt-on acquisition
strategy. In sum, the Proxy was outright misleading when stating that the Fairness Projections
represented the “expected future financial performance of Avalara,” when they did not in fact
“include any expected benefits from future acquisitions.”

27 **C. The Proxy Contained a Misleading Description, and Several Material
28 Omissions, Regarding the Crucial April 26-27, 2022 Board Meeting**

29 123. The Proxy contained a misleading description of the April 26-27, 2022 Board
30 meeting, which described a purportedly bleak and negative picture of the Company’s future and the

1 supposed necessity of running a sale process. The Proxy also provided a partial description of
2 Goldman’s presentation at the same meeting. After embarking down the road of partial disclosure,
3 the Proxy did not disclose the following material facts:

- 4 • The Proxy did not disclose that at the April 26-27 Board meeting, as alleged in detail
5 above, Avalara management and Goldman both presented to the full Board a detailed
6 “Accelerated Case” financial plan that assumed **31%** annual growth and **\$339 million**
7 in annual free cash flow generated by 2025. The “Accelerated Case” was prepared
8 by Goldman, but was reviewed, approved, endorsed, and presented by Avalara
9 executive management. Goldman prepared these projections based on a model
10 containing detailed and well-sourced assumptions for revenue, adjusted EBITDA,
11 EBIT, stock based compensation, capital expenditures, changes in net working
12 capital, net operating loss savings, and free cash flow from 2022 to 2035. Goldman
13 conducted a DCF valuation on the Accelerated Case and reported to the Board and
14 Avalara executive management that it returned a standalone value for Avalara of
15 **\$116 per share**. When purporting to describe that meeting and Avalara’s projections
16 in support of the \$93.50 per share Buyout, the Proxy did not disclose even the
17 existence of the Accelerated Case Projections, nor their resulting \$116.00 per share
18 valuation.
- 19 • The Proxy did not disclose that Goldman gave a presentation to the Board that
20 calculated anticipated buyout offer prices at **\$110.00 to \$150.00 per share**, based on
21 the “Street Model with Sponsor [Private Equity] Cost Savings.” Goldman based this
22 detailed analysis on exit multiples, IRR targets, and anticipated cost savings, and
23 calculated a mid-point of anticipated offer prices for Avalara at **\$138 per share**.
24 Goldman further analyzed an “Avalara Take-Private” under “**Structuring and**
25 **Financing at \$130 [per] Share**,” and again noted a range of “**\$110-150/share**.”
26 Based on these prices, the Board agreed to run a sale process. When recommending
the \$93.50 per share Buyout, the Board did not disclose that material information.
- The Proxy did not disclose that Goldman recommended that “the Board should put in
place procedural safeguards by appointing a Special Committee of independent
directors before any substantive economic negotiations begin.”

**D. Facing Significant Shareholder Opposition, Defendants Disseminated
a Misleading Proxy Supplement to Solicit Additional Votes for the
Buyout**

124. As alleged above, upon announcement of the Buyout, the Board faced loud
opposition from multiple stockholders. In response to that opposition, on or around September 23,
2022, the Board caused Avalara to disseminate a document to shareholders, which was “incorporated
by reference” into the Proxy, containing a misleading series of representations to solicit additional
votes for the undervalued Buyout (the “Proxy Supplement”).

1 125. The Proxy Supplement contained direct contradictions with a confidential
2 presentation that McFarlane and Tennenbaum had prepared and presented to Vista during the sale
3 process. In other words, in multiple respects, Defendants privately told Vista one thing about
4 Avalara’s business, but then on the exact same subjects, turned around and made the opposite claims
5 to Avalara shareholders when attempting to cobble together more votes on a highly criticized
6 acquisition. The Proxy Supplement was misleading on the following issues, broken down by subject
7 matter and contradictions between the Vista Presentation and Proxy Supplement:

8 **Expected Growth and Competitive Strengths**

- 9 • **Vista Presentation at Slide 5:** “Why Avalara is a generational growth company”:
10 “Unrivaled leader in large global market with low penetration and low churn”;
11 “Resilient business model that performs well in good and challenging times”; “Focus
12 on sustaining high growth while driving operating leverage”; and “Partner-based
13 company with three powerful competitive moats.”
- 14 • **Vista Presentation at Slide 9:** “Four major tailwinds”: “Omnichannel
15 acceleration”; “Cloud acceleration”; “High ROI”; and “Regulatory.”
- 16 • **Vista Presentation at Slide 11:** “Expanding growth levers” including “Partners,”
17 “Content,” “Platform,” “Geos [geography],” “[Market] Segments” that result in
18 “Expanding TAM.”
- 19 • **Vista Presentation at Slide 12:** “Multiple vectors to multi-billion revenue
20 business”; “\$1B run-rate, remains at low penetration today”; and “\$Multi-B,
21 Expanded product suite offers more cross-sell opportunity and reach.”
- 22 • **Vista Presentation at Slide 61:** “Financial highlights, > Compounding long-term
23 growth, > Multi-product and opportunities driving higher ASP, > Low churn and
24 high net retention rates, > Massive operating leverage opportunity at consistent
25 growth rates.”
- 26 • **Vista Presentation at Slide 66:** “Strong growth in bookings.”
- **Vista Presentation at Slide 67:** “Quarterly bookings trends” showing expected
growth in bookings by 2023, especially globally.
- **Vista Presentation at Slide 72:** “Expanding customer base,” and “Steady revenue
growth.”
- **Vista Presentation at Slide 83:** “We don’t see a need to grow the R&D team over
the next few years and believe we have plenty of resources to remain innovative by
prioritizing our most valuable opportunities around certain new features /
functionality (e-Invoicing, cross border, international, etc.), platform and integration
work, security work, and required maintenance.”

- 1 • **Proxy Supplement at Slide 19:** “Avalara Board took proactive action based
2 on degradation of business performance and considered a broad range of
3 alternatives.”
- 4 • **Proxy Supplement at Slide 2:** “U.S. go-to-market transformation required
5 to reaccelerate anemic demand generation growth,” “Challenges executing
6 transformation amid guiding 2022 estimates lower and tremendous
7 macroeconomic uncertainty.”
- 8 • **Proxy Supplement at Slide 8:** “Avalara requires a go-to-market
9 transformation that we believe will increase volatility and weigh on growth,”
10 “Execution challenges and high attrition have left a divot in 2022 new and
11 upsell bookings, 10% decline in won deals in 1H22, 2H22 plan would need
12 33% y/y increase in leads after a 9% decline in 1H22.”

13 International Growth Rates

- 14 • **Vista Presentation at Slide 67:** “Quarterly bookings trends” showing expected
15 growth in bookings by 2023, including internationally.
- 16 • **Proxy Supplement at Slide 2:** “International rebuild – expected y/y decline
17 through 2023”; and “U.S. go-to-market transformation required to
18 reaccelerate anemic demand generation growth.”

19 International Opportunities

- 20 • **Vista Presentation at Slide 36:** “E-Invoicing represents Avalara’s next global
21 moat”: “Avalara will leverage its formidable technology partnerships to infuse e-
22 Invoicing functionality within ERPs, marketplaces, e-commerce providers and other
23 applications” and “This will be done in service of connecting global trading partners
24 to our network – so any business can buy and sell from each other.”
- 25 • **Vista Presentation at Slide 39:** “Global e-Invoicing organic / inorganic strategy”:
26 “There are opportunities to accelerate our vision through M&A”; and “This
effectively mandates technology and Avalara is well positioned to be the market
leader.”
- **Vista Presentation at Slide 45:** “[International] Partner moat is stronger than ever.”
 - **Proxy Supplement at Slide 7:** “Multi-year effort required to rebuild
international while year-over-year growth declines likely through 2023”;
“Winding down of partnership with [Amazon]”; “Missed product execution
has led to competitive disadvantage”; and “Weak GTM execution while
lapping regulatory tailwinds resulting in growth contraction.”

27 Market Demand

- 28 • **Vista Presentation at Slide 51:** “Marketplace: Increasing footprint,” noting
29 increases in marketplaces, average annualized revenue and number of annualized
30 revenue over 100K.

- **Proxy Supplement Slide 2:** “Decline in lead generation indicated weakening market demand and created further execution challenges.”

Executive Leadership

- **Vista Presentation at Slide 16:** “Our deep bench,” noting entire leadership team in the “Company Overview” section as a strength of the company.
- **Vista Presentation at Slide 17:** “Our Culture is a competitive weapon”: “Ownership / Passion / Adaptability / Humility / Fun / Optimism / Curiosity / Urgency / Simplicity,” “Our culture is ‘different by design’ and sets us apart . . . Leader’s intent, Success traits . . . Leadership training.”
- **Proxy Supplement at Slides 2, 8:** “Required evolution of the executive team to resolve execution challenges and transform operations”; and “transformation will take time and require leadership and team changes.”

126. The Proxy Supplement also contradicted Goldman’s confidential fairness presentation to the Avalara Board regarding the Company’s expected stock price performance:

- **Goldman Fairness Presentation:** Goldman calculated for the Board that under an 8.5x EV/NTM revenue multiple applied to Avalara’s existing projections (which already accounted for Q2 earnings), Avalara’s stock price would likely trade at \$102.53 per share at the end of 2022, \$124.94 at the end of 2023, and \$143.71 at the end of 2024.⁵
- **Proxy Supplement at Slide 14:** “Without a deal, we believe Avalara’s stock would have likely been under significant pressure after Q2 earnings.”

VII. THE BOARD DETERRED COMPETING BIDS WITH HIGHLY RESTRICTIVE DEAL PROTECTION PROVISIONS

127. As part of the Merger Agreement, the Board agreed to certain onerous and preclusive deal protection devices that operated conjunctively to ensure that no competing offers emerged for the Company.

128. Section 6.1(a)(i) of the Merger Agreement includes a “no solicitation” provision that barred the Company from soliciting interest from other potential acquirers in order to procure a price in excess of the amount offered by Avalara. This section of the Merger Agreement also demanded that the Company terminate any and all prior or on-going discussions and existing confidentiality

⁵ The midpoint of Goldman’s “Illustrative Present Value of Future Share Price” was 8.0x EV / NTM revenue. At a 7.5x EV / NTM revenue multiple, Goldman calculated that Avalara’s stock price would likely trade at \$91.00 per share at the end of 2022, \$110.85 per share at the end of 2023, and \$136.42 at the end of 2024.

1 agreements with other potential acquirers. Under that provision, if an unsolicited bidder submitted a
2 competing inquiry or proposal, §6.1(a)(ii) of the Merger Agreement provided that the Company must
3 notify Vista of the bidder's identity and the terms of the bidder's inquiry or offer within one business
4 day. Moreover, §6.1(a)(ii) required Avalara to keep Vista apprised of any developments with
5 respect to the competing inquiry or proposal within one business day of any such developments.

6 129. If Avalara received a superior proposal, §6(c)(i) required that Avalara provide Vista
7 notice within four business days' prior to accepting the superior proposal enable Vista to negotiate
8 and submit a counter-proposal that would render the competing proposal inferior. In other words,
9 the Merger Agreement gave Vista access to a potential rival bidder's information and the terms of its
10 proposal, allowing Vista to top any superior offer simply by matching it. Thus, potential acquirers
11 were deterred from engaging with Avalara to explore a transaction, because the Merger Agreement
12 unfairly assured that an "auction" would favor Vista who could capitalize on the due diligence of
13 rival bidders.

14 130. The highly restrictive "No Shop" provision contradicted the Board's earlier position
15 to Vista that it would not consider such a problematic restriction. In fact, Goldman had earlier
16 advised the Board against including such a provision. According to Avalara Board Minutes,
17 "representatives of Goldman Sachs noted that they believed a 'go-shop' provision would encourage
18 potential counterparties to move quickly and propose a higher price, which could be beneficial in
19 light of recent market volatility." The Board willfully disregarded that advice.

20 131. In connection with the highly restrictive "No Shop" provision, the Board provided
21 Vista "matching rights," which effectively precluded subsequent, competing bids. The literature is
22 clear on this point:

23 [W]ith a match right there is no obvious pathway to success in making [a
24 competing] overbid – either the first bidder will match (in which case the third party
25 has nothing to show for its efforts) or the first bidder will not match (in which case,
26 absent bidder-specific synergies, the third party has likely overpaid). First bidders
generally know more about the target than prospective go-shop bidders because the
pre-signing phase, with no "ticking clock," will invariably be longer than the go-shop
period. The match right therefore fuels the winner's curse problem: in any scenario
where a third party bids and wins, it would know that a better-informed party

1 (namely, the initial bidder) thought that the price was too high. Looking forward and
2 reasoning back, a third party would be unlikely to bid. . . .

3 [M]atch rights are put in merger agreements . . . to deter third-party bidders
4 from emerging in the first place.

5 Subramanian, *supra*, 133 Harvard L. Rev. at 1233.

6 132. Additionally, §8.2(b)(i) of the Merger Agreement required Avalara to pay Vista a
7 \$242,329,000 termination fee two business days following acceptance of a rival bidder's superior
8 offer, essentially requiring a competing bidder to account for, and agree to pay, a substantial
9 premium alongside any superior offer that would provide Avalara's stockholders with superior
10 value. The provisions of the Merger Agreement under which the Board could have responded to an
11 alternative proposal that would have constituted or would reasonably be expected to have constituted
12 a superior proposal were too narrowly constrained to provide an effective "fiduciary out" under the
13 circumstances.

14 **VIII. CLASS-ACTION ALLEGATIONS**

15 133. Plaintiffs bring this action as a class action, pursuant to Washington Civil Rule 23(a)
16 and (b) on behalf of all public shareholders of the Company during the Buyout (except Defendants
17 herein and any person, firm, trust, corporation, or other entity related to, or affiliated with, any of
18 Defendants, including Avalara's management at the time of the Buyout) and their successors in
19 interest, who are or will be threatened with injury arising from Defendants' actions as more fully
20 described herein (the "Class"). This action is properly maintainable as a class action for the reasons
21 set forth below.

22 134. The Class is so numerous that joinder of all members is impracticable. As stated in
23 the Proxy, as of September 8, 2022, there were 88,557,882 shares of the Company's common stock
24 outstanding. These shares were owned by hundreds, if not thousands, of Avalara shareholders. Up
25 to October 19, 2022, when the Buyout was completed, Avalara common stock was listed and
26 actively traded on the NASDAQ Global Market under the ticker symbol "AVLR."

135. There are questions of law and fact which are common to the Class include:

1 (a) whether Defendants breached their fiduciary duties to the Class in connection
2 with the Buyout;

3 (b) whether the \$93.50 Buyout price was fair to all Avalara shareholders other
4 than Defendants; and

5 (c) whether the Proxy was materially misleading.

6 136. The claims of Plaintiffs are typical of the claims of other members of the Class, and
7 Plaintiffs are not subject to any atypical claims or defenses.

8 137. Plaintiffs will fairly and adequately represent the Class, as are committed to
9 prosecuting this action, have no conflicts of interest, and have retained competent counsel
10 experienced in litigation of this nature.

11 138. The prosecution of separate actions by individual members of the Class would create
12 a risk of inconsistent or varying adjudications with respect to individual members of the Class which
13 would establish incompatible standards of conduct for Defendants, or adjudications with respect to
14 individual members of the Class which would, as a practical matter, be dispositive of the interests of
15 other members not parties to the adjudications or substantially impair or impede their ability to
16 protect their interests. Alternatively, questions of law or fact common to the members of the Class
17 predominate over any questions affecting only individual members, and a class action is superior to
18 other available methods for the fair and efficient adjudication of the controversy.

19 **IX. CAUSES OF ACTION**

20 **FIRST CAUSE OF ACTION**

21 **(Breaches of Fiduciary Duty Against the Officer Defendants)**

22 139. Plaintiffs repeat all previous allegations as if set forth in full herein.

23 140. In pursuing the unlawful and fraudulent plan to sell the Company for less than fair
24 value and pursuant to an unfair process, the Officer Defendants breached their fiduciary duties of
25 loyalty, good faith and fair dealing, due care, and disclosure.
26

1 141. The Officer Defendants knowingly and recklessly and in bad faith violated fiduciary
2 duties of loyalty, due care, good faith, and disclosure owed to the public shareholders of Avalara and
3 acted to put their interests ahead of the interests of Avalara's shareholders.

4 142. By the acts, transactions and courses of conduct alleged herein, the Officer
5 Defendants, individually and acting as a part of a common plan, knowingly or recklessly and in bad
6 faith unfairly and fraudulently deprived Plaintiffs and other members of the Class of the true value of
7 their investment in Avalara.

8 143. As demonstrated by the allegations above, the Officer Defendants knowingly or
9 recklessly failed to exercise the care required, and breached their duties of loyalty, due care, and
10 good faith owed to the shareholders of Avalara because, *inter alia*, they failed to:

- 11 (a) act in the best interests of the public shareholders of Avalara common stock;
12 (b) maximize shareholder value;
13 (c) obtain the best financial and other terms when the Company's independent
14 existence would be materially altered by the Buyout; and
15 (d) act in accordance with their fundamental duties of loyalty, due care, and good
16 faith.

17 144. The Officer Defendants participated in the preparation of, and/or provided
18 information in connection with the drafting of, a Proxy that was materially misleading and materially
19 inadequate.

20 145. By reason of the foregoing acts, practices, and course of conduct, the Officer
21 Defendants knowingly or recklessly and in bad faith failed to exercise ordinary care and diligence in
22 the exercise of their fiduciary obligations toward Plaintiffs and the other members of the Class.

23 146. As a result of the Officer Defendants' breaches of fiduciary duty, Plaintiffs and the
24 other members of the Class were harmed in that they did not receive the fair value of their equity
25 ownership of the Company.

1 147. As a result of the Officer Defendants' breaches of fiduciary duty, Plaintiffs and the
2 Class are entitled to receive monetary damages and/or quasi appraisal, as further articulated below.

3 **SECOND CAUSE OF ACTION**

4 **(Breaches of Fiduciary Duty Against the Director Defendants)**

5 148. Plaintiffs repeat all previous allegations as if set forth in full herein.

6 149. In pursuing the unlawful plan to sell the Company for less than fair value and
7 pursuant to an unfair process, the Director Defendants breached their fiduciary duties of loyalty,
8 good faith and fair dealing, and disclosure.

9 150. The Director Defendants knowingly and recklessly violated fiduciary duties of
10 loyalty, good faith, and disclosure owed to the public shareholders of Avalara and acted to put their
11 interests ahead of the interests of Avalara's shareholders.

12 151. The Director Defendants intentionally violated their duty of due care.

13 152. By the acts, transactions and courses of conduct alleged herein, the Director
14 Defendants, individually and acting as a part of a common plan, knowingly or recklessly deprived
15 Plaintiffs and other members of the Class of the true value of their investment in Avalara.

16 153. The Director Defendants disseminated a Proxy that was materially misleading and
17 materially inadequate.

18 154. As demonstrated by the allegations above, the Director Defendants knowingly or
19 recklessly failed to exercise the care required, and breached their duties of loyalty and good faith
20 owed to the shareholders of Avalara because, *inter alia*, they failed to:

- 21 (a) act in the best interests of the public shareholders of Avalara common stock;
22 (b) maximize shareholder value;
23 (c) obtain the best financial and other terms when the Company's independent
24 existence would be materially altered by the Buyout; and
25 (d) act in accordance with their fundamental duties of loyalty, good faith, and
26 disclosure.

1 155. As a result of the Director Defendants' breaches of fiduciary duty, Plaintiffs and the
2 Class are entitled to receive monetary damages and/or quasi appraisal, as further articulated below.

3 **X. PRAYER FOR RELIEF AND JURY DEMAND**

4 WHEREFORE, Plaintiffs, on behalf of themselves and the Class, pray for the following
5 judgment and relief:

6 A. Certifying this action as a class action and certifying Plaintiffs as the Class
7 Representatives and their counsel as Class Counsel;

8 B. Declaring and decreeing that the Merger Agreement was entered into in breach of the
9 fiduciary duties of the Defendants and was therefore unlawful, fraudulent, and unenforceable;

10 C. Declaring and decreeing that Defendants breached their fiduciary duties, as described
11 herein;

12 E. Awarding Plaintiffs and the Class damages;

13 F. Awarding Plaintiffs and the Class the remedy of quasi-appraisal;

14 G. Awarding Plaintiffs and the Class rescissory damages;

15 H. Awarding Plaintiffs the costs and disbursements of this action, including reasonable
16 attorneys' fees and expenses;

17 I. Granting such other and further relief as this Court may deem just and proper.

18 **JURY TRIAL DEMAND**

19 Plaintiffs demand a trial by jury on all claims and issues so triable.

20 DATED: January 24, 2023

HERMAN JONES LLP
GREGORY F. WESNER

21
22 /s/ Gregory F. Wesner

23 GREGORY F. WESNER, WSBA Bar No. 30241

24 15113 Washington Ave. NE
25 Bainbridge Island, WA 98110
26 Telephone: 206/819-0821
gwesner@hermanjones.com

Local Counsel for Plaintiffs

COMPLAINT - 50 of 51

Herman Jones LLP
15113 Washington Ave. NE
Bainbridge Island, WA 98110
Telephone: 206/819-0821

4885-9759-8018

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ROBBINS GELLER RUDMAN
& DOWD LLP
RANDALL J. BARON (*pro hac vice forthcoming*)
DAVID A. KNOTTS (*pro hac vice forthcoming*)
ORA LAINE LUPEAR (*pro hac vice forthcoming*)
655 West Broadway, Suite 1900
San Diego, CA 92101
Telephone: 619/231-1058
619/231-7423 (fax)

ROBBINS GELLER RUDMAN
& DOWD LLP
MARIO ALBA JR.
SHERI M. COVERMAN
120 East Palmetto Park Road, Suite 500
Boca Raton, FL 33432
Telephone: 561/750-3000
561/750-3364 (fax)

Attorneys for Plaintiffs

ROBBINS LLP
STEPHEN J. ODDO (*pro hac vice forthcoming*)
GREGORY E. DEL GAIZO (*pro hac vice
forthcoming*)
5060 Shoreham Place, Suite 300
San Diego, CA 92122
Telephone: 619/525-3990
619/525-3991 (fax)

Additional Counsel

HERMAN JONES LLP

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- jsavitt@fennemorelaw.com
- mike.rusie@kirkland.com
- msolum@kirkland.com
- seaeservice@fennemorelaw.com

Comments:

Sender Name: Gregory Wesner - Email: gwesner@hermanjones.com
Address:
15113 WASHINGTON AVE NE
BAINBRIDGE ISLAND, WA, 98110-4170
Phone: 206-819-0821

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IN THE SUPREME COURT OF
THE STATE OF WASHINGTON

PIPE FITTERS LOCAL UNION 120 PENSION PLAN and
SUZANNE FLANNERY, Individually and on Behalf of All
Others Similarly Situated,

Plaintiffs-Respondents,

vs.

SCOTT MCFARLANE, ROSS TENNENBAUM, MARCELA
MARTIN, RAJEEV SINGH, BRUCE CRAWFORD,
MARION FOOTE, EDWARD GILHULY, WILLIAM
INGRAM, TAMI RELLER, BRIAN SHARPLES, SRINIVAS
TALLAPRAGADA, and KATHY ZWICKERT,

Defendants-Petitioners.

**GR 14.1(D) APPENDIX OF UNPUBLISHED OPINION IN
SUPPORT OF ANSWER TO PETITION
FOR REVIEW**

Gregory F. Wesner (#30241)
HERMAN JONES LLP
15113 Washington Ave. NE
Bainbridge Island, WA 98110
Telephone: 206/819-0821

Attorneys for Plaintiffs-Respondents

CASES

TAB

In re Columbia Pipeline Grp., Inc.,
2021 WL 772562
(Del. Ch. Mar. 1, 2021)..... 1

Respectfully submitted this 7th day of February,
2025.

HERMAN JONES LLP
GREGORY F. WESNER
WSBA Bar No. 30241

/s/ Gregory F. Wesner
HERMAN JONES LLP

15113 Washington Ave. NE
Bainbridge Island, WA 98110
Telephone: 206/819-0821

ROBBINS GELLER RUDMAN
&

DOWD LLP
RANDALL J. BARON
DAVID A. KNOTT
655 West Broadway, Suite 1900
San Diego, CA 92101
Telephone: 619/231-1058
619/231-7423 (fax)

ROBBINS GELLER RUDMAN
& DOWD LLP
MARIO ALBA JR.
58 South Service Road, Suite 200
Melville, NY 11747
Telephone: 631/367-7100
631/367-1173 (fax)

ROBBINS GELLER RUDMAN
& DOWD LLP
SHERI M. COVERMAN
120 East Palmetto Park Road,
Suite 500
Boca Raton, FL 33432
Telephone: 561/750-3000
561/750-3364 (FAX)

*Attorneys for Plaintiffs-
Respondents*

ROBBINS LLP
STEPHEN J. ODDO
GREGORY E. DEL GAIZO 5060
Shoreham Place, Suite 300
San Diego, CA 92122
Telephone: 619/525-3990
619/525-3991 (fax)

*Additional Counsel for Plaintiffs-
Respondents*

TAB 1

2021 WL 772562

Only the Westlaw citation is currently available.

UNPUBLISHED OPINION. CHECK
COURT RULES BEFORE CITING.

Court of Chancery of Delaware.

IN RE COLUMBIA PIPELINE
GROUP, INC. Merger Litigation

Cons. C.A. No. 2018-0484-JTL

|
Date Submitted: December 4, 2020

|
Date Decided: March 1, 2021

Attorneys and Law Firms

[Ned Weinberger](#), [Derrick Farrell](#), LABATON SUCHAROW LLP, Wilmington, Delaware; [Gregory V. Varallo](#), BERNSTEIN LITOWITZ BERGER & GROSSMANN LLP, Wilmington, Delaware; [Stephen E. Jenkins](#), [Marie M. Degnan](#), ASHBY & GEDDES, P.A., Wilmington, Delaware; [Jeroen van Kwawegen](#), [Christopher J. Orrico](#), [Alla Zayenchik](#), BERNSTEIN LITOWITZ BERGER & GROSSMANN LLP, New York, New York; Attorneys for Plaintiffs.

[Martin S. Lessner](#), [James M. Yoch, Jr.](#), [Paul J. Loughman](#), Kevin P. Rickert, YOUNG CONAWAY STARGATT & TAYLOR, LLP, Wilmington, Delaware; [Brian J. Massengill](#), [Matthew C. Sostrin](#), [Linda X. Shi](#), MAYER BROWN LLP, Chicago, Illinois; Attorneys for Defendants.

MEMORANDUM OPINION

LASTER, V.C.

*1 The plaintiffs are former stockholders of Columbia Pipeline Group, Inc. (“Columbia” or the “Company”). On July 1, 2016, TransCanada Corporation acquired the Company (the “Merger”) under an agreement and plan of merger dated March 17, 2016 (the “Merger Agreement” or “MA”). Each share of Columbia common stock was converted into the right to receive \$25.50 in cash, subject to each stockholder's right to eschew the consideration and seek appraisal.

During the sale process, Robert Skaggs, Jr., served as the Company's Chief Executive Officer and as chairman of its board of directors (the “Board”). Steven Smith served as the Company's Executive Vice President and Chief Financial Officer. The plaintiffs contend that Skaggs and Smith wanted to retire in 2016 and engineered a sale of the Company so that they would receive their change-in-control benefits. The plaintiffs contend that once TransCanada emerged as a committed bidder, Skaggs and Smith persistently favored TransCanada during the sale process. The plaintiffs detail a series of actions that Skaggs and Smith took which inferably undercut the Company's bargaining leverage with TransCanada and prevented the Company from developing other transactional alternatives. As a result, during the final phases of the negotiations, TransCanada was able to lower its bid below the range it had offered to obtain exclusivity, demand an answer within three days, and threaten to announce publicly that merger negotiations had terminated unless the Company accepted the lowered bid. Faced with the bad situation that Smith and Skaggs had created, the Board entered into the Merger Agreement.

The plaintiffs contend that by taking these actions, Skaggs and Smith breached their fiduciary duties. The plaintiffs contend that TransCanada knew that Skaggs and Smith were breaching their duties, in part because their actions were so extreme, and exploited the resulting opportunity, making TransCanada potentially liable for aiding and abetting the breaches.

The defendants point out that this is the fourth lawsuit arising out of the Merger. Immediately after the Merger was announced, a group of traditional stockholder plaintiffs attacked the deal in this court (the “Original Fiduciary Action”). The defendants prevailed on a motion to dismiss.

Next, a group of hedge funds pursued their appraisal rights (the “Appraisal Proceeding”). That case was litigated through trial, resulting in a decision holding that the Company's fair value for purposes of appraisal was equal to the deal price of \$25.50 per share (the “Appraisal Decision”).

While the Appraisal Proceeding was moving forward, the plaintiffs in this action filed suit, relying on discovery from the Appraisal Proceeding that had become publicly available. The plaintiffs in this action sought to consolidate this litigation with the Appraisal Proceeding and to have a single trial on all issues, but TransCanada—the real part in interest in the Appraisal Proceeding—successfully opposed

that result. This action then lay dormant until after the issuance of the Appraisal Decision.

*2 Finally, while the Appraisal Proceeding was moving forward, two other stockholders filed an action in federal court that asserted claims under the federal securities laws (the “Federal Securities Action”). The plaintiffs in the Federal Securities Action also asserted claims under Delaware law for breach of the fiduciary duty of disclosure. The defendants prevailed on a motion to dismiss, but the federal court declined to reach the claims for breach of fiduciary duty (the “Federal Securities Decision”).

Now, the plaintiffs in this action wish to proceed with their litigation. The defendants have moved to dismiss the complaint, arguing that the Appraisal Decision and the Federal Securities Decision mandate dismissal under principles of collateral estoppel. The defendants understandably want those prior rulings to be binding, but the current plaintiffs do not have a relationship with either the petitioners in the Appraisal Proceeding or the plaintiffs in the Federal Securities Action that would support the application of issue preclusion.

As a fallback, the defendants maintain that dismissal is warranted under the doctrine of *stare decisis* because the Appraisal Decision and the Federal Securities Decision are persuasive authorities that ruled on the issues presented in this case. Unfortunately for the defendants, the Appraisal Decision addressed a narrow question: the fair value of the Company as a standalone entity operating as a going concern. The Appraisal Decision held that the sale process was sufficiently reliable that the deal price provided a sound indication of the Company's standalone value. The Appraisal Decision did not determine whether Skaggs and Smith breached their fiduciary duties, nor did it address the claim that the Company could have obtained a higher deal price from TransCanada or from a competing bidder if Skaggs and Smith had not acted as they did. The rulings in the Federal Securities Decision likewise do not translate to the current setting, because the district court applied the higher federal pleading standard of plausibility to address claims under the federal securities laws that required the pleading of particularized facts.

The allegations of the complaint support a reasonably conceivable inference that Skaggs and Smith breached their duty of loyalty. Although the allegations against TransCanada are weaker, they support a reasonably conceivable inference

that TransCanada aided and abetted breaches of fiduciary duty by Skaggs and Smith. The defendants’ motion to dismiss is denied.

I. FACTUAL BACKGROUND

The facts are drawn from the amended complaint (the “Complaint”), the documents that it incorporates by reference, and pertinent public records that are subject to judicial notice.¹ At this procedural stage, the Complaint's allegations are assumed to be true, and the plaintiffs receive the benefit of all reasonable inferences.

A. The Company

At the time of the events giving rise to the Complaint, Columbia was a Delaware corporation headquartered in Houston, Texas. The Company developed, owned, and operated natural gas pipeline, storage, and other midstream assets. As a midstream company, Columbia's operations centered on the transportation and storage of oil and natural gas. The Company's success depended on its contracts with oil and gas producers, known as counterparty agreements.

*3 Columbia's primary operating asset consisted of 15,000 miles of interstate gas pipelines that served the strategically important Marcellus and Utica natural gas basins in Appalachia. The Company's management team had developed a growth-oriented business plan that sought to exploit a production boom in the basins. The plan required substantial capital investment, which in turn required large amounts of financing.

Columbia itself was a holding company. Its principal asset was an 84.3% interest in the Columbia OpCo LP (“OpCo”), a Delaware limited partnership that owned the Company's operating assets. Columbia also owned 100% of the general partner interest and 46.5% of the limited partner interest in Columbia Pipeline Partners, L.P. (“CPPL”), a master limited partnership (“MLP”) whose common units traded on the New York Stock Exchange. CPPL owned the other 15.7% interest in OpCo.

The Company used CPPL to raise capital. As a pass-through entity, CPPL could raise funds at a lower cost of capital than the Company. CPPL raised capital by selling limited partner interests to the public. For CPPL to raise capital efficiently,

the trading price of CPPL's units needed to remain in line with management's projections.

B. NiSource

Before the events challenged in the Complaint, Columbia was a wholly owned subsidiary of NiSource Inc., a publicly traded utility headquartered in Indiana. Skaggs was the CEO of NiSource and chairman of its board of directors. Smith was its CFO.

Skaggs and Smith had been planning for retirement, and both had selected 2016 as their target year. Skaggs had served as CEO since 2005, and he believed that a CEO had a “shelf-life” of about ten years. Compl. ¶ 27. Skaggs’ personal financial advisor used March 31, 2016, as Skaggs’ anticipated retirement date for planning purposes. He told Skaggs that “the single greatest risk” to the retirement plan was Skaggs’ “single company stock position in NiSource.” *Id.* ¶ 28. Smith considered fifty-five to be the “magical age” to retire. *Id.* ¶ 29. He would turn fifty-five in 2016.

Skaggs and Smith enjoyed compensation packages that included lucrative change-in-control arrangements. Those arrangements would provide materially greater benefits if their employment ended after a sale of NiSource. A sale of assets comprising more than 50% of NiSource's book value satisfied the requirement for a sale. The midstream assets that NiSource held through the Company comprised less than 50% of NiSource's book value, so a sale of the Company by NiSource would not trigger the change-in-control benefits. But if NiSource spun off the Company and if Skaggs and Smith became executives of the Company with similar change-in-control arrangements, then a sale of the Company would trigger their benefits.

C. The Spinoff

In September 2014, NiSource announced that it would spin off the Company. NiSource also announced the formation of CPPL as the primary funding source for the Company's business plan.

In December 2014, the NiSource board of directors approved having Skaggs and Smith join the Company, with Skaggs as CEO and chairman of the board and Smith as CFO. Skaggs and Smith made the move in part because they did not “want to work forever” and they saw an opportunity for a “sale in the near term.” Compl. ¶ 33. They entered into change-in-control agreements with the Company that tracked their

arrangements with NiSource. Smith received greater benefits from the Company than he had with NiSource, with the multiplier on his payout increasing from two times to three times his target annual bonus.

*4 Skaggs and Smith anticipated that the Company would become an acquisition target. As part of their pre-transaction planning, management engaged Lazard Frères & Co. as the Company's financial advisor. In May 2015, Lazard gave a presentation to Company management about strategic alternatives. The presentation identified possible acquirers, including Dominion Energy Inc., Berkshire Hathaway Energy, Spectra Energy Corp., and NextEra Energy Inc.

On May 28, 2015, Lazard contacted TransCanada and mentioned that the Company might be for sale shortly after the spinoff. A contemporaneous memorandum from Skaggs’ personal financial advisor stated that the Company “could be purchased as early as Q3/Q4 of 2015.” *Id.* ¶ 39. He wrote, “I think they are already working on getting themselves sold before they even split. This was the intention all along. [Skaggs] sees himself only staying on through July of 2016.” *Id.* (alteration in original) (emphasis omitted).

In June 2015, Lazard advised TransCanada against “opening a dialogue” with the Company until after the spinoff. *Id.* ¶ 37. Lazard warned that doing so could jeopardize the tax-free status of the spinoff, which required that NiSource not have anticipated a sale.

D. Early Interest From Possible Buyers

On July 1, 2015, NiSource completed the spinoff. That same month, the market for oil and gas began a sharp, cyclical downturn. The drop in commodity prices exerted downward pressure on the stock prices of midstream companies like CPPL.

On July 6, 2015, the CEO of Spectra contacted Skaggs to express interest in a deal. Although Skaggs viewed Spectra as a credible bidder, he did not meet with Spectra's CEO, and the Company did not offer to execute a non-disclosure agreement (an “NDA”) with Spectra or provide Spectra with any diligence. Skaggs believed that Spectra would use its stock as an acquisition currency, and Skaggs wanted cash for his shares. He therefore rebuffed Spectra.

On July 20, 2015, Dominion expressed interest in buying the Company for \$32.50 to \$35.50 per share in cash. Lazard's contemporaneous discounted cash flow (“DCF”) analysis

valued the Company at \$30.75 per share. Skaggs brought the proposal to the Board, but the Board turned down Dominion's offer because it failed to capture the value of the "significant growth projects that [the Company] would be embarking on over the next several years." Compl. ¶ 50. Skaggs asked Dominion to raise its price to the "upper-\$30s." *Id.*

On August 12, 2015, the Company and Dominion executed an NDA. The NDA contained a standstill provision that prohibited Dominion from making an offer to purchase the Company without a written invitation from the Board. The standstill provision contained a feature colloquially known as a "don't ask, don't waive" provision (a "DADW"), which prohibited the counterparty from asking the Company to amend or waive the standstill.

Meanwhile, TransCanada continued to examine the Company as an acquisition target. TransCanada's Vice President of Corporate Development, François Poirier, was friends with Smith. In early October, Poirier called Smith to express interest in a potential transaction.

E. The Dual-Track Strategy

During fall 2015, the energy markets continued to deteriorate. CPPL's stock price declined, undercutting its ability to serve as a vehicle for raising capital.

During a meeting of the Board in mid-October 2015, Skaggs recommended a dual-track strategy. Along the first track, the Company would prepare for an equity offering. Along the second track, the Company would engage in talks with potential acquirers and financing partners. Columbia would move forward with an equity offering unless a potential buyer offered to pay at least \$28 per share. The Board endorsed Skaggs' plan.

*5 As part of the dual-track strategy, Skaggs engaged in further talks with Dominion. On October 26, 2015, Skaggs told Dominion's CEO that the Company soon would be pursuing an equity offering and that Dominion would need to move quickly if it wanted to acquire the Company. Dominion proposed a complex structure in which Dominion and NextEra jointly would acquire the Company for a combination of cash and stock. The next day, Skaggs met with his personal financial advisor to discuss his possible retirement in July 2016, if not sooner. Compl. ¶ 57.

In early November 2015, the Company entered into NDAs with Dominion, NextEra, and Berkshire. Each contained a

standstill and a DADW provision. The length of the standstills varied, with most lasting eighteen months.

The potential buyers began conducting due diligence, but Skaggs and Smith did not believe that the Company could delay an equity offering much longer. They understood that if an acquirer perceived that the Company was running out of cash and could not continue to pursue its business plan, then the acquirer would try to take advantage of that situation. The Company either needed to enter into a transaction before it became cash constrained, or it needed to raise capital to solidify its balance sheet.

On November 19, 2015, Skaggs and Smith invited TransCanada and Berkshire to make a bid by November 24. They explained that if no one bid by that date, then the Company would move forward with the equity offering. Skaggs and Smith did not inform NextEra, Dominion, or Spectra about the bid deadline. A bid from the latter group of companies likely would have included a stock component, and Skaggs and Smith preferred a cash deal.

On November 24, 2015, TransCanada expressed interest in an acquisition at \$25 to \$26 per share. Berkshire expressed interest in an acquisition at \$23.50 per share. Skaggs informed the Board that the Company's management had received "no additional word" from Dominion, NextEra, or Spectra. *Id.* ¶ 63. That technically was true, but Skaggs and Smith failed to tell the Board that Dominion, NextEra, or Spectra did not know about the deadline of November 24. The way Skaggs framed his report made it seem like those potential acquirers were not interested in a deal, which was not true.

On November 25, 2015, the Board decided that the indications of interest from Berkshire and TransCanada were too low to pursue. The Board elected to terminate merger talks and proceed with the equity offering. The Company sent letters to Dominion, NextEra, Berkshire, and TransCanada instructing them to stop work on any potential transaction and destroy the confidential information they had received. Dominion and NextEra responded, "This was news to us—we were working on it." *Id.* ¶ 67. Demonstrating Dominion's seriousness about making an acquisition, its CEO immediately contacted a competitor of the Company, which Dominion purchased for \$4.4 billion. By failing to tell Dominion about the bid deadline of November 24, Skaggs and Smith foreclosed any prospect of a merger with Dominion.

On the same day that the Company instructed the bidders to stop work, Smith told Poirier that the Company “probably” would want to pick up merger talks again “in a few months.” *Id.* ¶ 75. The Board did not authorize Smith to convey that message to TransCanada, and Smith did not provide any other bidders with that information. Up until this point, Skaggs and Smith had shown only slight, if any, favoritism towards TransCanada. After this point, Skaggs and Smith increasingly would favor TransCanada.

F. The Equity Offering

*6 After the market closed on December 1, 2015, the Company announced an equity offering at \$17.50 per share. The offering was oversubscribed and raised net proceeds of \$1.4 billion. The underwriters exercised their option to purchase an additional 10.725 million shares. The high demand suggested that market participants regarded the Company's stock as undervalued.

Also on December 1, 2015, Wells Fargo published an analyst report that warned about “near term ... counterparty risk” for midstream energy companies. *Compl.* ¶ 42. Many fossil fuel producers had fixed, take-or-pay contracts with midstream operators, so a major decline in commodity prices created a risk that producers might not meet their obligations to midstream operators like the Company. Shortly thereafter, Skaggs reported to the Board that he had attended an energy conference marked by a “defensive (if not dark) tone ... given the negative outlook for commodity prices and the financial markets’ severe dislocation.” *Id.* ¶ 43. Skaggs said that conference participants asked him repeatedly about the Company's counterparty risk. Later in December 2015, a major midstream company cut its dividend by 75% and reduced its capital expenditures due to the decline in commodity prices, reinforcing the pessimism that pervaded the market.

That same month, the Protecting Americans from Tax Hikes Act (the “PATH Act”) became effective. The PATH Act reduced the Company's effective tax rate, which in turn increased the Company's after-tax profits. The Company estimated that between 2018 and 2023, it would have approximately \$1 billion more cash on hand than without the PATH Act. *Id.* ¶ 73.

In mid-December 2015, Poirier called Smith to reiterate TransCanada's interest in a deal with the Company. TransCanada was bound by a standstill with a DADW provision, and Poirier's call violated the standstill.

Rather than treating Poirier's call as a violation of the standstill, Smith scheduled a meeting with Poirier for January 7, 2016. Smith told Skaggs about Poirier's outreach, and they shared the information with Goldman Sachs & Co., one of the Company's financial advisors. No one told the Board.

In mid-December and early January, Skaggs began meeting with individual Board members to prime them to support a sale of the Company. Skaggs told each director that the Company's business plan involved a “significant amount of execution risk (both financial and operational).” *Id.* ¶ 77. Skaggs emphasized the “[n]eed to continue to consider strategic alternatives.” *Id.* He also noted that the Company's CEO succession plan called for him to resign in just eight months on July 1, 2016. Without a sale, the Board would need to find a new CEO.

G. The January 7 Meeting

On January 5, 2016, Smith emailed Poirier 190 pages of confidential information about the Company. The package included updated financial projections and Columbia's counterparty agreements with its customers. Smith did not obtain Board approval before sending this information to Poirier. The Company did not send similar information to any of the other potential bidders who had terminated discussions in November 2015.

On January 7, 2016, Smith met with Poirier (the “January 7 Meeting”). In advance of the meeting, Goldman had prepared a set of talking points for Smith to use with Poirier, which Skaggs had approved. One of the talking points explained how TransCanada could convince the Board to agree to a deal with TransCanada without putting the Company “in play,” thereby avoiding a competitive auction. *Compl.* ¶ 87.

*7 Smith literally handed Poirier the list of talking points. He then stressed that TransCanada was unlikely to face competition from major strategic players, telling Poirier in substance that the Company had “eliminated the competition.” *Id.* ¶ 84. By doing so, Smith contravened Goldman's advice to the effect that “[c]ompetition (real or perceived) is the best way to drive bidders to their point of indifference.” *Id.* ¶ 86.

The Board did not authorize Smith to meet with TransCanada, much less to give TransCanada advice on how to avoid competing in an auction for the Company. It is reasonable to infer that Smith's assurance about TransCanada not facing

competition undermined the Company's bargaining leverage with TransCanada.

H. TransCanada Obtains Exclusivity.

On January 25, 2016, TransCanada expressed interest in a transaction in the range of \$25 to \$28 per share, comparable to what TransCanada had proposed in November 2015. The Board had not waived the DADW standstill, nor had the Board invited TransCanada to make an offer. The offer breached the standstill.

During a two-day meeting on January 28 and 29, 2016, the Board considered TransCanada's offer. Skaggs attempted to persuade the Board to enter into a deal with TransCanada. As part of his efforts, Skaggs gave a presentation that overstated the near-term risks to the Company and its business plan. He told the directors that to reject a price of \$26 per share, they would need to believe that the Company's stock price would reach \$30.11 per share in the next year. In reality, the underlying analysis prepared by Goldman indicated that the Board only would need to believe that the Company's stock price would reach \$30.11 per share *in the next twenty-three months*. Compl. ¶ 92. Because the Company was expanding rapidly, the difference was significant. Skaggs also did not inform the directors that Goldman's analysis indicated that to reject a price of \$26 per share, they only had to believe that the Company's stock price would reach \$27.95 per share by the end of 2016. The Company's stock price had traded above \$27 per share only five months earlier. *Id.* ¶ 93.

The Board ignored TransCanada's breach of the DADW standstill provision and directed management to grant TransCanada exclusivity through March 2, 2016. The Company later extended the exclusivity period through March 8, 2016. During the exclusivity period, the Company could not accept or facilitate an acquisition proposal from anyone but TransCanada, except in response to a "bona fide written unsolicited Transaction Proposal" that did not result from a breach of the exclusivity agreement. During the exclusivity period, sixty-nine TransCanada employees conducted diligence on the Company. *Id.* ¶ 96.

On February 11, 2016, Skaggs met with his personal financial advisor and reiterated that he planned to retire on July 1, 2016. *Id.* ¶ 97.

I. The Board Demands A Price.

On March 4, 2016, the Board directed management to demand a formal merger proposal from TransCanada. The Board also instructed Skaggs and Smith to waive the standstill provisions in the NDAs between the Company and the other potential bidders.

Skaggs and Smith ignored the Board's direction and did not inform the other bidders that the Board was waiving their standstills. They did not carry out that instruction until over a week later, on March 12, 2016, after the Board reiterated its directive. It is reasonable to infer that Skaggs and Smith failed to carry out the Board's instructions because they favored a deal with TransCanada.

*8 On March 8, 2016, the Company learned that the *Wall Street Journal* was preparing a story about TransCanada being in talks to acquire the Company. The exclusivity period expired that night, so the Company could have used the expiration of the exclusivity period and the publicity from the story to engage with other bidders.

On March 9, 2016, TransCanada offered to acquire the Company for \$26 per share. Under TransCanada's proposal, 90% of the consideration would be in cash and 10% would in TransCanada stock.

On March 10, 2016, The *Wall Street Journal* broke the story. That same day, the Board convened to discuss TransCanada's proposal. Skaggs reminded the Board that the exclusivity period had expired and that the news story could lead to additional inbound offers. The Board previously had instructed Skaggs and Smith to waive the DADW standstill provisions in the NDAs with Dominion, NextEra, and Berkshire, but Skaggs and Smith had disregarded that directive.

J. Spectra Tries To Engage.

On March 11, 2016, Spectra emailed Skaggs to start merger talks. Spectra's CEO asked Skaggs to let him know "as soon as possible when we may speak or get our teams together to determine how best to realize the potential opportunities for our shareholders." Compl. ¶ 103 (alteration omitted).

Skaggs downplayed the seriousness of Spectra's offer to the Board. He prepared a script "to use with Spectra and other inbounds," which the Board approved. *Id.* ¶ 105. The script stated, "We will not comment on market speculation or rumors. With respect to indications of interest in pursuing a

transaction, we will not respond to anything other than serious written proposals.” *Id.*

Skaggs informed TransCanada that the Company had received “an inbound from a credible, large, midstream player.” *Id.* ¶ 106. Skaggs then asked TransCanada to approve the script, saying:

Our board has agreed to the renewal of the EA for one week subject to your agreement that this scripted response would not violate the terms of the EA (both in terms of the inbound received in the EA's gap period and going forward until signing, which unfortunately, given the leak, there is a potential that we will receive additional inquiries). Please confirm via response to this email that TransCanada is in agreement with this condition/interpretation and we will send over the new EA.

Id. (alterations omitted). Skaggs offered to renew TransCanada's exclusivity agreement through March 18, 2016. *Id.* ¶ 104.

When Skaggs made this proposal, TransCanada and the Company no longer had an exclusivity agreement, and Skaggs knew that. He nevertheless treated TransCanada as if the exclusivity agreement remained in place. After receiving Skaggs' message, TransCanada demanded a “moral commitment” that the phrase “serious written proposal” meant a “financed bid subject only to confirmatory” diligence. *Id.* ¶ 108. Skaggs agreed. *Id.* ¶ 109. Smith understood this concept to require

[a] bona fide proposal that says I will pay you X for your company. Hard and fast. No outs. No anything. No way to wiggle out of anything. This is going to happen. You're going to pay whatever you're going to pay per share and we're

going to sign that agreement and we're done.

Id.

The moral commitment to insist on a fully financed bid subject only to confirmatory diligence established a condition that no competing bidder could meet. After August 2015, when the energy markets began their cyclical downturn, the Company had not received a serious written proposal from any potential bidder—much less a fully financed bid—unless the bidder first conducted diligence. TransCanada had conducted diligence for over a month before making its offer of \$26 per share. Skaggs and Smith both understood that it was highly unlikely that a potential bidder could meet this standard. *Id.* ¶ 111.

*9 Also on March 11, 2016, the Board repeated its direction that management waive the standstills with Berkshire, Dominion, and NextEra. Skaggs and Smith delayed sending the emails until the following day. *Id.* ¶ 112.

Skaggs and Smith next instructed Goldman to screen Spectra's calls so that Spectra could not talk with management directly. On March 12, 2016, Spectra's CFO and head of M & A called Goldman, and Goldman read the script. Spectra's CFO responded that Spectra could “move quickly” and “be more specific subject to diligence.” *Id.* ¶ 114. But the script did not contemplate that option, prompting one Goldman banker to ask, “Does [Spectra] ‘get it’ that they aren't going to get diligence without a written proposal?” *Id.* (alteration in original). The inverted approach—requiring a fully financed proposal before due diligence—effectively shut out Spectra.

Goldman informed Skaggs and Smith that the involvement of Spectra's CFO meant that Spectra was “get[ting] serious.” *Id.* ¶ 113. Later on March 12, Spectra's CFO made a follow-up call and told Goldman to expect a written offer in the “next few days” absent a “major bust.” *Id.* ¶ 115. The banker who took the call found Spectra's assurance credible, but Skaggs and Smith were not going to engage with Spectra without a serious written proposal that met their restrictive definition. Spectra never made a written offer, and TransCanada never faced competition from Spectra.

Meanwhile, the Company's business was rebounding. The Company had outperformed its internal projections, and

CPPL was trading at levels sufficient for the Company to use its equity to raise capital.

K. TransCanada Lowers Its Offer.

On March 14, 2016, TransCanada lowered its offer from \$26 to \$25.50. It is reasonable to infer that the solicitude that Skaggs and Smith showed towards TransCanada contributed to TransCanada's conclusion that it could lower its bid.

By going backward on price, TransCanada caused the renewed exclusivity agreement to terminate and freed the Company to engage with other bidders. But TransCanada placed a three-day deadline on its offer and threatened that if the Company did not accept the offer within that timeframe, then TransCanada would announce the termination of negotiations. A public announcement of that sort could suggest that TransCanada had uncovered problems with the Company, turning Columbia into damaged goods and hurting the Board's ability to secure an alternative transaction.

On March 16, 2016, the Board met to consider TransCanada's offer. At the conclusion of the meeting, the Board approved the Merger Agreement. The parties executed the Merger Agreement the following day.

L. The Merger Agreement

The Merger Agreement contained a no-shop provision that prohibited the Company from contacting, engaging with, or providing confidential diligence materials to a competing bidder except in response to a "Superior Proposal." MA § 4.02. Before sharing confidential diligence materials in response to a Superior Proposal, the Board had to determine that failing to engage with the bidder would breach its fiduciary duties. In the event of termination, the Merger Agreement required the Company to pay TransCanada a termination fee of \$309 million plus an expense reimbursement of up to \$40 million. The termination fee amounted to three percent of the Merger's equity value, or seventy-seven cents per share. The expense reimbursement added another ten cents per share.

*10 The Merger Agreement provided TransCanada with matching rights. If the Company received a Superior Proposal and the Board determined that its fiduciary duties required it, then the Board could change its recommendation that stockholders vote their shares in favor of the Merger or, if the Board wished, terminate the Merger Agreement to enter into a definitive agreement with respect to a Superior

Proposal. *See id.* §§ 4.02(c)–(d). The Company had to give TransCanada four business days' prior notice, and during that period TransCanada could match the competing offer. *Id.* § 4.02(d)(i). TransCanada's matching right was unlimited, and any new or revised Superior Proposal triggered an additional matching period of four business days. *Id.* § 4.02(d)(i).

Because TransCanada could match any competing bidder, an overbid could succeed only by driving the bidding beyond TransCanada's reserve price. Otherwise, a bidder could cause TransCanada to pay more, but would not have a path to success. Anticipating this outcome and reasoning backward, a competing bidder that did not believe it could outbid the Company would not engage. And because TransCanada had conducted extensive due diligence, any competing bidder faced the threat that it would suffer the "winner's curse" and could prevail only by overpaying.

M. The Merger Closes.

Despite the cyclical downturn in energy markets, the Company's business outperformed management's internal forecasts. On May 10, 2016, Smith reported to the Board that the Company's performance was "strong" and that all of the Company's projects were proceeding as planned. Compl. ¶47.

On May 17, 2016, the Company issued a proxy statement (the "Proxy") describing the Merger and recommending that its stockholders approve it. Under the Merger Agreement, TransCanada had the right to participate in drafting the Proxy and review its contents before it was disseminated to the Company's stockholders. The Merger Agreement obligated TransCanada to provide to Columbia any information it possessed that was required to be disclosed in the Proxy. MA §§ 5.01(a)–(b).

The Company held a special meeting of stockholders on June 22, 2016. Holders of 310,249,225 shares, representing 77.5% of the Company's 400,406,668 shares outstanding, were present in person or by proxy. Holders of 95.3% of those shares voted in favor of the Merger. As a result, the Merger received support from holders of 73.9% of the outstanding shares. *See Columbia Pipeline Group, Inc., Current Report (Form 8-K) (June 22, 2016).*

The Merger closed on July 1, 2016. Shortly thereafter, Skaggs and Smith retired. Skaggs received retirement benefits of approximately \$26.84 million, representing \$17.9 million more than he would have received without a sale of the Company. Smith received \$10.89 million, representing \$7.5

million more than he would have received without a sale of the Company.

N. The Deal-Related Litigation

The Merger gave rise to a procession of litigation. It began with the Original Fiduciary Action, filed by different stockholder plaintiffs in this court. Other former stockholders perfected their appraisal rights and pursued the Appraisal Proceeding. As the Appraisal Proceeding was moving towards trial, the current stockholder plaintiffs brought this proceeding and sought to consolidate the two lawsuits for purposes of trial. TransCanada, which was the real party in interest in the Appraisal Proceeding, successfully opposed that effort, and this action lay dormant until after the issuance of the Appraisal Decision. Information uncovered in the Appraisal Proceeding also prompted a fourth set of stockholders to attempt to assert federal securities claims, resulting in the Federal Securities Action.

1. The Original Fiduciary Action

*11 Shortly after the Merger was announced, four individual stockholders filed putative class action lawsuits in this court. Stephen M. Vann and Dennis Zuke filed an action on March 30, 2016. C.A. No. 12152-VCL, Dkt. 1. Anthony Baldino filed an action on April 7, 2016. C.A. No. 12179-VCL, Dkt. 1. Gerald Freeman and Joseph Gogolak joined Vann and Zuke and sought consolidation. The court granted the motion, resulting in the Original Fiduciary Action.

None of the parties to the Original Fiduciary Action moved to certify a class, and the putative class never was certified. Before filing suit, none of the plaintiffs used Section 220 of the Delaware General Corporation Law to obtain books and records, nor did they obtain any non-public information. The plaintiffs and their counsel simply read the Proxy and reviewed public information, then drafted complaints. They named as defendants Skaggs, Smith, and the other members of the Board.

The defendants moved to dismiss the consolidated complaint, and the court granted the motion. *In re Columbia Pipeline Gp., Inc. S'holder Litig.*, 2017 WL 898382 (Del. Ch. Mar. 7, 2017) (ORDER). In their central argument, the plaintiffs contended that Skaggs, Smith, and the directors “breached their duty of loyalty by engineering a spinoff and sale of the Company as part of a self-interested plan to cash in on lucrative change-in-control benefits.” *Id.* at *2. In seeking dismissal, the defendants relied on the *Corwin* doctrine,

which holds that when a majority of disinterested and fully informed stockholders have approved a transaction, then the business judgment rule applies. *See id.* at *1 (citing *Corwin v. KKR Fin. Hldgs. LLC*, 125 A.3d 304 (Del. 2015)). Under *Corwin*,

[E]ven if [the] plaintiffs had pled facts from which it was reasonably inferable that a majority of [the company's] directors were not independent, the business judgment standard of review still would apply to the merger because it was approved by a majority of the shares held by disinterested stockholders of [the company] in a vote that was fully informed.

Id. at *1 (alterations in original) (citation omitted). To defeat *Corwin* cleansing, a plaintiff must plead the existence of a disclosure violation. *See id.* at *2.

After reviewing the complaint, the court agreed that “[t]he allegations of the complaint in support of this theory are sufficiently detailed to state a pleadings-stage claim for breach of the duty of loyalty against the defendants.” *Id.* But under *Corwin*, the question was whether those facts were disclosed sufficiently.

[T]he plaintiffs contend[ed] that the Proxy failed to disclose that the defendants engineered the spinoff as part of a plan to generate change-in-control benefits. The plaintiffs also cite[d] disclosures that the defendants made about the long-term value of the Company, and they allege[d] that the directors also had an obligation to disclose that they had personal plans that conflicted with pursuing a long-term strategy.

Id. at *3.

The court held that the Proxy disclosed sufficient information such that the plaintiffs had not stated a claim on which relief

could be granted. The plaintiffs conceded that “the basic terms of Defendants’ compensation packages were publicly available,” and the Proxy “disclosed that the total value of change-in-control benefits that Skaggs and Smith earned through the TransCanada merger was higher than the benefits those individuals would have received if NiSource had sold the Company without a spinoff.” *Id.* The court also observed that

*12 [t]he Proxy disclosed that the Company took steps before the completion of the spinoff to prepare for potential acquisition offers. The Proxy disclosed that on September 17, 2014, the Company engaged Lazard, effective as of the completion of the spinoff, to provide financial advice. The Proxy also disclosed that the Company engaged Goldman pursuant to engagement letters dated March 19, 2015, and July 2, 2015. The Proxy disclosed that in July 2015, just after the completion of the spinoff, Party A and Party B approached the Company with expressions of interest. The Proxy described that on August 3 and 4, 2015, the Board engaged in a comprehensive review of the Company’s strategic alternatives. The Proxy continued with a detailed description of the material steps in the process leading up to the Merger Agreement in March 2016.

Id. Notably, the plaintiffs did not “allege that the Proxy failed to disclose any material facts regarding the sequence of events between the announcement of the spinoff in September 2014 and the merger vote in June 2016.” *Id.* The plaintiffs merely contended that “the defendants were obligated to disclose that they acted for selfish and self-interested reasons.” *Id.*

The court explained that Delaware law only requires that fiduciaries disclose facts; it does not demand that fiduciaries “engage in self-flagellation.” *Id.* The court observed that “the Company’s stockholders had access to the same information as the plaintiffs” and just as easily could “stitch together the facts to draw the inference that former NiSource fiduciaries

used the spinoff to benefit themselves.” *Id.* The court held that “[t]he material facts were disclosed” and “[t]hat is all Delaware law requires.” *Id.*

The plaintiffs also asserted that Goldman, the Company’s financial advisor, faced a conflict of interest because one of its affiliates—an asset manager that managed third-party funds—owned shares of stock in TransCanada. The plaintiffs had located this information in a publicly available filing, which disclosed both that Goldman’s ownership of TransCanada stock amounted to “about nine thousandths of a percent (0.009%) of [Goldman’s] overall reported positions” and that Goldman owned a much larger position in the Company stock. *Id.* at *4. The court determined that it was not reasonably conceivable that Goldman’s interests favored TransCanada, and that disclosure of Goldman’s holdings was not required under extant precedent. *Id.*

Finally, the plaintiffs contended that the Proxy provided a partial and misleading account of Spectra’s outreach, citing a story in the *Wall Street Journal* and a section of the Proxy in which the Company’s financial advisors described an analysis of a range of potential bids from a “Party A.” *Id.* The court rejected this claim, noting that Delaware law does not require disclosure of preliminary discussions or the details of every analysis that a financial advisor conducted. *Id.* at *5.

Because the plaintiffs had failed to plead a viable disclosure claim, the business judgment rule applied, and the court dismissed the complaint. *Id.* The plaintiffs did not appeal, and the order became final.

None of the plaintiffs from the Original Fiduciary Action are parties to this case. Neither of the plaintiffs in this case were parties to the Original Fiduciary Action. No one argues that the rulings in the Original Fiduciary Action have any effect on this case.

2. The Appraisal Proceeding

In September 2017, two groups of hedge funds filed petitions seeking appraisal. *See* C.A. No. 12749-VCL, Dkt. 1; C.A. No. 12736-VCL, Dkt. 1. The petitioners collectively held 7,963,478 shares of Company stock, worth \$203 million at the deal price. The two groups of appraisal petitioners jointly sought consolidation. The court granted the motion, resulting in the Appraisal Proceeding.

The parties engaged in discovery for more than a year, generating a vast record. The case proceeded to trial in

October 2018. Over the course of five days, the parties submitted 1,472 exhibits, including twenty-one deposition transcripts. Nine fact witnesses and five experts testified live.

*13 On August 12, 2019, this court issued the Appraisal Decision, which held that the fair value of the Company's stock at the time of the Merger was equal to the deal price of \$25.50 per share. *In re Appraisal of Columbia Pipeline Gp., Inc.*, 2019 WL 3778370, at *1 (Del. Ch. Aug. 12, 2019). In the course of reaching that conclusion, the court made a number of factual findings and subsidiary legal rulings that the parties to the current action seek to invoke or evade. Because this decision discusses those issues at length elsewhere, it passes over them here.

None of the appraisal petitioners are parties to this case. Neither of the plaintiffs in this case was a party to the Appraisal Proceeding.

3. This Lawsuit

On July 3, 2018, while the Appraisal Proceeding was pending, plaintiff Public Employees Retirement System of Mississippi ("Mississippi PERS") filed a lawsuit in this court on behalf of a putative class of similarly situated stockholders. C.A. No. 2018-0484-JTL, Dkt. 1. In its original complaint, Mississippi PERS named as defendants Skaggs, Smith, and all of the former members of the Board, claiming that they breached their duty of loyalty by "consciously failing to advance the best interests of [the Company's] stockholders" and by "disseminating a Proxy Statement that they knew was false and misleading." Dkt. 1 ¶¶ 92–93. Mississippi PERS also named TransCanada as a defendant for aiding and abetting breaches of fiduciary duty by "colluding with Smith during the process leading to the Merger to gain an unlawful advantage over other bidders." *Id.* ¶ 97.

In contrast to the plaintiffs in the Original Fiduciary Action, who filed their lawsuits based solely on the Proxy and publicly available information, Mississippi PERS conducted a meaningful pre-suit investigation. Among other things, Mississippi PERS relied on evidence developed in the Appraisal Proceeding that had become public during the course of that litigation. In July 2018, Mississippi PERS moved to modify the confidentiality order in the Appraisal Proceeding so that Mississippi PERS could gain access to the full, unredacted discovery record. C.A. No. 12736-VCL, Dkt. 314. The appraisal petitioners supported the motion and proposed to prosecute the Appraisal Proceeding and this action jointly. C.A. No. 12736-VCL, Dkt. 315.

As the post-Merger owner of the Company, TransCanada was the real party in interest in the Appraisal Proceeding. TransCanada opposed Mississippi PERS' motion and argued that the court should not even consider it until after the conclusion of the trial in the Appraisal Proceeding. C.A. No. 12736-VCL, Dkt. 319. In response, Mississippi PERS formally moved to consolidate its action with the Appraisal Proceeding. C.A. No. 12736-VCL, Dkt. 328. The appraisal petitioners supported consolidation, citing considerations of "economy and procedural fairness" and arguing that "much of the evidence" presented in an appraisal proceeding "will be the same evidence presented during the equitable case." C.A. No. 12736-VCL, Dkt. 335 at 2 (citation and internal quotation marks omitted). Acting through the Company, TransCanada opposed this motion as well, claiming that the appraisal petitioners were trying to delay the appraisal trial. C.A. No. 12736-VCL, Dkt. 336. The court denied the motion, noting that consolidation would have required a complete reset of the trial schedule in the Appraisal Proceeding. Dkt. 16.

After this ruling, the fiduciary litigation largely remained dormant until after the issuance of the Appraisal Decision.

4. The Federal Securities Action

*14 Meanwhile, in April 2018, a former stockholder of the Company named Henrietta Ftikas filed a putative class action in the United States District Court for the Southern District of New York (the "District Court").² Her complaint asserted that the Proxy contained material misstatements and omissions in violation of Section 14(a) of the Securities Exchange Act of 1934 and SEC Rule 14a-9, and she named as defendants the Company, Skaggs, Smith, and Glen L. Kettering, the Company's former President. *Ftikas*, C.A. No. 1:18-cv-03670-GBD, Dkt. 1 ¶ 1. She also asserted a claim for violation of Section 20(a) of the Securities Exchange Act against the individual defendants in their capacities as "control persons" of the Company. *Id.* On June 8, 2018, another former stockholder of the Company, The Arbitrage Fund, filed a similar lawsuit that added a claim for breach of the fiduciary duty of disclosure under Delaware law. *See Arbitrage Fund v. Columbia Pipeline Gp., Inc.*, C.A. No. 1:18-cv-07127-GBD, Dkt. 1 (S.D.N.Y. June 8, 2018). The two actions were consolidated, resulting in the Federal Securities Action.

No one asked the District Court to certify a class, and the putative class never was certified. The plaintiffs subsequently

filed an amended complaint that added the other directors of the Company as defendants. The amended complaint continued to assert the same claims under the federal securities laws as well as the claim for breach of the fiduciary duty of disclosure under Delaware law. *In re Columbia Pipeline Gp., Inc. Sec. Litig.*, C.A. No. 1:18-cv-03670-GBD, Dkt. 35 at 1–2 (S.D.N.Y. Nov. 5, 2018). Like Mississippi PERS, the federal plaintiffs relied in part on evidence developed in the Appraisal Proceeding that had become public during the course of those proceedings.

The defendants responded to the consolidated complaint by moving to dismiss. The District Court issued the Federal Securities Decision, which largely granted their motion. *In re Columbia Pipeline, Inc.*, 405 F. Supp. 3d 494 (S.D.N.Y. 2019). Like the Appraisal Decision, the Federal Securities Decision contains rulings that the parties to the current action seek to invoke or evade. Because this decision discusses those rulings at length elsewhere, it passes over them here.

The plaintiffs in the Federal Securities Action did not appeal, and the Federal Securities Decision became final. Neither of the stockholders in the Federal Securities Action are parties to this case. Neither of the plaintiffs in this case were parties to the Federal Securities Action.

5. This Litigation Resumes.

On February 24, 2020, Mississippi PERS filed the currently operative complaint. Mississippi PERS dropped its claims against the members of the Board other than Skaggs; it continued to assert claims against Skaggs, Smith, and TransCanada.

The Complaint contains five counts.

- Count I asserts that Skaggs and Smith breached their duty of candor by causing the Company to issue a materially false and misleading Proxy in connection with the Merger.
- *15 • Count II asserts that Skaggs and Smith breached their fiduciary duties as officers by seeking to sell the Company so that they could retire with significant change-in-control benefits, tilting the sale process in favor of TransCanada, and failing to engage adequately with Spectra.
- Count III asserts that Skaggs breached his fiduciary duties as a director by pursuing his personal interest

in retirement, tilting the sale process in favor of TransCanada, and failing to engage adequately with Spectra.

- Count IV asserts that TransCanada aided and abetted Skaggs' and Smith's breaches of fiduciary duty by making an indicative offer despite knowing it was bound by a DADW standstill, extracting a moral commitment from Skaggs and Smith that the Company only would entertain a formal, written offer, and then lowering its offer from \$26 per share to \$25.50 per share coupled with a three-day deadline and a threat to make a public announcement that negotiations had terminated. Count IV also asserts that TransCanada aided and abetted breaches of fiduciary duty by the Board.
- Count V asserts that TransCanada was unjustly enriched as a result of the Merger.

In March 2020, Skaggs, Smith, and TransCanada moved to dismiss the Complaint for failing to state a claim on which relief could be granted. Dkt. 33. Shortly thereafter, Mississippi PERS moved for partial summary judgment on Counts I and IV. Dkt. 35.

Meanwhile, plaintiff Police & Fire Retirement System of the City of Detroit filed its own lawsuit, asserting fundamentally the same claims as Mississippi PERS on behalf of the same putative class of stockholders. *See* C.A. No. 2020-0179-JTL, Dkt. 1. The court consolidated the two actions and designated both plaintiffs as co-lead plaintiffs. Dkt. 36.

This decision addresses the defendants' motion to dismiss the Complaint. The court will address the plaintiffs' motion for summary judgment separately.

II. THE MOTION TO DISMISS STANDARD

The defendants have moved to dismiss the Complaint under Rule 12(b)(6) for failure to state a claim on which relief can be granted. When considering a Rule 12(b)(6) motion, the court (i) accepts as true all well-pleaded factual allegations in the complaint, (ii) credits vague allegations if they give the opposing party notice of the claim, and (iii) draws all reasonable inferences in favor of the plaintiffs. *Cent. Mortg. Co. v. Morgan Stanley Mortg. Cap. Hldgs. LLC*, 27 A.3d 531, 535 (Del. 2011). The court need not, however, "accept conclusory allegations unsupported by specific facts or ... draw unreasonable inferences in favor of the non-moving

party.” *Price v. E.I. DuPont de Nemours & Co., Inc.*, 26 A.3d 162, 166 (Del. 2011), *overruled on other grounds by Ramsey v. Ga. S. Univ. Advanced Dev. Ctr.*, 189 A.3d 1255, 1277 (Del. 2018).

“[T]he governing pleading standard in Delaware to survive a motion to dismiss is reasonable ‘conceivability.’ ” *Cent. Mortg.*, 27 A.3d at 537. “The reasonable conceivability standard asks whether there is a possibility of recovery.” *Garfield v. BlackRock Mortg. Ventures, LLC*, 2019 WL 7168004, at *7 (Del. Ch. Dec. 20, 2019) (citing *Cent. Mortg.*, 27 A.3d at 537 n.13 (“Our governing ‘conceivability’ standard is more akin to ‘possibility,’ while the federal ‘plausibility’ standard falls somewhere beyond mere ‘possibility’ but short of ‘probability.’ ”)). Dismissal is inappropriate “unless the plaintiff would not be entitled to recover under any reasonably conceivable set of circumstances.” *Cent. Mortg.*, 27 A.3d at 535.

III. ISSUE PRECLUSION

*16 A threshold issue is whether the plaintiffs are bound by and precluded from relitigating either (i) the factual findings and legal rulings in the Appraisal Decision or (ii) the legal rulings in the Federal Securities Decision. The defendants’ arguments in favor of dismissal largely consist of assertions that the Appraisal Decision or the Federal Securities Decision already decided each issue adversely to the plaintiffs.

The parties disagree on the legal principles that govern issue preclusion. The plaintiffs invoke traditional black-letter principles drawn from the *Restatement (Second) of Judgments* (the “*Restatement*”) and applied persuasively in *Kohls v. Kenetech Corp.*, 791 A.2d 763 (Del. Ch. 2000), *aff’d*, 794 A.2d 1160 (Del. 2002) (ORDER). The defendants argue that a special preclusion rule applies when appraisal proceedings and breach of fiduciary duty actions arise out of the same transaction, relying on *M.G. Bancorporation, Inc. v. Le Beau*, 737 A.2d 513 (Del. 1999). Alternatively, they argue that under contemporary Delaware doctrine, non-parties to a prior action are bound by the result as long as their interests were aligned with parties to the prior action and the prior parties adequately litigated the case, relying on *Aveta, Inc. v. Cavallieri*, 23 A.3d 157 (Del. Ch. 2010), and *Breva Howard Credit Catalyst Master Fund Ltd. v. Spanish Broadcasting System, Inc.*, 2015 WL 2400712 (Del. Ch. May 19, 2015).

This decision concludes that the *Restatement* and *Kohls* articulate the operative principles of preclusion law. Under those principles, the plaintiffs are not bound by the rulings in the Appraisal Decision or the Federal Securities Decision.

A. The Law Governing Issue Preclusion

When analyzing issue preclusion, Delaware courts frequently rely on the *Restatement*.³ That influential source describes the general rule of issue preclusion as follows: “When an issue of fact or law is actually litigated and determined by a valid and final judgment, and the determination is essential to the judgment, the determination is conclusive in a subsequent action between the parties, whether on the same or a different claim.”⁴ The Delaware Supreme Court has framed the same rule in slightly different terms: “Under the doctrine of collateral estoppel, if a court has decided an issue of fact necessary to its judgment, that decision precludes relitigation of the issue in a suit on a different cause of action involving a party to the first case.” *Messick*, 655 A.2d at 1211.⁵

*17 As these formulations make clear, issue preclusion generally applies only “where the second action is between the same persons who were parties to the prior action.” *Restatement, supra*, § 27 cmt. a. Conversely, a judgment does not bind a person who was not a party to the prior action. *Id.* § 34(3).

Ordinarily, a person not a party to an action is not precluded from subsequently asserting a claim relating to the subject matter of the action. Generally speaking, the rules of procedure do not require that all persons interested in a transaction be made parties to an action arising from it. The premise is that claimants ordinarily should be free to assert their claims by separate action if they wish.

Id. § 62 cmt. a.

The general rule that non-parties are not bound by a prior adjudication is subject to three broad exceptions. First, a non-party is bound if validly and authoritatively represented in the prior action. Second, a non-party is bound if a party and the

non-party have a pre-existing legal relationship, outside of the prior litigation, that is sufficient to cause the adjudication to bind the non-party. Third, a non-party can be bound if the non-party takes action with regard to the prior litigation that warrants binding them to the result. *See id.* The *Restatement* contains detailed sections governing each of these exceptions.

1. Represented Parties

Under the first exception, “a person who is represented by a party is bound by the judgment in an action involving the representative party.” *Id.* Section 41 of the *Restatement* identifies the following representatives as having the power to bind a non-party validly and authoritatively to a judgment:

- (a) The trustee of an estate or interest of which the person is a beneficiary; or
- (b) [A party] [i]nvested by the person with authority to represent him in an action; or
- (c) The executor, administrator, guardian, conservator, or similar fiduciary manager of an interest of which the person is a beneficiary; or
- (d) An official or agency invested by law with authority to represent the person's interests; or
- (e) The representative of a class of persons similarly situated, designated as such with the approval of the court, of which the person is a member.

Id. § 41.

When a valid form of representation otherwise would exist, Section 42 of the *Restatement* identifies five exceptions that operate to defeat preclusion. Under these exceptions, the non-party is not bound by the judgment if:

- (a) Notice concerning the representation was required to be given to the represented person, or others who might act to protect his interest, and there was no substantial compliance with the requirement; or
- (b) The subject matter of the action was not within the interests of the represented person that the party is responsible for protecting; or
- (c) Before rendition of the judgment the party was divested of representative authority with respect to the matters as to which the judgment is subsequently invoked; or

(d) With respect to the representative of a class, there was such a substantial divergence of interest between him and the members of the class, or a group within the class, that he could not fairly represent them with respect to the matters as to which the judgment is subsequently invoked; or

(e) The representative failed to prosecute or defend the action with due diligence and reasonable prudence, and the opposing party was on notice of facts making that failure apparent.

*18 *Id.* § 42. For purposes of this case, the last two exceptions are pertinent. They recognize that if a judgment against a representative otherwise could bind a non-party, preclusion nevertheless will *not* operate if the representative had interests that diverged substantially from the non-party's or if the representative did not adequately represent the non-party's interests in the prior suit.

Importantly, the presence of aligned interests and the existence of adequate representation does not *create* the possibility of preclusion. Rather, the absence of either prerequisite can *defeat* preclusion where it otherwise might apply. As discussed in greater detail below, I authored an overly broad sentence in *Aveta* that could be read as inverting this relationship. *See Aveta*, 23 A.3d at 180 (stating that “[p]arties are in privity ... when their interests are identical or closely aligned such that they were actively and adequately represented in the first suit”). The *Brevan* decision subsequently quoted this sentence, and the defendants rely on those propositions here. But the relationship actually flows in the opposite direction. Initially, a representation must exist that provides a valid basis for preclusion. If so, then the represented party can *avoid* preclusion by showing a misalignment of interests or inadequate representation. *See Restatement, supra*, § 42, Reporter's Note cmt. e.; *id.* § 42 cmts. e & f.

Consequently, under the *Restatement*, the fact that a party litigated a similar claim that resulted in a judgment does not result in the judgment binding a similarly situated nonparty. For the prior judgment to have binding effect, the party to the prior case must serve in a representative capacity. To represent a class of similarly situated parties, the representative party must be appointed formally as a class representative. *Id.* § 41 cmt. e. This latter requirement has constitutional dimensions, and the Supreme Court of the United States has explained that to apply issue preclusion against members of a putative

but uncertified class violates the Due Process Clause in the Fourteenth Amendment to the United States Constitution. *See Smith v. Bayer Corp.*, 564 U.S. 299 (2011).

The *Bayer* litigation began in 2001, when a plaintiff named George McCollins sued Bayer Corporation in West Virginia state court. His complaint asserted various state-law claims relating to *Baycol*, a drug sold by Bayer. McCollins sought to represent a class comprising all West Virginia residents who had purchased *Baycol*. A month later, another West Virginia resident, Keith Smith, filed a similar action in a different county court. Neither knew about the other's suit. Bayer removed the McCollins case to federal court based on diversity jurisdiction, but the Smith case remained in state court for lack of complete diversity. Six years later, with both cases moving at roughly the same pace, the federal court denied class certification in the McCollins action. Bayer then moved to have the federal court enjoin the state court from certifying a class in the Smith action, arguing that “the proposed class in Smith's case was identical to the one the federal court had just rejected.” *Id.* at 304. The federal court issued the injunction, and the United States Court of Appeals for the Eighth Circuit affirmed.

The Supreme Court of the United States reversed based on an interpretation of the Anti-Injunction Act. *Id.* at 307. The Court nevertheless went on to explain that under settled principles of issue preclusion, “[n]either a proposed class action nor a rejected class action may bind nonparties.” *Id.* at 315. In the course of its discussion, the Court disagreed with Bayer's argument that “Smith—an unnamed member of a proposed but uncertified class—qualifies as a party to the McCollins litigation.” *Id.* at 313. The Court explained that this argument “ill-comports with any proper understanding of what a ‘party’ is,” and that while an unnamed member of a *certified* class can be considered a party for limited purposes, no one would “advance the novel and surely erroneous argument that a nonnamed class member is a party to the class-action litigation *before that class is certified.*” *Id.* (internal quotation marks omitted). The Court emphasized that a decision properly authorizing the plaintiff to represent a class would be a precondition for binding unnamed class members. *Id.* at 315. *See generally Taylor v. Sturgell*, 553 U.S. 880, 898–901 (2008) (rejecting on similar grounds the theory of preclusion by “virtual representation”).

*19 Although the discussion in *Bayer* was technically *dictum*, subsequent decisions have relied on it.⁶ Citing *Bayer*, the Supreme Court of the United States since has

reiterated that “a plaintiff who files a proposed class action cannot legally bind members of the proposed class before the class is certified” *Standard Fire Ins. Co. v. Knowles*, 568 U.S. 588, 593 (2013).

2. Parties In Privity

A second exception to the general rule that a judgment will not bind non-parties arises when the party and a non-party have a “pre-existing legal relationship[],” formed independent of the prior litigation and distinct from one of the representative relationships, that would warrant binding the non-party. *Restatement, supra*, § 62 cmt. a. Examples include bailor and bailee, predecessor and successor owners of property, or indemnitor and indemnitee. *Id.* As the *Restatement* explains, these legal relationships “are the subject of specific rules” that define when preclusion applies. *See id.* (citing pertinent sections of the *Restatement*). Notably, in each case, the rights of one party derive to some extent or depend upon the rights of the other. The relationships do not merely involve similarly situated parties.

*20 As the *Restatement* recognizes, “[t]hese relationships are often referred to as involving ‘privity.’ ” *Id.* The *Restatement* cautions, however, against using the concept of “privity” outside of these pre-existing legal relationships:

The difficulty with such an analysis is twofold. First, the term “privity,” unless it refers to some definite legal relationship such as bailment or assignment is so amorphous that it often operates as a conclusion rather than an explanation. Second, the circumstance that persons have a close legal relationship with each other (such as husband and wife or owners of concurrent interests in property), or that one person helps another in litigation, by itself does not justify imposing preclusion on one of them on the basis of a judgment affecting the other.

Id. cmt. c (citations omitted). The fact that a close legal relationship like husband and wife or the parallel interests of concurrent owners of property is not sufficient, standing

alone, to support privity emphasizes the narrow nature of this exception.

Delaware decisions have acknowledged that privity is a vague and unhelpful term. *See, e.g., Aveta*, 23 A.3d at 180; *Kohls*, 791 A.2d at 769. Nevertheless, our decisions have tended to use privity as a catch-all concept that describes any relationship that is sufficient to impose preclusion, regardless of whether that relationship is based on a valid and authorized form of representation, a pre-existing legal relationship outside of the prior litigation, or other action relating to the prior litigation that warrants binding the non-party. *See, e.g., Foltz v. Pullman, Inc.*, 319 A.2d 38, 41 (Del. Super. 1974) (“The concept of privity pertains to the relationship between a party to a suit and a person who was not a party but whose interest in the action was such that he will be bound by the final judgment as if he were a party.”), *overruled on other grounds by Messick*, 655 A.2d at 1213. In my view, it would be helpful to curtail this practice and deploy the *Restatement’s* more structured approach.

3. Action Regarding A Particular Case

The third exception to the general rule that a judgment will not bind non-parties recognizes that

a person who is not a party to an action may be precluded by the judgment in an action when he is involved with it in a way that falls short of becoming a party but which justly should result in his being denied opportunity to relitigate the matters previously in issue.

Restatement, supra, § 62 cmt. a. This exception does not contemplate a broad or generalized inquiry into the equities of relitigating a particular issue; it rather involves analyzing whether the non-party engaged in specific types of conduct with respect to the prior litigation.

The most straightforward case for binding a non-party to a prior judgment arises when the non-party agrees to be bound by the result. *See id.* § 40. Such a person is “bound by the determination ... in accordance with the terms of his agreement.” *Id.* The agreement to be bound may be express or “implied from conduct and manifestations of intention,”

and it may concern “the determination of a claim, including all potential issues therein,” or be limited to specific issues. *Id.* cmt. a.

*21 A second common setting involves “[a] person who is not a party to an action but who controls or substantially participates in the control of the presentation on behalf of a party.” *Id.* § 39. In this scenario, the nonparty “is bound by the determination of issues decided as though he were a party.” *Id.* A specific application of this rule involves a corporation that “is closely held, in that one or a few persons hold substantially the entire ownership in it.” *Id.* § 59(3). Under those circumstances, a judgment against the corporation “is conclusive upon the holder of its ownership if he actively participated in the action on behalf of the corporation, unless his interests and those of the corporation are so different that he should have opportunity to relitigate the issue.” *Id.* In a comment, the *Restatement* explains that

[w]hen the corporation is the party to the litigation, a controlling owner who participates in the conduct of the litigation ordinarily has full opportunity and adequate incentive to litigate issues commonly affecting him and the corporation. This identity of interest is perhaps most likely when the controlling owner is the parent of a subsidiary corporation, for in that case what is usually involved is a single enterprise organized in multiple legal forms. When the controlling owner is the party to the litigation, his opportunity and incentive to litigate issues commonly affecting him and the corporation is ordinarily sufficient to treat his participation as being on behalf of the corporation as well. In these circumstances, therefore, the rule of issue preclusion *prima facie* should apply.

Id. cmt. e.

A third setting involves a non-party who leads a party to believe that the non-party will treat the adjudication as binding and thereby induces the party to forego taking action

that might have bound the non-party to the judgment. The *Restatement* frames the test as follows:

A person not a party to an action who has a claim arising out of the transaction that was the subject of the action, and who knew about the action prior to the rendition of judgment therein, may not thereafter maintain an action on his claim against a party to the original action if:

- (1) The enforcement of the claim against that party would result in subjecting him to inconsistent obligations or in a determination of his rights and duties that is incompatible with the judgment in the original action; and
- (2) The claimant so conducted himself in relation to the original action that the party against whom the second action is brought:
 - (a) Was reasonably induced to believe that the claimant would make no claim concerning the transaction or that the claimant would govern his conduct by the judgment in the original action; and
 - (b) Justifiably abstained from employing procedures, such as joinder of the claimant or commencement of another action in which the claimant was made a party, that could have determined the claimant's claim.

Id. § 62.

The test for inducing reliance is difficult to meet: “Given the premise that a person is ordinarily free to assert his claim by separate action, and given the opportunities for joinder of third persons known to have claims arising out of the transaction through the necessary party and other joinder rules ... , denying a claimant opportunity to maintain his action is warranted only in compelling circumstances.” *Id.* cmt. a. The *Restatement* cautions that “a person should not be denied that opportunity simply because the opposing party may have to relitigate a matter already adjudicated with another.” *Id.* It also is not sufficient to warrant preclusion “that the claimant may have silently stood by while the prior action was pending, aware that he would not be bound unless made a party and aware also that he might benefit if the judgment was favorable to his position in the controversy.” *Id.*

4. The *Kohls* Decision

*22 The most persuasive and analogous decision that illustrates the proper application of these principles is *Kohls*.

The plaintiffs were holders of preferred stock who sought to (i) enforce a right to a special distribution and (ii) prove that the corporation's directors breached their fiduciary duties by failing to ensure that the preferred stockholders received their special distribution. A different preferred stockholder previously had pursued a similar action, and “the court [had] held a trial involving virtually the same facts and legal claims and ruled in the defendants’ favor.” *Kohls*, 791 A.2d at 765 (citing *Quadrangle Offshore (Cayman) LLC v. Kenetech Corp.*, 1999 WL 893575 (Del. Ch. Oct. 13, 1998), *aff'd*, 751 A.2d 878 (Del. 2000) (ORDER)). In light of the prior action, the defendants moved to dismiss the *Kohls* action, claiming that collateral estoppel barred the *Kohls* plaintiffs from asserting their claims. *Id.* at 767.

Vice Chancellor Lamb rejected the application of collateral estoppel. He started with the basic proposition that the party invoking collateral estoppel as a defense “must show ‘that the party against whom collateral estoppel is asserted was a previous party.’ ” *Id.* at 768 (quoting *Columbia Cas. Co. v. Playtex FP, Inc.*, 584 A.2d 1214, 1217 (Del. 1991)). The *Kohls* plaintiffs “were concededly not parties to the *Quadrangle* action.” *Id.*

He next turned to the three broad exceptions recognized in the *Restatement*. Focusing on the exception for representative proceedings, he noted that the *Quadrangle* action had not been certified as a class action. That exception therefore was inapplicable. *Id.* at 768 n.18. The defendants, however, argued that “if the interests of a party were adequately represented in a prior litigation,” then preclusion would be appropriate. *Id.* at 768. Vice Chancellor Lamb rejected this argument as “largely irrelevant.” *Id.* at 768–69. Returning to this issue later in the opinion, he explained that the *Quadrangle* plaintiff needed to be appointed as a class representative. Absent that act,

it does not matter that *Quadrangle would have been* an adequate representative, had it been appointed to such role. A representative party must be granted such authority, either by the represented party itself (in accordance with agency principles) or, in the class action context, by the court. It is equally well-settled that a properly named class representative's failure to provide adequate notice to the purported class with respect to

the action (or to adequately represent the interests of the class) will render any subsequent judgment non-binding upon the class. I thus find it self-evident that if a litigant never seeks to and is never compelled to act in a representative capacity, the class of people that theoretically could have been represented by that litigant is in no way precluded from asserting their own claims in a subsequent proceeding.

Id. at 769–70 (footnotes omitted).

Next, Vice Chancellor Lamb considered the exception for parties in privity, observing that it applied only where the non-party had “a *specific type of pre-existing legal relationship* with a named party, such as bailor and bailee, predecessor and successor or indemnitor and indemnitee.” *Id.* at 769 (citing *Restatement, supra*, § 62 cmt. a). Echoing the *Restatement*, he cautioned that “[h]aphazard use of the term ‘privity’ can lead to improper findings of preclusion” and he noted that even a close relationship such as husband and wife would not justify preclusion absent other factors. *Id.* He concluded that “[b]eing fellow stockholders is plainly not the type of legal relationship that fits the second exception listed above.” *Id.*

This left only the third exception—whether the *Kohls* plaintiffs had engaged in some conduct in connection with the prior litigation that would warrant binding them to the judgment, such as inducing the defendants “reasonably to suppose that the litigation will firmly stabilize the latter’s legal obligations.” *Id.* (quoting *Restatement, supra*, § 60 cmt. c). This exception also did not apply:

*23 [T]he defendants do not claim that the Kohls knew about or actually did anything in connection with the prior litigation. Thus, defendants cannot assert that some affirmative conduct caused them to refrain from taking action bind the present plaintiffs, or, for that matter, the other PRIDES holders, to that action.

Id. He noted, for example, that the defendants could have moved to certify the *Quadrangle* action as a class action, but chose not to pursue that option. *Id.* at 768 n.18.

Vice Chancellor Lamb consequently held that collateral estoppel was unavailable. He nevertheless dismissed the plaintiffs’ claims, demonstrating that an expansive application of preclusion principles is unnecessary and unwarranted. Vice Chancellor Lamb reasoned that under the doctrine of *stare decisis*, the *Kohls* plaintiffs could not state a claim on which relief can be granted “because the Kohls fail[ed] to distinguish their claims, either factually or legally” from the claims that the *Quadrangle* plaintiffs litigated and lost. *Id.* at 770. He concluded that “[n]ormal respect for the principle of *stare decisis* and application of the general standard for deciding a motion under Rule 12(b)(6)” required dismissal of the complaint. *Id.*

5. The Supposedly Special Rule Of *Le Beau*

In lieu of these established principles of black-letter law set out in the *Restatement* and applied in *Kohls*, the defendants asserted at oral argument that under *Le Beau*, a special preclusion rule governs when appraisal proceedings and breach of fiduciary duty actions arise out of the same transaction. Under the special regime that the defendants perceive, any factual finding or legal determination in one proceeding, regardless of which takes places first, has preclusive effect in the second proceeding, irrespective of whether the parties are the same. *See* Dkt. 57 at 7, 29–30. This reading misconstrues *Le Beau*, where preclusion applied under the black-letter rule that a judgment involving a party that controls an entity binds the entity itself.

The *Le Beau* litigation arose after a short-form merger between Southwest Bancorp, Inc. and its 91%-owned subsidiary, M.G. Bancorporation, Inc. In the merger, each minority share of M.G. Bancorporation stock was converted into the right to receive \$41. *Le Beau*, 737 A.2d at 517. When determining the merger consideration, Southwest relied on a valuation report prepared by its financial advisor. *Id.* at 518.

Certain minority stockholders pursued an appraisal, naming both Southwest and M.G. Bancorporation as respondents.⁷ Other stockholders opted not to pursue an appraisal; they instead filed a putative class action against Southwest in its capacity as the controlling stockholder of M.G. Bancorporation. *See Nebel v. Southwest Bancorp, Inc.*, 1995 WL 405750, at *1 (Del. Ch. July 5, 1995). The plaintiffs in

that lawsuit contended that Southwest breached its fiduciary duties as a controller by paying a price in the short-form merger that was not entirely fair and by failing to disclose all material information.

*24 Southwest moved to dismiss the complaint in the breach of fiduciary duty lawsuit. One of the plaintiffs' disclosure claims alleged that the notice of merger improperly stated that Southwest had determined the "fair market value" of M.G. Bancorporation's stock rather than its "fair value." *Id.* at *4. To support this assertion, the plaintiffs cited the valuation report prepared by Southwest's financial advisor, which was attached to the notice of merger. The Court of Chancery held that these allegations failed to state a disclosure claim, because the disclosures accurately described what the financial advisor did. The advisor had valued "the 8.38% minority block of shares, *not* the entire corporation as a going concern." *Id.* The court held that "[m]anifestly that valuation methodology was legally improper, but the Notice plainly disclosed that that (incorrect) valuation approach had been employed." *Id.* (citation omitted).

Meanwhile, the appraisal proceeding proceeded through trial, which took place in 1996. Southwest did not call its financial advisor as a witness, choosing to rely on a different valuation expert. The Court of Chancery observed that the litigation expert's valuation opinion "serendipitously turned out to be only 90 cents per share more than [the financial advisor's] legally flawed \$41 valuation," which the court viewed as rendering Southwest's position "highly suspect and meriting the most careful judicial scrutiny." *Le Beau v. M. G. Bancorporation, Inc.*, 1998 WL 44993, at *7 (Del. Ch. Jan. 29, 1998) (subsequent history omitted). Elaborating, the Court of Chancery stated:

As a matter of plain common sense, it would appear evident that a *proper* fair value determination based upon a going concern valuation of the *entire* company, would significantly exceed a \$41 per share fair market valuation of only a minority block of its shares. If Respondents choose to contend otherwise, it is their burden to persuade the Court that \$41.90 per share represents [M.G. Bancorporation]'s fair value. The Court concludes that

the Respondents have fallen far short of carrying their burden

Id. The Court of Chancery concluded that the fair value of M.G. Bancorporation was \$85 per share. *Id.*

On appeal, Southwest argued that the Court of Chancery had misallocated the burden of proof. The Delaware Supreme Court rejected this assertion, holding that the trial court's ruling was "a proper application of the collateral estoppel doctrine." *Le Beau*, 737 A.2d at 520. The high court noted that "[c]ollateral estoppel prevents a party from relitigating a factual issue that was adjudicated previously." *Id.* The Delaware Supreme Court then observed:

It is not unusual, as in this case, for the same merger to be challenged in a statutory appraisal action and in a separate breach of fiduciary duty damage action. Irrespective of whether the breach of fiduciary duty damage action or the statutory appraisal action is decided first, the doctrine of collateral estoppel provides repose by preventing the relitigation of an issue of fact previously decided. The test for applying the collateral estoppel doctrine requires that (1) a question of fact essential to the judgment (2) be litigated and (3) determined (4) by a valid and final judgment.

Id. (footnotes omitted).

Applying these principles, the Delaware Supreme Court explained that "[i]n the context of this Merger, the breach of fiduciary duty damage action was adjudicated first." *Id.*⁸ The high court then held that "[a]ccordingly, the Court of Chancery's prior holding in the breach of fiduciary duty damage action collaterally estopped the Respondents from relitigating the factual finding which rejected [the financial advisor's] opinion that the \$41 per share was the fair value of [M.G. Bancorporation]'s stock as of June 30, 1993." *Id.* Later, the Delaware Supreme Court reiterated that

the Respondents were collaterally estopped from arguing in the statutory appraisal action that [the financial advisor's] \$41 determination represented [M.G. Bancorporation]'s fair value per share, given the entry of the Court of Chancery's prior holding in the breach of fiduciary duty damage action involving the same Merger. Consequently, it was entirely appropriate for the Court of Chancery to require the Respondents to demonstrate how [their expert]'s purportedly proper statutory appraisal valuation resulted in only a 90 cents (approximately 2%) per share increase over the legally improper ... valuation that had included a minority discount.

*25 *Id.* at 520–21.

The defendants read *Le Beau* boldly, claiming it stands for the proposition that whenever an appraisal proceeding and a breach of fiduciary duty action relate to the same merger, any factual determination in one action has preclusive effect in the other. As the defendants see it, the Delaware Supreme Court's ruling dispenses with the need to analyze whether the parties involved were the same or sufficiently related for collateral estoppel to apply. *See* Dkt. 57 at 7, 29–30.

That is not a colorable reading of *Le Beau*. First, *Le Beau* plainly recognized party status as a threshold issue for the application of issue preclusion, noting that “[c]ollateral estoppel prohibits a party from relitigating a factual issue that was adjudicated previously.” *Le Beau*, 737 A.2d at 520 (emphasis added). The high court's subsequent recitation of the elements for collateral estoppel assumed that the party requirement was met.

Second, the same-party requirement in *Le Beau* was satisfied easily. The question was whether collateral estoppel precluded the respondents—Southwest and M.G. Bancorporation—from relitigating the issue decided against Southwest in the fiduciary action. Southwest was a party to both proceedings, so there was no question about the same-party requirement for Southwest. M.G. Bancorporation

was not a party in the fiduciary duty action, but Southwest controlled M.G. Bancorporation. *See Restatement, supra*, §§ 39, 59(3). Before the short-form merger, Southwest owned 91% of M.G. Bancorporation's stock. After the short-form merger, Southwest owned 100% of M.G. Bancorporation. Preclusion therefore applied under the black-letter rule of law for controlled affiliates.

*26 Contrary to the defendants' assertions, *Le Beau* did not address the application of issue preclusion to successive groups of stockholder plaintiffs. The *Le Beau* opinion accurately observed that the order of the proceedings would not matter for purposes of preclusion, but other considerations certainly would, such as whether the same stockholders were parties to both actions or properly were represented by those who were. For example, if a properly certified class action asserting claims for breach of fiduciary duty proceeded to judgment first, then there would be a strong argument in favor of applying collateral estoppel against all class members. *Le Beau* did not involve these issues.

Le Beau thus does not establish a special preclusion rule whenever an appraisal proceeding and a breach-of-fiduciary-duty action relate to the same merger. The defendants' reliance on *Le Beau* is unavailing.

6. The Supposedly Different Framework From *Aveta* and *Brevan*

In a second attempt to establish a different framework for preclusion, the defendants maintain that the *Restatement* and *Kohls* are old and outdated, having been superseded by *Aveta* and *Brevan*. Neither decision adopted a different framework for issue preclusion.

The *Aveta* decision involved a dispute between the acquirer of a privately held company and two groups of former stockholders. The “Principal Shareholder Defendants” comprised four individuals who had controlled the privately held company before the acquisition. They had owned high-vote shares that carried a majority of the corporation's voting power; each personally had signed a purchase agreement under which the acquirer purchased their high-vote shares, and they acted together to approve the merger. *Aveta*, 23 A.3d at 164. The purchase agreement appointed one of the four Principal Shareholder Defendants—Bengoa—as the shareholders' representative for all of the stockholders with authority to resolve disputes under the agreement. The “Class B Defendants” consisted of approximately one hundred employees and other individuals. They had owned low-vote

shares that carried a minority of the voting power. They did not sign the purchase agreement, nor were they asked to vote in favor of the merger. They simply received the merger consideration after the acquirer and the Principal Shareholder Defendants approved the transaction.

The acquirer prevailed against Bengoa on certain disputes involving the purchase agreement, including the question of whether a subsequent non-binding term sheet had effected a novation of the purchase agreement. The other Principal Shareholder Defendants and certain Class B Defendants then sought to relitigate the novation issue. I held that the Principal Shareholder Defendants were “in privity with Bengoa” and bound by the prior result, reasoning that the Principal Shareholder Defendants had been co-owners of the company with Bengoa, worked closely with him to effectuate the transaction, and signed the purchase agreement appointing him as the shareholder representative. *Id.* at 180.

I next turned to whether the preclusion principles also bound the Class B Defendants. Employing the language on which the defendants now rely, I stated that “[p]arties are in privity ... when their interests are identical or closely aligned such that they were actively and adequately represented in the first suit.” *Id.* Taken out of context, that language is overly broad and could be read to dispense with the prerequisite that the party have acted as a representative of the non-parties. Under the *Restatement* and as explained in *Kohls*, a representative must have authority to represent the non-party. When the representative party has that authority, then the non-party can avoid preclusion by showing that the parties’ interests were not aligned or that the representative did not litigate adequately. See *Kohls*, 791 A.2d at 768–79; *Restatement*, *supra*, §§ 39–40. The absence of an alignment of interests or adequate litigation efforts thus can defeat preclusion; the presence of those factors, standing alone, is not enough to support it.⁹

*27 Importantly, the *Aveta* decision did not make a finding of privity, nor did it rely on preclusion to enter judgment against the Class B Defendants. Instead, the decision cautioned against a broad application of privity, quoting *Kohls* on that point. *Aveta*, 23 A.3d at 180. The opinion then relied on *Kohls* for a different proposition: the application of *stare decisis*. As in *Kohls*, the *Aveta* decision ultimately held that *stare decisis* warranted rejecting the Class B Defendants’ claims because they had not demonstrated how their claims or arguments differed from Bengoa’s. *Id.* at 180–81. The

unfortunate sentence from *Aveta* thus constitutes dictum and does not withstand deeper scrutiny.

The defendants also rely on a letter opinion in the *Brevan* case, where this court followed *Aveta* and reasoned similarly. The plaintiff was a preferred stockholder who claimed that the issuer had breached two contractual obligations. Different preferred stockholders previously had sued to enforce the same rights, and the court had entered a final judgment against them based on the doctrine of acquiescence. *Brevan*, 2015 WL 2400712, at *1. The issuer moved to dismiss the complaint, arguing that principles of collateral estoppel and *stare decisis* mandated the same outcome in the second action.

The court granted the motion, holding that as in *Kohls* and *Aveta*, the preferred stockholder had not distinguished its claims in any way from the prior action, such that *stare decisis* applied. *Id.* at *3. But the court also quoted the overly broad language from *Aveta* about privity potentially existing based on the alignment of interests between the two groups of plaintiffs and the adequacy of the prior plaintiff’s litigation efforts. *Id.* n.14. The decision characterized *Aveta*’s language as the “view adopted in more recent cases,” and distinguished *Kohls* as applying “a narrow, contractual view of privity.” *Id.* at 3. Based on the *Aveta* test, the *Brevan* court posited that preclusion was available. Because *Brevan* relied on the overly broad dictum from *Aveta*, its observations on privity are subject to the same criticisms. Because *Brevan* held that *stare decisis* applied in any event, the observations were not necessary to the decision and also qualify as dicta.

The language in *Aveta* and *Brevan* about alignment of interests and adequate litigation efforts should not be read as establishing a new test for privity. Such a test would conflict with the black-letter rules in the *Restatement* and would generate due process problems under *Smith v. Bayer* and other federal decisions. The rulings in *Aveta* and *Brevan* do not establish a different or more lenient regime for privity than what the *Restatement* and *Kohls* described.

B. Preclusion Versus The Plaintiffs

Under the foregoing legal principles, the plaintiffs are not bound by either (i) the factual findings and legal rulings in the Appraisal Decision or (ii) the legal rulings in the Federal Securities Decision. Those decisions may serve as persuasive authority or apply under the doctrine of *stare decisis*, but neither is preclusive.

1. The Appraisal Decision

The plaintiffs were not parties to the Appraisal Proceeding. Issue preclusion therefore does not apply unless the defendants can demonstrate that the plaintiffs fall into one of the exceptions to the general rule that non-parties are not bound by a prior adjudication.

The first exception applies when a party validly represented the non-party in the prior proceeding. The only possible basis to invoke this exception would be if the Appraisal Proceeding had been a properly certified class action and the plaintiffs were members of the class. An appraisal proceeding is “in the nature of a class suit,”¹⁰ but the proceeding operates as an opt-in class. Cf. *Berger v. Pubco Corp.*, 976 A.2d 132, 136 (Del. 2009). The judgment that the lead petitioner obtains binds the other appraisal claimants, but not stockholders who did not seek appraisal. The plaintiffs did not seek appraisal, so the actions of the appraisal petitioners did not bind them. Because the appraisal petitioners did not have authority to represent the plaintiffs, it does not matter whether their interests were aligned or whether the appraisal petitioners adequately pursued their claims. Those issues are “largely irrelevant.” *Kohls*, 791 A.2d at 769. The first exception therefore does not apply.

*28 The second exception applies when a party to the prior action and the non-party have a pre-existing legal relationship, separate from the prior litigation, that is sufficient to bind the non-party to the judgment. “Being fellow stockholders is plainly not the type of legal relationship that fits the second exception listed above.” *Id.* The second exception therefore does not apply.

The third exception applies when the non-party takes action with respect to the prior litigation that induces a party to believe that the prior adjudication would be binding and, as a result, the party does not take action to bind the non-party to the outcome. Conversely, “[a] person who is excluded as a party prior to the rendition of judgment is not bound as to the claims adjudicated, unless he remains represented by one who is a party. Exclusion as a party may occur where the person's petition to intervene has been rejected.” *Restatement, supra*, § 34 cmt. b.

Here, the plaintiffs sought to consolidate this fiduciary duty action with the Appraisal Proceeding and to have the two cases tried together. Acting through Columbia, TransCanada opposed the motion. The court agreed with TransCanada.

Having excluded the plaintiffs from the appraisal proceeding, TransCanada cannot now contend that the plaintiffs are bound by the Appraisal Decision.

There thus is no basis on which the factual findings and legal conclusions in the Appraisal Decision could have preclusive effect on the plaintiffs in this case. The doctrine of collateral estoppel does not apply to the plaintiffs.

2. The Federal Securities Decision

The same principles that prevent the Appraisal Decision from having preclusive effect on the plaintiffs also apply to the Federal Securities Decision. The plaintiffs were not parties to the Federal Securities Action, so issue preclusion does not apply unless the defendants can demonstrate that the plaintiffs fall into one of the exceptions to the general rule.

As with the Appraisal Decision, the first exception could apply only if the Federal Securities Action had been properly certified as a class action. The Federal Securities Action never was certified for class treatment.

As with the Appraisal Decision, the second exception could apply only if a named plaintiff in the Federal Securities Action and the plaintiffs here had a pre-existing legal relationship, separate from the prior litigation, that was sufficient to bind the plaintiffs to the judgment. Here again, “[b]eing fellow stockholders is plainly not the type of legal relationship that fits the second exception listed above.” *Kohls*, 791 A.2d at 769.

The third exception could apply only if the plaintiffs had engaged in some conduct in connection with the Federal Securities Action that induced the defendants “reasonably to suppose that the litigation will firmly stabilize the latter's legal obligations.” *Restatement, supra*, § 62 cmt. c. As in *Kohls*, the defendants have not pointed to any affirmative conduct by the present plaintiffs that caused the defendants to refrain from taking action to bind the present plaintiffs to a judgment in the Federal Securities Action.

The Federal Securities Action does not have preclusive effect for another reason as well. “A judgment is not conclusive in a subsequent action as to issues which might have been but were not litigated and determined in the prior action.” *Restatement, supra*, § 27 cmt. e. The District Court expressly disclaimed jurisdiction over the breach of fiduciary duty claims arising under Delaware law. See *Federal Securities Decision*, 405 F. Supp. 3d at 524–25.

*29 There thus is no basis on which the factual findings and legal conclusions in the Federal Securities Decision could have preclusive effect on the plaintiffs in this case. As with the Appraisal Decision, the doctrine of collateral estoppel does not apply.

IV. THE SALE PROCESS CLAIMS

In their challenge to the sale process, the plaintiffs assert that Skaggs and Smith sought to sell the Company for cash so that they could retire in 2016 with their full change-in-control benefits. The Complaint alleges that once TransCanada emerged as a committed cash bidder, Skaggs and Smith tilted the playing field in favor of TransCanada. They repeatedly allowed TransCanada to breach its standstill agreement, provided TransCanada with confidential information in advance of the January 7 Meeting, briefed TransCanada about the status of the sale process during the January 7 Meeting, delayed releasing other bidders from their standstill agreements, and then favored TransCanada with exclusivity, even during periods when TransCanada's right to exclusivity had terminated. In addition to the formal exclusivity arrangement, Skaggs and Smith gave TransCanada a "moral commitment" that they would not engage with or provide due diligence to any interested party unless the Company received a fully financed, binding offer. That unwritten hurdle was more onerous than the no-shop clause in the eventual Merger Agreement and established a standard that no other party could meet. Based on their moral commitment, Skaggs and Smith rebuffed Spectra, despite Spectra's status as a serious potential buyer. Although Skaggs and Smith made a show of keeping the Board informed, they misled the Board about key events, such as the true nature of the January 7 Meeting and the delay in releasing other bidders from their standstill agreements. The plaintiffs contend that through these self-interested actions, Skaggs and Smith undercut the Company's leverage with TransCanada and prevented a competing bid from emerging. As a result, the Company was only able to obtain a price of \$25.50 per share, rather than the greater consideration that loyal fiduciaries could have obtained.

The Complaint maintains that TransCanada aided and abetted Skaggs and Smith in breaching their fiduciary duties. Knowing that Skaggs and Smith were eager for a deal so that they could retire, TransCanada breached its standstill agreement with impunity, thereby gaining a timing advantage over other bidders. During the January 7 Meeting,

TransCanada received confidential information from Smith that a loyal fiduciary would not have provided. TransCanada then used its advantages to obtain exclusivity and extract the unwritten "moral commitment" from Skaggs and Smith. After securing these advantages, TransCanada lowered its bid below the range that it had offered to secure exclusivity and threatened to break off talks and publicly announce the termination of negotiations if the Company did not accept its lowered bid within three days. By knowingly taking advantage of Skaggs' and Smith's breaches of fiduciary duty, TransCanada was able to acquire the Company more cheaply than it otherwise could have.

These allegations state claims on which relief could be granted. It is reasonably conceivable that Skaggs and Smith breached their duty of loyalty and, as a result, the Company failed to obtain the best value reasonably available to stockholders. Although the claims against TransCanada are weaker, it is reasonably conceivable that TransCanada aided and abetted Skaggs and Smith in breaching their fiduciary duties. The defendants' motion to dismiss the sale process claims therefore is denied.

A. The Standard Of Review For The Sale Process Claims

*30 The starting point for analyzing a fiduciary breach is to determine the correct standard of review. *See Chen v. Howard-Anderson*, 87 A.3d 648, 666 (Del. Ch. 2014). Delaware corporate law has three tiers of review: the business judgment rule, enhanced scrutiny, and entire fairness. *Reis v. Hazelett Strip-Casting Corp.*, 28 A.3d 442, 457 (Del. Ch. 2011). The Merger is subject to enhanced scrutiny.

1. The Possible Standards Of Review

Delaware's default standard of review is the business judgment rule, a principle of non-review that "reflects and promotes the role of the board of directors as the proper body to manage the business and affairs of the corporation." *In re Trados Inc. S'holder Litig.*, 2009 WL 2225958, at *6 (Del. Ch. July 24, 2009). The rule presumes that "in making a business decision the directors of a corporation acted on an informed basis, in good faith and in the honest belief that the action taken was in the best interests of the company." *Aronson v. Lewis*, 473 A.2d 805, 812 (Del. 1984), *overruled on other grounds by Brehm v. Eisner*, 746 A.2d 244 (Del. 2000). Unless one of its elements is rebutted, "the court merely looks to see whether the business decision made was rational in the sense of being one logical approach to advancing the corporation's objectives." *In re Dollar Thrifty S'holder Litig.*, 14 A.3d

573, 598 (Del. Ch. 2010). “Only when a decision lacks any rationally conceivable basis will a court infer bad faith and a breach of duty.” *In re Orchard Enters., Inc. S’holder Litig.*, 88 A.3d 1, 34 (Del. Ch. 2014).

“Entire fairness, Delaware’s most onerous standard, applies when the board labors under actual conflicts of interest.” *In re Trados Inc. S’holder Litig. (Trados II)*, 73 A.3d 17, 44 (Del. Ch. 2013). Once entire fairness applies, the defendants must establish “to the court’s satisfaction that the transaction was the product of both fair dealing and fair price.” *Cinerama, Inc. v. Technicolor, Inc. (Technicolor Plenary III)*, 663 A.2d 1156, 1163 (Del. 1995) (internal quotation marks omitted). “Not even an honest belief that the transaction was entirely fair will be sufficient to establish entire fairness. Rather, the transaction itself must be objectively fair, independent of the board’s beliefs.” *Gesoff v. IIC Indus., Inc.*, 902 A.2d 1130, 1145 (Del. Ch. 2006).

In between lies enhanced scrutiny, which is Delaware’s “intermediate standard of review.” *Trados II*, 73 A.3d at 43. It governs “specific, recurring, and readily identifiable situations involving potential conflicts of interest where the realities of the decisionmaking context can subtly undermine the decisions of even independent and disinterested directors.” *Id.* Framed generally, enhanced scrutiny requires that the fiduciary defendants “bear the burden of persuasion to show that their motivations were proper and not selfish” and that “their actions were reasonable in relation to their legitimate objective.” *Mercier v. Inter-Tel (Del.)*, *Inc.*, 929 A.2d 786, 810 (Del. Ch. 2007).

In *Revlon*, the Delaware Supreme Court applied the intermediate standard of review to the sale of a corporation. See *Revlon, Inc. v. MacAndrews & Forbes Hldgs., Inc.*, 506 A.2d 173, 179–82 (Del. 1986). Enhanced scrutiny applies in this setting because “the potential sale of a corporation has enormous implications for corporate managers and advisors, and a range of human motivations, including but by no means limited to greed, can inspire fiduciaries and their advisors to be less than faithful.” *In re El Paso Corp. S’holder Litig.*, 41 A.3d 432, 439 (Del. Ch. 2012). Put differently,

*31 [t]he heightened scrutiny that applies in the *Revlon* (and *Unocal*) contexts [is], in large measure, rooted in a concern that the board might harbor personal motivations in the sale

context that differ from what is best for the corporation and its stockholders. Most traditionally, there is the danger that top corporate managers will resist a sale that might cost them their managerial posts, or prefer a sale to one industry rival rather than another for reasons having more to do with personal ego than with what is best for stockholders.

Dollar Thrifty, 14 A.3d at 597 (footnote omitted). Consequently, “the predicate question” of the fiduciary’s “true motivation” comes into play, and “[t]he court must take a nuanced and realistic look at the possibility that personal interests short of pure self-dealing have influenced” the fiduciary’s decision. *Id.* at 598.

To satisfy enhanced scrutiny in an M & A setting, directors must establish both (i) the reasonableness of “the decisionmaking process employed by the directors, including the information on which the directors based their decision” and (ii) “the reasonableness of the directors’ action in light of the circumstances then existing.” *Paramount Commc’ns, Inc. v. QVC Network, Inc.*, 637 A.2d 34, 45 (Del. 1994). “Through this examination, the court seeks to assure itself that the board acted reasonably, in the sense of taking a logical and reasoned approach for the purpose of advancing a proper objective, and to thereby smoke out mere pretextual justifications for improperly motivated decisions.” *Dollar Thrifty*, 14 A.3d at 598.

“The reasonableness standard permits a reviewing court to address inequitable action even when directors may have subjectively believed that they were acting properly.” *In re Del Monte Foods Co. S’holders Litig.*, 25 A.3d 813, 830–31 (Del. Ch. 2011). The reasonableness standard, however, does not permit a reviewing court to freely substitute its own judgment for the directors’ judgment.

There are many business and financial considerations implicated in investigating and selecting the best value reasonably available. The board of directors is the corporate decisionmaking body best equipped to make these judgments. Accordingly,

a court applying enhanced judicial scrutiny should be deciding whether the directors made a reasonable decision, not a perfect decision. If a board selected one of several reasonable alternatives, a court should not second-guess that choice even though it might have decided otherwise or subsequent events may have cast doubt on the board's determination. Thus, courts will not substitute their business judgment for that of the directors, but will determine if the directors' decision was, on balance, within a range of reasonableness.

QVC, 637 A.2d at 45 (emphasis omitted). Enhanced scrutiny “is not a license for law-trained courts to second-guess reasonable, but debatable, tactical choices that directors have made in good faith.” *In re Toys “R” Us, Inc. S’holder Litig.*, 877 A.2d 975, 1000 (Del. Ch. 2005). “[A]t bottom *Revlon* is a test of reasonableness; directors are generally free to select the path to value maximization, so long as they choose a reasonable route to get there.” *Dollar Thrifty*, 14 A.3d at 595–96.

Because enhanced scrutiny asks whether the directors' conduct fell within a range of reasonableness, what typically drives a finding of breach “is evidence of self-interest, undue favoritism or disdain towards a particular bidder, or a similar non-stockholder-motivated influence that calls into question the integrity of the process.” *Del Monte*, 25 A.3d at 831. “[W]hen there is a reason to conclude that debatable tactical decisions were motivated not by a principled evaluation of the risks and benefits to the company's stockholders, but by a fiduciary's consideration of his own financial or other personal self-interests, then the core animating principle of *Revlon* is implicated.” *El Paso*, 41 A.3d at 439.

*32 Here, the Merger involved a sale of the Company for cash. Accordingly, enhanced scrutiny provides the standard of review for evaluating the Merger. See *QVC*, 637 A.2d at 45. The plaintiffs thus can state a claim for breach of duty by pleading facts supporting a reasonable inference that the Merger and the process that led to it fell outside the range of reasonableness. *Id.*

2. *Corwin* Cleansing

The defendants argue that the business judgment rule applies. As part of a multi-pronged response to an explosion of non-meritorious challenges to mergers, the Delaware Supreme Court held in 2015 that “when a transaction not subject to the entire fairness standard is approved by a fully informed, uncoerced vote of the disinterested stockholders, the business judgment rule applies.” *Corwin*, 125 A.3d at 309. The *Corwin* decision

stands for the proposition that where the stockholder-owners of a corporation are given an opportunity to approve a transaction, are fully informed of the facts material to the transaction, and where the transaction is not coercive, there is no agency problem for a court to review, and litigation challenging the transaction is subject to dismissal under the business judgment rule.

In re USG Corp. S’holder Litig., 2020 WL 5126671, at *1 (Del. Ch. Aug. 31, 2020).

Among other limitations, *Corwin* cleansing applies only when the approval by disinterested stockholders is “fully informed.” *Corwin*, 125 A.3d at 308–09. A vote is fully informed when the corporation's disclosures “apprised stockholders of all material information and did not materially mislead them.” *Morrison v. Berry*, 191 A.3d 268, 282 (Del. 2018). A fact is material “if there is a substantial likelihood that a reasonable shareholder would consider it important in deciding how to vote.” *Rosenblatt v. Getty Oil Co.*, 493 A.2d 929, 944 (Del. 1985) (quoting *TSC Indus., Inc. v. Northway, Inc.*, 426 U.S. 438, 449 (1976)). The test does not require “a substantial likelihood that [the] disclosure ... would have caused the reasonable investor to change his vote.” *Id.* (same). Rather, the question is whether there is “a substantial likelihood that the disclosure of the omitted fact would have been viewed by the reasonable investor as having significantly altered the ‘total mix’ of information made available.” *Id.* (same).

The defendants ultimately bear “the burden of demonstrating that the stockholders were fully informed when relying on

stockholder approval to cleanse a challenged transaction.” *In re Volcano Corp. S'holder Litig.*, 143 A.3d 727, 748 (Del. Ch. 2016), *aff'd*, 156 A.3d 697 (Del. 2017) (ORDER). It nevertheless is “sensible that a plaintiff challenging the decision ... first identify a deficiency in the operative disclosure document.” *In re Solera Hldgs., Inc. S'holder Litig.*, 2017 WL 57839, at *8 (Del. Ch. Jan. 5, 2017). At that point, “the burden [falls] to defendants to establish that the alleged deficiency fails as a matter of law in order to secure the cleansing effect of the vote.” *Id.*

At the pleading stage, the operative question is whether the Complaint “supports a rational inference that material facts were not disclosed or that the disclosed information was otherwise materially misleading.” *Morrison*, 191 A.3d at 282. The resulting inquiry is necessarily “fact-intensive, and the Court should deny a motion to dismiss when developing the factual record may be necessary to make a materiality determination as a matter of law.” *Chester Cty. Empls.' Ret. Fund v. KCG Hldgs., Inc.*, 2019 WL 2564093, at *10 (Del. Ch. June 21, 2019).

a. The Rulings On Disclosure Issues In The Appraisal Decision

*33 The Appraisal Decision found that “the Proxy contained material misstatements and omissions.” *Appraisal Decision*, 2019 WL 3778370, at *36. The Appraisal Decision identified three disclosure issues as the “most significant.” *Id.* at *35. For purposes of *Corwin* cleansing, these findings and the evidence that supported them give rise to a reasonable pleading-stage inference that the stockholder vote on the Merger was not fully informed.

The first disclosure violation involved “an omission and a misleading partial disclosure about Columbia's NDAs.” *Id.*

The Proxy disclosed that Columbia had entered into NDAs in November 2015 with Parties B, C, and D, but the Proxy did not disclose that the NDAs contained standstills, much less DADWs. The Proxy then disclosed misleadingly that “[u]nlike TransCanada, none of Party B, Party C or Party D sought to re-engage in discussions with [Columbia] after discussions were terminated in November 2015.” The Proxy failed to provide the additional disclosure that all four parties were subject to standstills with DADWs, that TransCanada breached its standstill, and that Columbia opted to ignore TransCanada's breach.

Id. (alterations in original) (citations omitted). The Appraisal Decision found that “the Proxy created the misleading impression that Parties B, C, and D were not bound by standstills during the pre-signing period.” *Id.* The Appraisal Decision also found that the disclosure problems surrounding the standstills were material. *Id.* at *36. “A reasonable stockholder would have found it significant that TransCanada and Parties B, C, and D were bound by standstills in fall 2015 and that TransCanada was permitted to breach its standstill to pursue the Merger.” *Id.* Other Delaware precedent supports the inference that the failure to disclose the DADW standstills was material. *See In Ancestry.com Inc. S'holder Litig.*, Consol. C.A. No. 7988-CS, Dkt. 125 at 233–35 (Del. Ch. Dec. 17, 2012) (TRANSCRIPT) (finding material omission where proxy statement did not disclose the existence of a DADW standstill); *In re Complete Genomics, Inc. S'holder Litig.*, Consol. C.A. No. 7888-VCL, Dkt. 66 at 17–22 (Del. Ch. Dec. 27, 2012) (TRANSCRIPT) (holding that a failure to disclose a DADW standstill constituted a failure to “disclose material information”).

The second disclosure issue relates to Skaggs' and Smith's plans to retire in 2016. The Appraisal Decision found that Skaggs and Smith “wanted to [retire] and did.” *Appraisal Decision*, 2019 WL 3778370, at *36. The Appraisal Decision further found that “a reasonable stockholder would have regarded their plans as material.” *Id.* Delaware precedent supports the inference that the omission of this fact was material. Under Delaware law, stockholders are “entitled to know that certain of their fiduciaries ha[ve] a self-interest that [is] arguably in conflict with their own.” *Eisenberg v. Chi. Milwaukee Corp.*, 537 A.2d 1051, 1061 (Del. Ch. 1987). This court previously held that a CEO's interest in securing his retirement nest egg was a material fact, noting that

a reasonable stockholder would want to know an important economic motivation of the negotiator singularly employed by a board to obtain the best price for the stockholders, when that motivation could rationally lead that negotiator to favor a deal at a less than optimal price, because the procession of a deal was more important to him, given his overall economic interest, than only doing a deal at the right price.

*34 *In re Lear Corp. S'holder Litig.*, 926 A.2d 94, 114 (Del. Ch. 2007). Other precedents support the materiality of information that sheds light on the financial incentives and motivations of key members of management who are involved in negotiating the deal.¹¹

The third and most glaring problem was the Proxy's partial disclosure regarding the January 7 Meeting, where “[t]he Proxy failed to mention that Smith invited a bid and told Poirier that TransCanada did not face competition.” *Appraisal Decision*, 2019 WL 3778370, at *36. In the Appraisal Decision, the court held that the failure to disclose this information was a material omission. *Id.* Delaware precedent supports the inference that a proxy statement omits material information when it fails to provide a fair and accurate description of significant meetings or other interactions between target management and a bidder.¹²

b. The Rulings On Disclosure Issues In The Federal Securities Decision

*35 To argue against the existence of disclosure violations that defeat *Corwin* cleansing, the defendants invoke the Federal Securities Decision. In the Federal Securities Action, the federal plaintiffs contended that the Proxy contained material misstatements and omissions in violation of Section 14(a) of the Securities Exchange Act of 1934 and SEC Rule 14a-9. The federal plaintiffs also asserted a claim for breach of fiduciary duty under Delaware law. The District Court addressed these theories in the Federal Securities Decision. The District Court's analysis diverged from this court's findings in the Appraisal Decision in certain respects, and the defendants argue that the Federal Securities Decision is more persuasive.

As a threshold matter, the District Court made a point in the Federal Securities Decision of *not* ruling on the plaintiffs' claims for breach of the fiduciary duty of disclosure under Delaware law. The District Court held that “a determination from the Delaware Chancery Court” on these issues “is much more appropriate” and declined to exercise supplemental jurisdiction over those claims. *Federal Securities Decision*, 405 F. Supp. 3d at 524–25. The Federal Securities Decision thus does not address the specific questions of Delaware law that are pertinent to this proceeding.

The defendants nevertheless assert that the Federal Securities Decision held that the disclosure issues cited in the Appraisal Decision were not material as a matter of law. What the District Court actually held is that the complaint failed to plead any material misstatements or omissions that would render the Proxy false or misleading under the Exchange Act. *Federal Securities Decision*, 405 F. Supp. 3d at 498–99. In reaching this conclusion, the District Court applied the plausibility standard adopted by the Supreme Court of the United States, under which “a complaint must contain sufficient factual matter, accepted as true, to state a claim for relief that is plausible on its face.” *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009) (internal quotation marks omitted). The Delaware Supreme Court has rejected plausibility as the pleading standard under Delaware law, emphasizing that “the governing pleading standard in Delaware to survive a motion to dismiss is reasonable ‘conceivability.’” *Cent. Mortg.*, 27 A.3d at 537. For purposes of the motion to dismiss in the current case, the plaintiffs need only plead facts supporting a possibility of recovery; they need not go further and plead a claim that satisfies the federal plausibility standard.

In ruling on the Section 14(a) claim, the District Court further explained that “when plaintiffs assert Section 14(a) claims grounded in alleged fraudulent conduct, they are subject to heightened pleading requirements, ... even if they disclaim reliance on a fraud theory.” *Federal Securities Decision*, 405 F. Supp. 3d at 506 (omission in original) (alteration and internal quotation marks omitted). The District Court noted that under the Private Securities Litigation Reform Act, a complaint must “ ‘specify each statement alleged to have been misleading, the reason or reasons why the statement is misleading, and, if an allegation regarding the statement or omission is made on information and belief, the complaint shall state with particularity all facts on which that belief is formed.’ ” *Id.* (quoting 15 U.S.C. § 78u-4). The District Court further explained that a plaintiff can satisfy this standard by meeting “the requirements of *Federal Rule of Civil Procedure 9(b)*.” *Id.* Like *Court of Chancery Rule 9(b)*, the federal rule requires the complaint to “state with particularity the circumstances constituting fraud.” *Fed. R. Civ. P. 9(b)*. By contrast, for purposes of the motion to dismiss in the current case, the plaintiffs need not satisfy a pleading standard that requires particularity.

*36 Applying the federal pleading standards, the District Court held that the Proxy's failure to mention the DADW standstills was not a material omission for purposes of federal law. *Federal Securities Decision*, 405 F. Supp. 3d at 516. In

reaching this conclusion, the District Court relied heavily on *Kanit v. Elcher*, 264 F.3d 131 (2d Cir. 2001), where the United States Court of Appeals for the Second Circuit found that the failure to disclose the board's decision to release a bidder from a three-year-old standstill restriction did not rise to the level of recklessness because the case did not present "facts indicating a clear duty to disclose." *Id.* at 144. The District Court found *Kanit* persuasive because the federal plaintiffs' claim sounded in fraud and hence was "subject to a heightened pleading standard." *Federal Securities Decision*, 405 F. Supp. 3d at 516.

The District Court's ruling regarding the immateriality of the failure to disclose the DADW standstills does not translate to the current case. The plaintiffs' allegations in this case are not subject to a particularized pleading standard, nor is this court evaluating their plausibility. This decision therefore follows the Delaware precedents regarding the materiality of the failure to disclose the DADW standstills.

The District Court also rejected the claim that the Proxy contained a material omission by failing to disclose that Skaggs and Smith "rush[ed] to sell the Company and retire." *Id.* at 522. Drawing on the Appraisal Decision, the District Court concluded that Skaggs and Smith had not rushed the sale process. The District Court also concluded that the officers' intent to retire "even if material, would likely not significantly alter the total mix [of information]." *Id.* at 523. The District Court further concluded that in light of this court's finding that the fair value of the Company for appraisal purposes was \$25.50 per share, "the argument can be made that there was no purported loss." *Id.* n.8.

Again, the District Court's ruling does not translate to the current case. In addition to the differences in pleading standards, the question of whether the vote was fully informed for purposes of *Corwin* cleansing does not involve the element of damages. This decision also is not holding that the Proxy needed to disclose that Skaggs and Smith *rushed* the sale process, which would involve self-flagellation. Under Delaware precedents, however, the fact that Skaggs and Smith planned to retire to the point of targeting dates in 2016 was a material fact that needed to be disclosed. This decision hews to those precedents.

Finally, the District Court rejected the contention that the Proxy contained a material omission by failing to disclose that TransCanada engaged with the Company in violation of its standstill, including during the January 7 Meeting. The

District Court recognized that this conduct could be material, but it concluded that the omissions were similar to a line of federal cases holding that undisclosed discussions with bidders were "not so material as to alter the total mix of information available." *Id.* at 521. Yet again, the analysis does not translate to the current case. The different pleading standards again loom large, and for purposes of Delaware law, a material omission is by definition an omission that alters the total mix of information available. For purposes of Delaware law, the failure to disclose the January 7 Meeting and the preferential treatment that TransCanada received meet the materiality requirement.

c. The Conclusion Regarding *Corwin* Cleansing

The Complaint tracks the findings in the Appraisal Decision when asserting disclosure claims. Those findings and the evidence that supported them support a reasonable inference that the Proxy contained three material omissions. "[O]ne violation is sufficient to prevent application of *Corwin*." *Yates*, 2017 WL 5953514, at *8 n.115. Accordingly, the *Corwin* doctrine does not lower the standard of review.

3. The Temporal Starting Point For Enhanced Scrutiny

*37 In a second attempt to avoid enhanced scrutiny, the defendants argue that "*Revlon* duties were not triggered until March 4, 2016, when [the Company] first demanded a written merger proposal from TransCanada." Dkt. 40 at 27. By pushing out the date when so-called "*Revlon* duties" apply, the defendants seek to avoid confronting many of the actions challenged by the plaintiffs, such as the January 7 Meeting, TransCanada's serial breaches of its standstill agreement, and the Board's decision to enter into exclusivity with TransCanada.

As a threshold matter, the notion that *Revlon* imposes particular conduct obligations on directors that manifest themselves as "*Revlon* duties" perpetuates a stereotypical interpretation of *Revlon* that prevailed in the immediate aftermath of that decision. In its landmark 1986 opinion, the Delaware Supreme Court stated that when a board of directors stops resisting a hostile takeover and decides to sell the corporation, the directors' role changes "from defenders of the corporate bastion to auctioneers charged with getting the best price for the stockholders at a sale of the company." *Revlon*, 506 A.2d at 182. That vivid metaphor suggested a set

of affirmative conduct obligations (such as a duty to auction) that the Delaware courts would impose and enforce.

Thirty-five years later, that interpretation no longer is viable. As discussed above, *Revlon* now is understood to be a form of enhanced scrutiny, the innovative standard of review created in *Unocal*. The Delaware Supreme court has held squarely and repeatedly that *Revlon* does not create a duty to auction or require that directors adhere to judicially prescribed steps to maximize stockholder value.¹³ The Delaware Supreme Court's decision in *Lyondell* dispensed with any lingering uncertainty. There, the Delaware Supreme Court held that the Court of Chancery erred by identifying several possible means by which the directors could have done more to explore alternatives before agreeing to a transaction. See *Lyondell*, 970 A.2d at 242–43. The Delaware Supreme Court viewed the Court of Chancery as having concluded erroneously “that directors must follow one of several courses of action to satisfy their *Revlon* duties.” *Id.* at 242. In correcting that error, the Delaware Supreme Court stated that “[n]o court can tell directors exactly how to accomplish [the goal of obtaining the best value reasonably available] because they will be facing a unique combination of circumstances, many of which will be outside their control.” *Id.* And if no court can tell directors what to do when pursuing a negotiated acquisition, then *Revlon* cannot impose specific conduct requirements.

*38 Enhanced scrutiny in the M & A context addresses the situationally specific pressures that boards of directors, their advisors, and management face when considering a sale or similar strategic alternative that carries significant personal implications for those individuals.¹⁴ For purposes of applying enhanced scrutiny, the operative question is when those situational conflicts come into play. The Delaware Supreme Court has held that this occurs

in at least the following three scenarios: (1) when a corporation initiates an active bidding process seeking to sell itself or to effect a business reorganization involving a clear break-up of the company, (2) where, in response to a bidder's offer, a target abandons its long-term strategy and seeks an alternative transaction involving the break-up of the company, or (3) when the approval

of a transaction results in a sale or change of control.

Arnold, 650 A.2d at 1290 (citations and internal quotation marks omitted). Notably, the Delaware Supreme Court made clear that these scenarios are not exclusive (“at least the following three scenarios”), and the high court subsequently recognized that enhanced scrutiny applies to “a final-stage transaction for all shareholders.” *McMullin v. Beran*, 765 A.2d 910, 918 (Del. 2000).

The Delaware Supreme Court also has recognized that although usually it will be the board that causes the corporation to initiate an active sale process, other corporate actors can take action that implicates enhanced scrutiny. In *McMullin*, it was the company's controlling stockholder. *Id.* at 919. In *RBC Capital Markets, LLC v. Jervis*, it was the chairman of a special committee and the company's financial advisor. 129 A.3d 816, 851–52 (Del. 2015). Rejecting the financial advisor's argument that enhanced scrutiny could not begin to apply until late in the sale process, after the board had definitive offers from two bidders, the Delaware Supreme Court reasoned that “to sanction [the financial advisor's] contention would allow the Board to benefit from a more deferential standard of review during the time when, due to its lack of oversight, the Special Committee and [the financial advisor] engaged in a flawed and conflict-ridden sale process.” *Id.* at 853–54. The high court noted that “‘*Revlon* requires us to examine whether a board's overall course of action was reasonable,’ ” not just the end product. *Id.* at 854 (quoting *C&J Energy Servs., Inc. v. City of Miami Gen. Empls.*, 107 A.3d 1049, 1066 (Del. 2014)).

*39 The defendants have moved to dismiss the Complaint for failing to state a claim on which relief could be granted, making the operative question, “When is it reasonably conceivable that the situational conflicts that animate enhanced scrutiny could have come into play?” For purposes of the motion to dismiss, the pled facts support a reasonable inference that enhanced scrutiny is warranted beginning not later than the January 7 Meeting. Indeed, although this decision does not rely on an earlier date, it is reasonably conceivable that enhanced scrutiny could have started to apply as early as July 2015, when NiSource completed the spinoff and the Company emerged as a public entity. Given the pled facts, it would be reasonable to view the situational pressures that animate enhanced scrutiny as having come into play immediately after the spinoff.

The pled facts support a reasonable inference that Skaggs and Smith began contemplating a sale of the Company before the spinoff was completed, providing strong support for an inference that the situational pressures would soon become manifest.

- In May 2015, Lazard gave a presentation to Company management about the Company's strategic alternatives. The presentation identified possible acquirers, including Dominion, Berkshire, Spectra, and NextEra.
- Later in May 2015, Lazard contacted TransCanada and mentioned that the Company might be for sale shortly after the spinoff. In June, Lazard advised TransCanada against opening a dialogue with the Company until after the spinoff, warning that it could jeopardize the tax-free status of the transaction.
- In a May 2015 memorandum, Skaggs' personal financial advisor stated that the Company "could be purchased as early as Q3/Q4 of 2015." Compl. ¶ 39. He wrote, "I think they are already working on getting themselves sold before they even split. This was the intention all along. [Skaggs] sees himself only staying on through July of 2016." *Id.* (alteration in original) (emphasis omitted).

The pled facts, supported by evidence from the Appraisal Proceeding, support a reasonable inference that immediately after the spinoff, the Company began engaging with potential bidders and exploring alternatives in a context where enhanced scrutiny would apply.

- Less than a week after the spin-off, the CEO of Spectra contacted Skaggs to express interest in a deal.
- On July 20, 2015, Dominion expressed interest in buying Columbia for \$32.50 to \$35.50 per share.
- On August 12, 2015, Columbia and Dominion executed an NDA, and Dominion began due diligence.
- In October 2015, Smith spoke with TransCanada, and Skaggs engaged in further talks with Dominion.
- In early November 2015, Columbia entered into NDAs with Dominion, NextEra, and Berkshire, and the potential buyers began conducting due diligence.
- On November 19, 2015, Skaggs and Smith invited TransCanada and Berkshire to make a bid by November

24. They did not provide the bid deadline to the other bidders.

- After receiving indications of interest from TransCanada and Berkshire, the Board decided to pursue an equity offering.

Although it is possible to view the Company's sale process as having started with the spinoff, this decision does not draw that inference. Instead, this decision finds it reasonably conceivable that enhanced scrutiny began to apply not later than the January 7 Meeting, when Smith provided confidential information to Poirier, indicated that management had eliminated TransCanada's competition, and invited a bid. These events led directly to the Merger Agreement and the sale of the Company for cash. The pled facts that support this inference include events leading up to, during, and after the January 7 Meeting.

- In mid-December 2015, Poirier called Smith to reiterate TransCanada's interest in a deal. Smith and Poirier agreed to the January 7 Meeting.
- During the same time frame, Skaggs began meeting with individual members of the Board to encourage them to support a sale.
- *40 • On January 5, 2016, Smith emailed Poirier 190 pages of confidential information.
- During the January 7 Meeting, Smith encouraged TransCanada to bid, conveying the message that Columbia had "eliminated the competition." *Id.* ¶ 84.
- On January 25, 2016, TransCanada expressed interest in a transaction in the range of \$25 to \$28 per share.
- During a two-day meeting on January 28 and 29, 2016, Skaggs sought to persuade the Board to enter into a deal with TransCanada. The Board directed management to grant TransCanada exclusivity through March 2, 2016.
- On March 4, 2016, the Board directed management to demand a formal merger proposal from TransCanada. The Board also instructed Skaggs and Smith to waive the standstill provisions in the NDAs between Columbia and the other potential bidders. Skaggs and Smith ignored the Board's direction and did not inform the other bidders that the Board was waiving their standstill provisions.
- On March 11, 2016, Spectra emailed Skaggs to start merger talks. Skaggs downplayed the seriousness

of Spectra's interest and agreed on a script with TransCanada that would insist on a serious written proposal. Skaggs and Smith gave TransCanada a "moral commitment" that the phrase "serious written proposal" meant a "financed bid subject only to confirmatory" diligence. *Id.* ¶ 108.

- Also on March 11, 2016, the Board repeated its direction that management waive the standstills with Berkshire, Dominion, and NextEra. Skaggs and Smith delayed sending the emails until the following day.
- On March 14, 2016, TransCanada lowered its offer from \$26 to \$25.50 and threatened to make a public announcement that talks had terminated unless the Company accepted its bid within three days.
- On March 16, 2016, the Board approved the Merger Agreement.
- The post-signing phase ended on July 1, 2016, when the Merger closed.

Given these events, it is reasonable to infer that Smith initiated a sale process through the January 7 Meeting. The Board could have stopped the sale process that Smith initiated, but Skaggs and Smith convinced the Board to proceed. Three months later, that process resulted in the Merger Agreement. It is reasonable to infer that enhanced scrutiny applies to the events that occurred during this period, as well as during the post-signing phase.

4. The Sale Process Under Enhanced Scrutiny

When the sale process is evaluated under enhanced scrutiny beginning with the January 7 Meeting, the Complaint pleads facts supporting a reasonable inference that Skaggs and Smith persistently favored TransCanada so that they could achieve a near-term cash sale and retire with their full change-in-control benefits. At the pleading stage, it is reasonably conceivable that the sale process fell outside the range of reasonableness and generated a price below what TransCanada or another bidder otherwise would have paid. Put differently, the Complaint supports a reasonable inference that the sale process did not achieve "the best value reasonably available to the stockholders." *QVC*, 637 A.2d at 43.

A board of directors may favor a bidder if "in good faith and advisedly it believes shareholder interests would be thereby advanced." *In re Fort Howard Corp. S'holders Litig.*, 1988 WL 83147, at *14 (Del. Ch. Aug. 8, 1988) (Allen, C.). "[A]

board may not favor one bidder over another for selfish or inappropriate reasons" *Golden Cycle, LLC v. Allan*, 1998 WL 892631, at *14 (Del. Ch. Dec. 10, 1998). "[A]ny favoritism [directors] display toward particular bidders must be justified solely by reference to the objective of maximizing the price the stockholders receive for their shares." *In re Topps Co. S'holders Litig.*, 926 A.2d 58, 64 (Del. Ch. 2007). A board "may tilt the playing field if, but only if, it is in the shareholders' interest to do so." *In re J.P. Stevens & Co. S'holders Litig.*, 542 A.2d 770, 782 (Del. Ch. 1988).

*41 By contrast, it falls outside the range of reasonableness to tilt the playing field against one bidder and in favor of another, not in a reasoned effort to maximize advantage for the stockholders, but because the fiduciaries have personal reasons to prefer the favored bidder. See *Topps*, 926 A.2d at 64. Consequently, "the paradigmatic context for a good *Revlon* claim ... is when a supine board under the sway of an overweening CEO bent on a certain direction[] tilts the sales process for reasons inimical to the stockholders' desire for the best price." *Toys "R" Us*, 877 A.2d at 1002. Vice Chancellor McCormick recently reframed this observation more broadly to state that "the paradigmatic *Revlon* claim involves a conflicted fiduciary who is insufficiently checked by the board and who tilts the sale process toward his own personal interests in ways inconsistent with maximizing stockholder value." *In re Mindbody, Inc.*, 2020 WL 5870084, at *13 (Del. Ch. Oct. 2, 2020).

The factual allegations of the Complaint support a reasonable inference that Skaggs and Smith tilted the sale process in favor of TransCanada and against the other bidders so that they could obtain a cash deal that would enable them to retire with their change-in-control benefits. The favoritism that TransCanada received was persistent and substantial.

The favoritism towards TransCanada began in mid-December, in the lead-up to the January 7 Meeting, when Poirier called Smith to reiterate TransCanada's interest in a deal with Columbia. As a result of the call, Smith scheduled the January 7 Meeting with Poirier. Smith told Skaggs about Poirier's outreach, and they shared the information with Goldman. When Poirier made the call, TransCanada was bound by a standstill with a DADW provision, and Poirier's call violated the standstill. No one told the Board, and the Company did not take any action to enforce the standstill. Although the favoritism during this timeframe precedes the time when this decision assumes that enhanced scrutiny began to apply, it provides context for what followed.

The January 7 Meeting that kicked off the renewed sale process itself was an act of management-led favoritism towards TransCanada. On January 5, 2016, in anticipation of the January 7 Meeting, Smith emailed Poirier 190 pages of confidential information, including the Company's updated financial projections and its counterparty agreements. At the time, an abiding trough in commodity prices had caused market participants to question whether midstream energy companies like Columbia faced near-term counterparty risk, meaning that oil and gas companies might not be able to make their payments under their long-term, fixed-price, take-or-pay contracts if commodity prices remained low. By giving Poirier the Company's customer agreements and an updated set of projections, Smith provided TransCanada with critical information that enabled TransCanada to assess the Company's value and make a bid. Information is costly to obtain, and when a seller gives a bidder preferential access to information, it subsidizes that bidder's efforts. *See* Jacob K. Goeree & Theo Offerman, *Competitive Bidding in Auctions with Private and Common Values*, 113 *Econ. J.* 598, 600 (2003).

During the January 7 Meeting, the favoritism towards TransCanada became more blatant. Skaggs, Smith, and Goldman had prepared a set of talking points for Smith to use with TransCanada. Instead of deploying the talking points as intended, Smith literally handed them to Poirier. Smith then stressed that TransCanada was unlikely to face competition from any major strategic players, because Columbia had “eliminated the competition.” Compl. ¶ 84.

It is reasonable to infer that the January 7 Meeting undercut the Company's ability to negotiate the best value reasonably available from TransCanada. The Board had not authorized Smith to meet with TransCanada, much less to give TransCanada non-public information plus advice on how to avoid a competitive sale process. Skaggs and Smith never told the Board the full story about the January 7 Meeting or Smith's unauthorized disclosures. Although Skaggs generally was forthcoming with the Board, in this instance he told the directors that TransCanada had reached out to Smith, without mentioning that Smith met with Poirier and without reporting Smith's unauthorized disclosures. *See Appraisal Decision*, 2019 WL 3778370, at *33.

*42 After the January 7 Meeting, the favoritism towards TransCanada continued. During a two-day meeting on January 28 and 29, 2016, Skaggs attempted to persuade the

Board to pursue a deal with TransCanada. His presentation overstated the near-term risks to Columbia and its business plan and claimed that for the directors to reject a price of \$26 per share, they needed to believe that the Company's stock price would reach \$30.11 per share in the next year. In reality, the underlying analysis indicated that the directors only needed to believe that the Company's stock price would reach \$30.11 per share *in the next twenty-three months*. To reject a price of \$26 per share, they only had to believe that the Company's stock price would reach \$27.95 per share by the end of 2016. Only five months earlier, the Company's stock price had traded above \$27 per share.

Based on Skaggs' presentation, the Board authorized management to grant exclusivity to TransCanada through March 2, 2016, and that agreement subsequently was extended until March 8. During the exclusivity period, sixty-nine TransCanada employees conducted due diligence on the Company.

On March 4, 2016, the Board directed management to demand a formal merger proposal from TransCanada. The Board also instructed Skaggs and Smith to waive the standstill provisions in the NDAs between Columbia and the other potential bidders. Skaggs and Smith did not carry out that instruction until over a week later, on March 12, after the Board reiterated its directive. It is reasonable to infer that Skaggs and Smith failed to carry out the Board's instructions because they favored a deal with TransCanada.

On March 8, 2016, TransCanada's exclusivity expired. On March 9, TransCanada offered to acquire the Company for \$26 per share. On March 10, the *Wall Street Journal* broke a story about the talks. Skaggs reminded the Board that the exclusivity period had expired and that the news story could lead to additional inbound offers.

On March 11, 2016, Spectra contacted Skaggs to pursue merger talks, but Skaggs downplayed the seriousness of Spectra's interest. Rather than engaging with Spectra and using the threat of competition to negotiate a higher bid from TransCanada, Skaggs offered to act as if TransCanada's exclusivity arrangement had never ended and would continue for another week, conditioned on TransCanada agreeing that the Company could tell interested parties that it would respond only to a “serious written proposal.” That negotiating position favored TransCanada's interests. Nevertheless, TransCanada demanded a “moral commitment” from Skaggs and Smith that the phrase “serious written proposal” meant a

“financed bid subject only to confirmatory” diligence. Compl. ¶ 108. Skaggs agreed, and Smith understood this concept to require

[a] bona fide proposal that says I will pay you X for your company. Hard and fast. No outs. No anything. No way to wiggle out of anything. This is going to happen. You're going to pay whatever you're going to pay per share and we're going to sign that agreement and we're done.

Id. ¶¶ 12, 109, 128.

By making this moral commitment, Skaggs and Smith established a requirement that arguably was more onerous than the no-shop clause in the eventual Merger Agreement. Under the no-shop provision, the Company could provide information to or engage in discussions with any person who made a bona fide written Acquisition Proposal, defined as any proposal or offer involving 15% or more of the Company's equity or assets, without any requirement that the Acquisition Proposal be fully financed, binding, and actionable. *See* MA §§ 4.02(a)–(b). Before doing so, the Board had to determine in good faith that the failure to do so “would reasonably be expected to result in a breach of the directors’ fiduciary duties” and that the Acquisition Proposal either constituted “or could reasonably be expected to result in” a Superior Proposal. *Id.* § 4.02(a). The definition of “Superior Proposal” contemplated an acquisition or purchase involving 50% or more of the Company's equity or assets that was “reasonably likely to be consummated in accordance with its terms.” *Id.* § 4.02(b)(ii). The definition of “Superior Proposal” permitted the Board to consider whether the proposal was contingent on third-party financing, but did not require a fully financed, binding offer with no outs.

*43 The moral commitment that Skaggs and Smith gave to TransCanada imposed a standard that no competing bidder could meet. With the dislocation in the energy markets, no bidder would make a proposal that met this test without conducting due diligence. TransCanada deployed nearly seventy people who conducted diligence for over a month before making its offer of \$26 per share.

After making their moral commitment to TransCanada, Skaggs and Smith brushed off Spectra's interest. They referred Spectra's CFO to Goldman, who read the script. Spectra's CFO told Goldman that Spectra could “move quickly” and “be more specific subject to diligence.” Compl. ¶ 114. The script and management's “moral commitment” to TransCanada foreclosed that option; Spectra would need to provide a fully committed proposal before getting any diligence. Goldman believed that Spectra was a serious bidder, but Skaggs and Smith would not engage.

These events culminated on March 14, 2016, when TransCanada lowered its price from \$26 to \$25.50. TransCanada placed a three-day deadline on its offer and threatened to make a public announcement that negotiations had terminated if the Company did not accept by the deadline. A public announcement of that sort could suggest that TransCanada had uncovered problems with Columbia, turning Columbia into damaged goods and hurting Columbia's ability to secure an alternative transaction. It is reasonable to infer that the solicitude that Skaggs and Smith showed towards TransCanada contributed to TransCanada's decision to lower its bid.

TransCanada's lower offer caused the exclusivity agreement to terminate and freed the Company to engage with other bidders, but the Company did not take advantage of the opportunity. On March 16, 2016, the Board approved the Merger Agreement.

At the pleading stage, this pattern of behavior supports a reasonable inference that Skaggs and Smith tilted the playing field towards TransCanada in pursuit of a cash deal that would maximize the value of their retirement benefits. It is reasonable to infer that without the favoritism that Skaggs and Smith showed to TransCanada, the Company would have had greater negotiating leverage vis-à-vis TransCanada, either as a result of developing other alternatives or simply because Company management would not have signaled so strongly that they wanted a deal. It is reasonable to infer that the Company could have extracted a better price from TransCanada or obtained a superior deal from a third party, such as Spectra.

5. The Appraisal Decision's Findings Regarding The Sale Process

To argue that the factual allegations of the Complaint do not support a reasonable inference that the sale process fell short under enhanced scrutiny, the defendants return to

the Appraisal Decision, stressing that this court held in the Appraisal Decision that the Board oversaw a sale process that resulted in a transaction price that provided reliable evidence of fair value. Arguing that the rulings in the Appraisal Decision require dismissal under the doctrine of *stare decisis*, the defendants contend that this finding necessarily means that the sale process could not have been inadequate.

The defect in this argument is that the Appraisal Decision focused exclusively on whether the sale process “was sufficiently reliable to make the deal price a persuasive indicator of fair value.” *Appraisal Decision*, 2019 WL 3778370, at *24. The Appraisal Decision did not examine whether the sale process resulted in “the best value reasonably available for the stockholders.” *QVC*, 637 A.3d at 46. As a result, the Appraisal Decision did not evaluate the possibility of a fiduciary breach based on the prospects for a better price from TransCanada or a higher bid from a third party.

*44 To state the obvious, the Appraisal Decision was rendered in the context of a statutory appraisal proceeding. “An appraisal is a limited legislative remedy intended to provide shareholders dissenting from a merger on grounds of inadequacy of the offering price with a judicial determination of the intrinsic worth (fair value) of their shareholdings.” *Cede & Co. v. Technicolor, Inc.*, 542 A.2d 1182, 1186 (Del. 1988). Under the appraisal statute, fair value means the value of the company as a standalone entity.¹⁵ To determine the company's fair value, the court values the corporation as a going concern based on its operative reality at the point in time when the merger closed.¹⁶ The court looks to the company's standalone value as a going concern because “[t]he underlying assumption in an appraisal valuation is that the dissenting shareholders would be willing to maintain their investment position had the merger not occurred.”¹⁷ In summary, the trial court assesses “the value of the company ... as a going concern, rather than its value to a third party as an acquisition.” *M.P.M. Enters., Inc. v. Gilbert*, 731 A.2d 790, 795 (Del. 1999).

As recently as four months before the issuance of the Appraisal Decision, the Delaware Supreme Court had released the third installment in a trilogy of rulings that provided pointed guidance as to how a trial court should approach the relationship between fair value in an appraisal and the deal price in a third-party transaction that offered a premium over the unaffected market price.¹⁸ The Delaware Supreme Court stressed that “[t]he issue in an appraisal is not

whether a negotiator has extracted the highest possible bid. Rather, the key inquiry is whether the dissenters got fair value and were not exploited.” *Dell*, 177 A.3d at 33. “[F]air value is just that, ‘fair.’ It does not mean the highest possible price that a company might have sold for had Warren Buffett negotiated for it on his best day....” *DFC*, 172 A.3d at 370.

*45 Capitalism is rough and ready, and the purpose of an appraisal is not to make sure that the petitioners get the highest conceivable value that might have been procedure had every domino fallen out of the company's way; rather, it is to make sure that they receive fair compensation for their shares in the sense that it reflects what they deserve to receive based on what would fairly be given to them in an arm's-length transaction.

Id. at 370–71.

With these principles in mind, the Appraisal Decision focused on “fair value” for purposes of an appraisal. *See Appraisal Decision*, 2019 WL 3778370, at *14–17 (quoting 8 *Del. C.* § 262(h) and discussing valuation standard). Adhering to the standards set forth in *Dell*, *DFC*, and *Aruba*, the Appraisal Decision evaluated whether the petitioners had been exploited in the sense of being deprived of what would fairly be given to them in an arm's-length transaction. After surveying the high court trilogy, the Appraisal Decision noted that when applying the arm's-length transaction test, the Delaware Supreme Court had cited “objective indicia” of arm's-length status. *Id.* at *24 (citing *Dell*, 177 A.3d at 28, and *DFC*, 172 A.3d at 376). These indicia included:

- Whether the acquirer was a third party, *see id.* at *25 (citing *DFC*, 172 A.3d at 349);
- Whether the Board had a majority of disinterested and independent directors, *see id.* (citing *Dell*, 177 A.3d at 28);
- Whether the acquirer conducted due diligence and received confidential information, *see id.* (citing *Aruba*, 210 A.3d at 140);

- Whether the target and the buyer negotiated over the price, *see id.* (citing *Aruba*, 210 A.3d at 139; and *Dell*, 177 A.3d at 28);
- Whether the target contacted other buyers who declined to pursue a transaction during the pre-signing phase, *see id.* (citing *Aruba*, 210 A.3d at 136–39, 142; *Dell*, 177 A.3d at 28, and *DFC*, 172 A.3d at 350, 376); and
- Whether any bidders emerged during the post-signing phase, *see id.* (citing *Aruba*, 210 A.3d at 136; *Dell*, 177 A.3d at 29, 33).

The Appraisal Decision deployed these objective indicia when determining whether the deal price provided a reliable indication of standalone value. The Merger exhibited these objective indicia, and the Appraisal Decision therefore regarded the deal price as a reliable indicator of standalone value.

The use of these relatively straightforward factors as a heuristic for evaluating a transaction makes sense when the question is whether the deal price establishes a persuasive upper bound on standalone value. As the Delaware Supreme Court has noted, “it is widely assumed that the sale price in many M & A deals includes a portion of the buyer's expected synergy gains, which is part of the premium the winning buyer must pay to prevail and obtain control.” *DFC*, 172 A.3d at 371. A deal that exhibits the objective indicia cited by the Delaware Supreme Court and which reflects a premium over the unaffected trading price therefore likely exceeds standalone value. Real-world market realities make it unlikely that delving deeper into the transactional dynamics would uncover a deal price below standalone value.

*46 The same straightforward factors may not be dispositive when evaluating whether a deal price provides “the best value reasonably available to the stockholders.” *QVC*, 637 A.2d at 43. Because of the limitations of an appraisal proceeding, the court does not evaluate the possibility of a higher negotiated price or the potential for an offer from an alternative bidder, except to the extent that those factors touch on the relationship between the deal price and standalone value. In this instance, the Appraisal Decision did not evaluate whether the sale process resulted in the best value reasonably available to stockholders, and the Appraisal Decision did not determine whether management's conduct undermined the Board's ability to obtain a higher price from TransCanada or a different bidder. The outcome in the Appraisal Proceeding

therefore does not defeat the reasonable inference of an enhanced scrutiny breach under the doctrine of *stare decisis*.

6. The Appraisal Decision's Findings Regarding Specific Flaws In The Sale Process

In addition to invoking the bottom-line conclusion in the Appraisal Decision, the defendants also rely on its analysis of various flaws in the sale process, asserting in each case that the Appraisal Decision found that the flaw did not taint the result. The problem again for the defendants is that in each case, the Appraisal Decision examined the factual record to determine whether the alleged flaw undermined the reliability of the deal price as a persuasive indicator of standalone value using the criteria that the Delaware Supreme Court deployed in *Aruba*, *Dell*, and *DFC*. The court did not evaluate whether the flaws prevented the Board from securing the best value reasonably available for stockholders in the sense of a higher price from TransCanada or a better deal from a competing bidder.

First, the court considered whether Skaggs and Smith initiated and then influenced the sale process to generate personal benefits. The Appraisal Decision noted that both executives had targeted a 2016 retirement date, that both had change-in-control agreements that paid out triple the sum of their base salary and target annual bonus if they retired after a sale of Columbia, but if the sale occurred after July 1, 2018, then the multiple would drop from triple to double. The Appraisal Decision observed that when Columbia separated from NiSource, both joined Columbia knowing that it was likely to be an acquisition target, and that both had made statements that evidenced their desire for an imminent sale. The Appraisal Decision found that Skaggs and Smith in fact harbored conflicting interests, but for purposes of measuring the deal price against standalone value, the Appraisal Decision evaluated the seriousness of their conflicts against the conflicts of interest present in *Aruba* and *Dell*, which had not been sufficient to undermine the reliability of the deal price as an indicator of standalone value. The Appraisal Decision ultimately rejected the idea that Skaggs' and Smith's conflicts resulted in a deal price below standalone value, holding that Skaggs and Smith “were not going to arrange a fire sale for below Columbia's standalone value, and the Board would not have let them.” *Appraisal Decision*, 2019 WL 3778370, at *28. The Appraisal Decision did not consider the conflicts in terms of whether the sale process achieved the best value reasonably available to stockholders.

The Appraisal Decision considered the January 7 Meeting from a similar perspective. Describing this meeting as the “most troubling event in the deal timeline,” the court found that there was “some evidence” that the Board might have negotiated a higher price without Smith's tip. *Id.* at *29. But relying on the Delaware Supreme Court's observation in *Dell* that fair value is not a measure of “whether a negotiator has extracted the highest possible bid,” the Appraisal Decision concluded that the prospect of a higher deal price was “insufficient to undermine the deal price for appraisal purposes.” *Id.* (quoting *Dell*, 177 A.3d at 33). As the decision explained,

*47 The evidence does not convince me that the Skaggs, Smith, and the Board accepted a deal price that left a portion of Columbia's fundamental value on the table. As in *Aruba*, perhaps different negotiators could have done better. If they had, then the higher price would have resulted in TransCanada sharing a portion of the anticipated synergies with Columbia's stockholders. It would not have affected whether Columbia's stockholders received fair value.

Id. at *29. The Appraisal Decision did not make any finding about the effect of Smith's tip on the Board's ability to obtain the best value reasonably available, whether from TransCanada or another bidder.

Next, the court considered whether the Company's favoritism of TransCanada undermined the persuasiveness of the deal price as an indicator of standalone value. The Appraisal Decision described various instances of favoritism, including the January 7 Meeting, the decision to grant exclusivity to TransCanada, and the decision to treat the exclusivity agreement as remaining in place even after it had terminated. The Appraisal Decision compared these events with the facts of *Aruba* and *DFC*, concluding that the problems during the pre-signing phase were comparable to what had been present in those decisions. The Appraisal Decision found that “[a]s with their arguments about management incentives, the petitioners have mustered evidence that supports their theory of bidder favoritism, but they failed to show that Columbia favored TransCanada to a degree that left fundamental value

on the table.” *Id.* at *31 (emphasis added). The Appraisal Decision did not make a determination as to whether the persistent favoritism of TransCanada undercut the Company's negotiating leverage vis-à-vis TransCanada and hurt the Company's ability to extract a higher price.

Relatedly, the court examined the effect on the sale process of the Company's treatment of its standstills. The petitioners argued that Columbia permitted TransCanada to breach its standstill, while at the same time failing to waive the standstills that bound rival bidders. Although the Board ultimately waived the standstills for the three other bidders, the petitioners argued that by the time it did so, TransCanada had an insurmountable head start towards a transaction. The Appraisal Decision found that “TransCanada breached its standstill several times.” *Id.* at *32. The Appraisal Decision noted that although Columbia did not waive the standstills for the other bidders in March 2016, those other bidders could have bid during the post-signing phase. For purposes of the Merger's exposure to potential overbids during the post-signing phase, the sale process resembled the passive market checks that the Delaware Supreme Court endorsed in *Aruba* and *DFC*. *Id.* The court concluded that for purposes of validating the sale price as an upper bound on standalone value, the Company's treatment of its standstills did not undermine the deal price. *Id.* at *33.

The Appraisal Decision also considered the petitioners' arguments that “Skaggs and Smith misled the Board or otherwise ran the sale process unsupervised.” *Id.* The court accepted that there might be a situation in which “fraud on the board could lead to a deal price below fair value,” but found that the petitioners' arguments did not support that argument on the facts presented. *Id.* Instead, if credited, the petitioners' arguments “would show that the Board could have gotten more than fair value, but they would not show that the deal price fell below that mark.” *Id.* (citing *DFC*, 172 A.3d at 370).

*48 When analyzing the petitioners' specific arguments about fraud on the Board, the Appraisal Decision largely rejected the petitioners' assertions that Skaggs misled the Board during the period leading up to the equity offering in December 2015. The decision recognized that evidence existed to support the petitioners' theory, but concluded that “[t]he better view of the evidence” was that Skaggs broadly sought to generate interest before the Company pivoted to its equity offering in December. *Id.* By contrast, the Appraisal Decision credited the petitioners' claims about the January 7 Meeting, noting that during this meeting,

Smith sent Poirier confidential due diligence materials and assured him that TransCanada faced no competition. The Board did not authorize the meeting or the disclosures. And although Skaggs generally was forthcoming with the Board, in this instance Skaggs told the Board that TransCanada had reached out to Smith, without mentioning that Smith met with Poirier and without reporting Smith's unauthorized disclosures.

Id. (footnote omitted). The court nevertheless found that the petitioners had failed to prove that Smith's tip and the officers' partial description of the meeting "led to a price below fair value." *Id.* at *34. The court did not address whether or not these factors affected the Board's ability to obtain the best value reasonably available to stockholders.

Finally, the court considered whether the deal protection measures in the Merger Agreement called into question the reliability of the deal price as an indicator of standalone value. The court found that the deal protections "did not undermine the sale process for appraisal purposes." *Id.* at *40. The language of this portion of the Appraisal Decision is the most favorable for the defendants, because the court referenced commentators who have perceived "that under the Delaware Supreme Court's recent appraisal decisions, a sale process will function as a reliable indicator of fair value if it would pass muster if reviewed under enhanced scrutiny in a breach of fiduciary duty case." *Id.* The court then observed that "[t]he combination of deal protection measures would not have supported a claim for breach of fiduciary duty." *Id.* And that remains true: a challenge to the sale process based on the deal protection measures alone would not state a claim for breach of fiduciary duty.

The current plaintiffs, however, do not challenge the deal protection measures alone. They challenge the sale process as a whole, including the January 7 Meeting. Notably, the current plaintiffs do not contend that the officers breached their fiduciary duties by inducing the Board to accept a price below standalone value or otherwise to forego a standalone alternative. They contend that the officers breached their

fiduciary duties by inducing the Board to accept a price from TransCanada that was not the best value reasonably available.

At this stage of the case, it is not clear as a matter of law that the post-signing market check described in the Appraisal Decision could validate the Merger for purposes of enhanced scrutiny. At a minimum, the termination fee and expense reimbursement create uncertainty about the outcome. Assuming a topping bidder wanted to make a superior proposal, if the Company terminated the Merger Agreement, then the Company would have to pay TransCanada a termination fee of \$309 million, or seventy-seven cents per share, plus expense reimbursement capped at \$40 million representing another ten cents per share. Those amounts would reduce the Company's value to the acquirer, eliminating any incentive for any acquirer to bid unless the acquirer valued the Company at more than \$26.37 per share. Skaggs and Smith thus could have cost the stockholders up to \$349 million, and TransCanada could have benefitted by that amount, without market forces coming into play as a corrective.

*49 The later stages of the negotiations with TransCanada involved pricing increments of fifty cents, within the zone that market forces would not police. Moreover, the point at which a competing bidder would intervene and provide a check against opportunism actually is higher, not only because a competing bidder would incur expenses of its own to make the competing bid, but also because TransCanada had an open-ended match right. As a result of TransCanada's open-ended match right, a competing bidder would have to anticipate that TransCanada would match any bid up to its reserve price. Unless a competing bidder believed that it placed a higher value on the Company than TransCanada (including synergies), the competing bidder would not have a viable path to success. Reasoning backward from that outcome, a competing bidder would not expend the funds to intervene unless it thought it could outbid TransCanada, and market forces would not address the mispricing resulting from the fiduciary breach. See *Merion Cap. L.P. v. Lender Processing Servs., Inc.*, 2016 WL 7324170, at *24–25 (Del. Ch. Dec. 16, 2016).

The Appraisal Decision ultimately concluded that the post-signing market check validated the deal price as "a persuasive indicator of fair value," meaning as a persuasive indicator that the deal price represented an upper bound on the Company's standalone value. *Appraisal Decision*, 2019 WL 3778370, at *42. When evaluating the sale process and when viewing the

petitioners' objections individually and collectively, the court considered the sale process from this perspective, which is the court's function in an appraisal proceeding. The court did not consider whether the officers breached their duties in a manner that undercut the Board's negotiating leverage and resulted in TransCanada paying less than it otherwise would have. To the contrary, the court cited evidence indicating that loyal negotiators could have bargained for more by extracting a greater share of the synergies from TransCanada. *See id.* at *44–45.

Viewed through the lens of *stare decisis*, the Appraisal Decision does not support a pleading-stage dismissal of the plaintiffs' claims. The Appraisal Decision neither addressed nor resolved the theory of the case that the plaintiffs advance.

7. The Complaint's Allegations Support An Inference Of Fiduciary Breach.

At the pleading stage, it is reasonably conceivable that “the adequacy of the decisionmaking process employed by the directors, including the information on which the directors based their decision” fell outside the range of reasonableness. *QVC*, 637 A.2d at 45. It is reasonably conceivable that as a result of a flawed process, the Merger did not yield “the best value reasonably available to the stockholders.” *Id.* at 43.

B. The Damages Claim Against Skaggs And Smith

When applying enhanced scrutiny, Delaware law distinguishes between “the transactional justification” setting and the “personal liability” setting.¹⁹ “Delaware courts routinely apply enhanced scrutiny in the transactional justification setting to evaluate the question of breach when determining whether to enjoin a transaction from closing pending trial.” *Presidio*, 2021 WL 298141, at *19 (collecting authorities). Delaware courts likewise apply enhanced scrutiny after trial to determine whether to issue equitable relief that operates on a transactional basis, such as a mandatory injunction, a permanent prohibitive injunction, rescission, or an equitable reformation of or modification to the transaction's terms. *See id.* (collecting authorities).

*50 In a setting where enhanced scrutiny applies, establishing a breach of duty under the enhanced scrutiny standard is necessary but not sufficient to impose personal liability against a fiduciary. “Although the *Revlon* doctrine imposes enhanced judicial scrutiny of certain transactions involving a sale of control, it does not eliminate the requirement that plaintiffs plead sufficient facts to support

the underlying claims for a breach of fiduciary duties in conducting the sale.” *Malpiede*, 780 A.2d at 1083–84. “The fact that a corporate board has decided to engage in a change of control transaction invoking so-called *Revlon* duties does not change the showing of culpability a plaintiff must make in order to hold the directors liable for monetary damages.” *McMillan v. Intercargo Corp.*, 768 A.2d 492, 502 (Del. Ch. 2000).

“When assessing personal liability, a court must determine whether the fiduciary breached either the duty of loyalty, including its subsidiary element of good faith, or the duty of care.” *Presidio*, 2021 WL 298141, at *20 (collecting authorities). A plaintiff can recover monetary damages for a breach of the duty of loyalty only by proving that the fiduciary “harbored self-interest adverse to the stockholders' interests, acted to advance the self-interest of an interested party ... , or [otherwise] acted in bad faith.”²⁰ When enhanced scrutiny applies, a plaintiff must plead and later prove that the fiduciary failed to act reasonably to obtain the best value reasonably available due to interestedness, because of a lack of independence, or in bad faith. *USG*, 2020 WL 5126671, at *29; *see McMillan*, 768 A.2d at 502.

A plaintiff can recover monetary damages for a breach of the duty of care only by establishing that the fiduciary was grossly negligent.²¹ In the corporate context, gross negligence means “reckless indifference to or a deliberate disregard of the whole body of stockholders or actions which are without the bounds of reason.”²² When enhanced scrutiny applies, a plaintiff must plead and later prove that when failing to obtain the best value reasonably available, a non-exculpated fiduciary acted recklessly. For an exculpated fiduciary, the care claim is irrelevant. *Corwin*, 125 A.3d at 312.

*51 For the reasons discussed above, enhanced scrutiny provides the standard of review for evaluating the Merger, and this decision has held that the Complaint pleads facts sufficient to state a claim for breach of duty by supporting a reasonable inference that the Merger and the process that led to it fell outside the range of reasonableness. The next question is whether the Complaint has pled a viable claim for damages against a fiduciary defendant, where “an allegation implying that a Defendant failed to satisfy *Revlon* is insufficient.” *USG*, 2020 WL 5126671, at *2.

1. The Claim For Damages Against Skaggs and Smith In Their Capacities As Officers

The Complaint's allegations state a claim for money damages against Skaggs and Smith as officers. Under *Gantler v. Stephens*, the standards that govern a claim for a breach of the duty of loyalty against an officer are the same as the standards that govern a similar claim against a director. 965 A.2d 695, 708–09 (Del. 2009). At the pleading stage, it is reasonably conceivable that Skaggs and Smith breached their duty of loyalty by tilting the sale process in favor of TransCanada for self-interested reasons.

The defendants argue that the Complaint cannot state a claim unless it pleads a non-exculpated claim against a majority of the Board. Dkt. 40 at 41–43. That argument misunderstands Delaware law. “A plaintiff need not allege that a majority of the board committed a non-exculpated breach ... in order to state a claim against a disloyal CEO.” *Xura*, 2018 WL 6498677, at *13. A plaintiff can plead a claim against an officer by showing that the officer committed a fraud on the board by withholding material information from the directors that would have affected their decision-making or by taking action that materially and adversely affected the sale process without informing the board.²³

*52 In *Xura*, the complaint alleged that a CEO met privately with representatives of a private equity firm to discuss the terms of the firm's buyout proposal, first during a lunch meeting and subsequently during a dinner meeting. 2018 WL 6498677, at *2. The CEO also engaged in other communications with the private equity firm. In a lawsuit challenging the eventual transaction, the court held that the complaint stated a claim for breach of fiduciary duty against the CEO and that the Board's lack of knowledge about the full scope of the CEO's activities meant that the disinterestedness and independence of a majority of the other directors could not defeat the claim. *Id.* at *13.

For purposes of the claim for breach of fiduciary duty in their capacity as officers of Columbia, the Complaint supports a reasonable inference that Skaggs and Smith impaired the sale process through their interactions with TransCanada, including through the January 7 Meeting, that they did so for self-interested reasons, and that the Board was not informed sufficiently about their activities to defeat the claim. To defeat each step in this chain of inference, the defendants return yet again to the Appraisal Decision.

First, to defeat the inference that Skaggs and Smith impaired the sale process, the defendants cite the finding in the Appraisal Decision that the petitioners there failed to show that additional competition would have changed the result. *See, e.g., Appraisal Decision*, 2019 WL 3778370, at *29. As discussed, the court made this finding for the purpose of evaluating the deal price against standalone value. The court recognized that there was evidence that the Board might have extracted a higher price from TransCanada without Smith's tip, concluding only that the prospect of a higher deal price was “insufficient to undermine the deal price for appraisal purposes.” *Id.*

Next, to defeat the inference that Skaggs and Smith wanted to retire and focused on their change-in-control benefits, the defendants point to the court's observation in the Appraisal Decision that “[a]lthough Skaggs and Smith wanted to retire, they were professionals who took pride in their jobs and wanted to do the right thing. They were not going to arrange a fire sale for below Columbia's standalone value, and the Board would not have let them.” *Id.* at *28. As noted previously, this finding only determined that Skaggs and Smith “were not going to arrange a fire sale for below Columbia's standalone value,” which was the issue in the Appraisal Decision. At the pleading stage, the finding supports the plaintiffs' claims by determining that “Skaggs and Smith wanted to retire.”

Last, to defeat the inference that Skaggs and Smith failed to keep the Board informed, the defendants quote selectively from the Appraisal Decision, claiming that this court found that there was no “fraud on the board” and that “[t]he Board received a steady flow of information” and was not “misled or deprived of material information.” *Id.* at *33–34. The Appraisal Decision did find that the Board “received a steady flow of information, with Skaggs regularly keeping the directors informed through written memos, presentations during meetings, and one-on-one communications.” *Id.* at *33. But the court found that Skaggs and Smith had not been fully candid with the Board about the January 7 Meeting or their related dealings with TransCanada and agreed that this was a “flaw in the process.” *Id.* at *33–34. Although the court rejected the argument that Skaggs' and Smith's activities led to a price below Columbia's standalone value, the Appraisal Decision did not address the possibility that their activities undermined the Company's ability to extract a higher price from TransCanada or another bidder.

2. The Claim For Damages Against Skaggs His Capacity As A Director

*53 The Complaint's allegations also state a claim for money damages against Skaggs in his capacity as a director. The analysis tracks the claim against him in his capacity as an officer. The claim against Skaggs as a director arguably is superfluous; Skaggs seems principally to have acted as an officer during the course of the sale process, and his primary exposure lies in that capacity.

The principal difference between the two theories of recovery is the potential availability of exculpation for Skaggs in his capacity as a director. But because the Complaint pleads a claim for breach of the duty of loyalty against Skaggs, he is not entitled to exculpation. See 8 Del. C. § 102(b)(7). The analysis of the claim against Skaggs as a director therefore tracks the claim against him as an officer.

C. The Claim For Damages Against TransCanada

The Complaint pleads a claim for damages against TransCanada for aiding and abetting breaches of fiduciary duty. To plead a reasonably conceivable claim, the Complaint must allege facts addressing four elements: (i) the existence of a fiduciary relationship, (ii) a breach of the fiduciary's duty, (iii) knowing participation in that breach by a non-fiduciary defendant, and (iv) damages proximately caused by the breach. *Malpiede*, 780 A.2d at 1096. Although a claim against an acquirer for aiding and abetting is difficult to plead and prove, it is reasonable to infer that TransCanada knew that Skaggs and Smith acted wrongfully and exploited their conflicts.

The first two elements of the claim are pled easily. Skaggs and Smith were officers who, like directors, “owe fiduciary duties of care and loyalty.” *Gantler*, 965 A.2d at 708–09. As discussed, the Complaint pleads facts supporting a reasonable inference that Skaggs and Smith breached their fiduciary duties when engaging in a sale process that fell short under enhanced scrutiny, which is the standard for evaluating breach for purposes of an aiding and abetting claim. *Presidio*, 2021 WL 298141, at *38 (citing *RBC*, 129 A.3d at 857, and *Singh*, 137 A.3d at 153). This decision already has concluded that the Complaint states a claim that the sale process fell outside the range of reasonableness for purposes of enhanced scrutiny. The third and fourth elements warrant more detailed discussion.

1. Knowing Participation In The Breach

The critical element for an aiding-and-abetting claim is the defendant's knowing participation in the breach. This element protects the alleged aider and abettor by ensuring that the alleged aider and abettor still will not face potential liability absent pled facts that support an inference of *scienter*. See *Singh*, 137 A.3d at 152–53. “[T]he requirement that the aider and abettor act with *scienter* makes an aiding and abetting claim among the most difficult to prove.” *RBC*, 129 A.3d at 865–66.

The element of knowing participation involves two concepts: knowledge and participation. To establish knowledge, “the plaintiff must demonstrate that the aider and abettor had actual or constructive knowledge that their conduct was legally improper.” *RBC*, 129 A.3d at 862 (internal quotation marks omitted). “[T]he question of whether a defendant acted with *scienter* is a factual determination.” *Id.* Under Rule 9(b), a plaintiff can plead knowledge generally; “there is no requirement that knowing participation be pled with particularity.” *Dent v. Ramtron Int’l Corp.*, 2014 WL 2931180, at *17 (Del. Ch. June 30, 2014). For purposes of a motion to dismiss under Rule 12(b)(6), a complaint need only plead facts supporting a reasonable inference of knowledge. See *id.*; see also *Wells Fargo & Co. v. First Interstate Bancorp*, 1996 WL 32169, at *11 (Del. Ch. Jan. 18, 1996) (Allen, C.) (“[O]n the question of pleading knowledge, however, Rule[] 12(b)(6) and Rule 9(b) are very sympathetic to plaintiffs.”).

*54 To satisfy the requirement of knowing participation, a plaintiff can plead that the third party “participated in the board's decisions, conspired with [the] board, or otherwise caused the board to make the decisions at issue.” *Malpiede*, 780 A.2d at 1098. In particular, a third party can participate in a fiduciary breach by facilitating or inducing a breach of the duty of care. *PLX*, 2018 WL 5018535, at *48. A third party may facilitate a breach by misleading the fiduciary with false or materially misleading information.²⁴ Or a third party can facilitate a breach by withholding information in a manner that misleads the fiduciary on a material point.²⁵

Consistent with these principles, the *Restatement (Second) of Torts* explains that a defendant can be secondarily liable for “harm resulting ... from the tortious conduct of another” if the defendant

- (a) does a tortious act in concert with the other or pursuant to a common design with him, or

(b) knows that the other's conduct constitutes a breach of duty and gives substantial assistance or encouragement to the other so to conduct himself, or

*55 (c) gives substantial assistance to the other in accomplishing a tortious result and his own conduct, separately considered, constitutes a breach of duty to the third person.

Restatement (Second) of Torts § 876 (1979). A comment on clause (b) states: “If the encouragement or assistance is a substantial factor in causing the resulting tort, the one giving it is himself a tortfeasor and is responsible for the consequences of the other’s act.” *Id.* cmt. d. Under the *Restatement*, giving “substantial assistance or encouragement” to the fiduciary in breaching its duty is sufficient to satisfy the participation requirement.

“A third-party bidder who negotiates at arms’ length rarely faces a viable claim for aiding and abetting.” *Del Monte*, 25 A.3d at 837. The general rule is that “arm’s-length bargaining is privileged and does not, absent actual collusion and facilitation of fiduciary wrongdoing, constitute aiding and abetting.” *Morgan v. Cash*, 2010 WL 2803746, at *8 (Del. Ch. July 16, 2010). The pleading burden to establish knowing participation against a third-party acquirer accordingly is high. A difficult pleading standard “aids target stockholders by ensuring that potential acquirors are not deterred from making bids by the potential for suffering litigation costs and risks on top of the considerable risk that already accompanies [a transaction].” *Id.*

A high pleading standard, however, is not an insuperable one. The pled facts support a pleading-stage inference that TransCanada knew that Skaggs and Smith were breaching their fiduciary duties and sought to take advantage of the situation. The constellation of allegations that supports this inference includes TransCanada’s repeated violations of its standstill agreement, Smith’s extreme behavior during the January 7 Meeting, Skaggs’ decision to treat TransCanada as if its exclusivity agreement remained in effect even after it had terminated, the “moral commitment” that Skaggs and Smith gave TransCanada not to consider anything less than a fully financed offer, and TransCanada’s last-minute lowering of its bid.

Viewed in isolation, none of these incidents would support a claim for aiding and abetting. Taken together, they support a pleading stage inference that TransCanada knew that Skaggs

and Smith were compromised. This decision has detailed at length how Skaggs and Smith favored TransCanada. Evidencing its understanding of their situation, TransCanada extracted a “moral commitment” from Skaggs and Smith that the phrase “serious written proposal” meant a “financed bid subject only to confirmatory” diligence. Compl. ¶ 108. TransCanada then again took advantage of Skaggs’ and Smith’s compromised position by lowering its offer from \$26 to \$25.50, combined with a three-day deadline and a threat to publicly announce the breaking off of talks if the Company did not accept.

At the pleading stage, it is reasonable to infer that TransCanada sought to take advantage of the situation that it had worked with Skaggs and Smith to create. For pleading purposes, the constellation of facts present in this case supports an inference of knowing participation.

2. Damages

Finally, a claim for aiding and abetting also requires that the Complaint plead the existence of damages. At the pleading stage, a plaintiff need not specify a monetary amount. The plaintiff can plead the existence of damages generally as long as the Complaint supports a reasonable inference of harm. *See, e.g., In re EZCORP Inc. Consulting Agr. Deriv. Litig.*, 2016 WL 301245, at *30 (Del. Ch. Jan. 25, 2016); *NACCO Indus., Inc. v. Applicia Inc.*, 997 A.2d 1, 19 (Del. Ch. 2009). The Complaint supports a reasonable inference that the stockholders lost out on a higher valued transaction due to the actions that Skaggs, Smith, and TransCanada took, which is sufficient at the pleading stage.

*56 In response, the defendants return to the Appraisal Decision and argue that the Company’s stockholders could not have suffered damages if they received an amount that this court found to be the standalone value of the Company. That damages remedy is not what the plaintiffs are seeking. They contend that stockholders lost out on the difference between the \$25.50 that they received and the higher amount that TransCanada or another bidder would have paid. “If the plaintiffs prove that the defendants could have sold the corporation to the same or to a different acquirer for a higher price, then the measure of damages should be based on the lost transaction price.”²⁶ The plaintiffs have articulated a viable theory of damages and have pled all of the elements of a claim for aiding and abetting a breach of fiduciary duty.²⁷

V. THE DISCLOSURE CLAIMS

In addition to the sale process claims, the plaintiffs contend that Skaggs and Smith breached their duty of disclosure. The plaintiffs maintain that TransCanada knowingly participated in Skaggs' and Smith's breaches of the duty of disclosure, exposing TransCanada to liability for aiding and abetting.

A. The Disclosure Claim Against Skaggs And Smith

As officers, Skaggs and Smith owed fiduciary duties that were “the same as those of directors.” *Gantler*, 965 A.2d at 709. Directors owe a “fiduciary duty to disclose fully and fairly all material information within the board's control when it seeks shareholder action,” as when requesting stockholder approval for a merger. *Stroud v. Grace*, 606 A.2d 75, 84 (Del. 1992). The same duty applies to officers. *See, e.g., City of Warren Gen. Empls.' Ret. Sys. v. Roche*, 2020 WL 7023896, at *19–23 (Del. Ch. Nov. 30, 2020); *In re Baker Hughes, Inc. Merger Litig.*, 2020 WL 6281427, at *15–16 (Del. Ch. Oct. 27, 2020).

*57 When seeking injunctive relief for a breach of the duty of disclosure in connection with a request for stockholder action, a plaintiff need only show a material misstatement or omission. When seeking post-closing damages for a breach of the duty of disclosure, however, the plaintiffs must prove quantifiable damages that are “logically and reasonably related to the harm or injury for which compensation is being awarded.” *In re J.P. Morgan Chase & Co. S'holder Litig.*, 906 A.2d 766, 773 (Del. 2006).

The duty of disclosure arises because of “the application in a specific context of the board's fiduciary duties.” *Malpiede*, 780 A.2d at 1086. The “duty of disclosure is not an independent duty, but derives from the duties of care and loyalty.” *Pfeffer v. Redstone*, 965 A.2d 676, 684 (Del. 2009) (internal quotation marks omitted). A plaintiff that seeks to recover damages for a breach of the duty of disclosure also must establish that the fiduciary acted with “a culpable state of mind” or engaged in “non-exculpated gross negligence.” *Wayport*, 76 A.3d at 315.

The first step in pleading a claim for damages for breach of the duty of disclosure is to plead facts supporting an inference that the fiduciary failed to disclose material information. The Appraisal Decision determined that for purposes of Delaware law, the Proxy failed to disclose material information. This

decision already has held that the Complaint supports a pleading-stage inference of three disclosure violations.

To support a damages claim, the plaintiffs next must plead facts supporting an inference that Skaggs or Smith withheld the information knowingly or because of non-exculpated gross negligence. Under this standard, the claims against Skaggs and Smith are not subject to dismissal. It is reasonably conceivable that their interest in early retirement and the benefits conferred by the Merger tainted their decisions about what to disclose, supporting a reasonable inference that their failure to disclose information resulted from a breach of the duty of loyalty. *See Orman v. Cullman*, 794 A.2d 5, 41 (Del. Ch. 2002) (refusing to find defendants who “decided what information to include in the Proxy” only breached their duty of care where the complaint sufficiently pled that they were conflicted). The disclosure violations also concerned Skaggs' and Smith's own actions, supporting an inference that they knew the Proxy was false when issued. The Complaint therefore supports a reasonable inference that Skaggs and Smith breached the subsidiary element of the duty of loyalty by failing to act in good faith. *See In re Hansen Med., Inc. S'holders Litig.*, 2018 WL 3030808, at *11 (Del. Ch. June 18, 2018) (finding it reasonably conceivable that a fiduciary “breached his duty of loyalty by allowing the Proxy to go to stockholders” where complaint's allegations supported a reasonable inference that the fiduciary “knew the Proxy was materially misleading”). At a minimum, the Complaint supports a reasonable inference that Skaggs and Smith acted recklessly. Because they are not entitled to exculpation in their capacities as officers, the Complaint therefore states claims against them. *See Roche*, 2020 WL 7023896, at *19–23 (denying motion to dismiss breach of fiduciary duty claim seeking compensatory damages against officer for disclosures in proxy statement); *Baker Hughes*, 2020 WL 6281427, at *15–16 (same).

The Complaint also satisfies the remaining elements of a claim for breach of the duty of disclosure. At the pleading stage, the Complaint need not prove “actual reliance on the disclosure, but simply that there was a material misdisclosure.” *Metro Commc'n Corp. BVI v. Adv. Mobilecomm Techs. Inc.*, 854 A.2d 121, 156 (Del. Ch. 2004). “The Complaint need not plead that omissions or misleading disclosures were so material that they would cause a reasonable investor to change his vote.” *Roche*, 2020 WL 7023896, at *24. By pleading that the disclosures were materially misleading, the plaintiffs have pled a claim that satisfies the elements of reliance and causation.

*58 Finally, the Complaint also adequately pleads damages. Ordinarily, a plaintiff can plead damages generally, and with further “consideration of damages await[ing] a developed record.” *Morrison v. Berry*, 2019 WL 7369431, at *22 n.273 (Del. Ch. Dec. 31, 2019). In light of the Appraisal Decision, the defendants argue that the plaintiffs cannot prove damages under a quasi-appraisal theory, because the court already has held that the deal price exceeded standalone value. If the plaintiffs only sought quasi-appraisal as a remedy, then the Appraisal Decision would provide persuasive authority that damages did not exist under the doctrine of *stare decisis*. See *PLX*, 2018 WL 5018535, at *50–51.

In this case, however, the plaintiffs are not seeking quasi-appraisal damages. They are seeking rescissory damages, which can be awarded for fraud or for a disloyal breach of the duty of disclosure. See *Orchard Enters.*, 88 A.3d at 40 (Del. Ch. 2014); *Turner v. Bernstein*, 768 A.2d 24, 39 (Del. Ch. 2000). The plaintiffs also are not necessarily seeking broad rescissory damages on a transaction-wide basis; they have identified disgorgement of transaction-related benefits as one possible form of rescissory remedy. The defendants argue that rescissory damages could never be awarded on these facts, but it is premature to make that determination at this stage. See *Orchard Enters.*, 88 A.3d at 41–42 (declining to rule out rescissory damages on motion for summary judgment). If the plaintiffs proved that Skaggs or Smith knowingly misrepresented facts in the Proxy, then a rescissory award might be available.

B. The Aiding-And-Abetting Claim Against TransCanada

The plaintiffs maintain that TransCanada aided and abetted the breaches of the duty of disclosure committed by Skaggs and Smith. Because the Complaint pleads viable claims for breach against Skaggs and Smith, the only element in dispute is knowing participation.

The disclosure violations in this case included the omissions regarding the January 7 Meeting and TransCanada's breaches of its own DADW standstill. Under the Merger Agreement, TransCanada and its affiliates were obligated to “furnish all information concerning themselves and their Affiliates that is required to be included in the Proxy Statement.” MA § 5.01(a). They further agreed that

none of the information supplied by each of them or any of their respective Subsidiaries (as applicable) for inclusion or incorporation by reference in the Proxy Statement will, at the date of mailing to stockholders of the Company or at the time of the Stockholders Meeting, contain any untrue statement of a material fact or omit to state any material fact required to be stated therein or necessary in order to make the statements therein, in light of the circumstances under which they were made, not misleading.

Id. TransCanada and its affiliates thus were obligated to furnish accurate and complete information for inclusion in the Proxy. TransCanada also undertook an obligation to inform the Company if there was any issue in the Proxy that needed to be addressed

so that the Proxy Statement or the other filings shall not contain an untrue statement of a material fact or omit to state any material fact required to be stated therein or necessary in order to make the statements therein, in light of the circumstances under which they are made, not misleading.

Id. § 5.01(b).

Two of the disclosure violations concern TransCanada's breaches of the DADW standstills and its interactions with Skaggs and Smith in connection with the January 7 Meeting. TransCanada necessarily knew about its own conduct. TransCanada was contractually obligated to take action so that the Proxy did not contain untrue or materially misleading statements of fact.

*59 Under the circumstances, it is reasonable to infer at this stage that TransCanada knowingly participated in the material omissions in the Proxy that concerned TransCanada's own conduct. The Complaint therefore states a claim

against TransCanada for aiding and abetting these disclosure violations.

abetting breaches of fiduciary duty against TransCanada. The defendants' motion to dismiss is therefore denied.

VI. CONCLUSION

The Complaint pleads claims for breach of fiduciary duty against Skaggs and Smith. It pleads a claim for aiding and

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Footnotes

- 1 See [D.R.E. 201\(b\)](#); [In re Tyson Foods, Inc. Consol. S'holder Litig.](#), 919 A.2d 563, 585 (Del. Ch. 2007) (noting that [D.R.E. 201](#) permits a court to take judicial notice of "documents [outside the pleadings] that are required by law to be filed, and are actually filed, with federal or state officials"); [In re Wheelabrator Techs., Inc. S'holders Litig.](#), 1992 WL 212595, at *11–12 (Del. Ch. Sept. 1, 1992) (taking judicial notice of publicly filed documents for purposes of motion to dismiss).
- 2 [Ftikas v. Columbia Pipeline Gp., Inc.](#), C.A. No. 1:18-cv-03670-GBD, Dkt. 1 (S.D.N.Y. Apr. 25, 2018). Ftikas originally filed a lawsuit challenging the Merger in May 2016, before the Merger closed, in the United States District Court for the Southern District of Texas. See Class Action Compl., [Ftikas v. Columbia Pipeline Gp., Inc.](#), C.A. No. 4:16-cv-01205 (S.D. Tex. May 2, 2016). She did not make any effort to pursue her lawsuit. Five months later, in September 2016, she dismissed the action without prejudice. See Notice of Dismissal, [Ftikas v. Columbia Pipeline Gp., Inc.](#), C.A. No. 4:16-cv-01205 (S.D. Tex. Sept. 7, 2016) ("Plaintiff ... hereby dismisses this action without prejudice against all Defendants."); Order, Notice of Dismissal, [Ftikas v. Columbia Pipeline Gp., Inc.](#), C.A. No. 4:16-cv-01205 (S.D. Tex. Sept. 9, 2016) ("Pursuant to the Notice of Dismissal filed on September 7, 2016, the above-styled action shall be and is hereby dismissed without prejudice pursuant to [Federal Rule of Civil Procedure 41\(a\)\(1\)\(A\)\(ii\)](#)").
- 3 See, e.g., [Verrastro v. Bayhospitalists, LLC](#), 208 A.3d 720, 728–29 (Del. 2019); [Cal. State Teachers' Ret. Sys. v. Alvarez](#), 179 A.3d 824, 852–53 (Del. 2018); [Pyott v. La. Mun. Police Emps. Ret. Sys.](#), 74 A.3d 612, 617–18 (Del. 2013); [LaPoint v. AmerisourceBergen Corp.](#), 970 A.2d 185, 193 (Del. 2009); [Messick v. Star Enters.](#), 655 A.2d 1209, 1213 (Del. 1995); [Orloff v. Shulman](#), 2005 WL 3272355, at *7 (Del. Ch. Nov. 23, 2005); [Carlton Invs. v. TLC Beatrice Hldgs., Inc.](#), 1997 WL 208962, at *2 (Del. Ch. Apr. 21, 1997); [In re RJR Nabisco, Inc. S'holders Litig.](#), 576 A.2d 654, 659, 662 & n.15 (Del. Ch. 1990).
- 4 [Restatement, supra](#), § 27; [accord id.](#) § 62 cmt. a ("It is a basic principle of law that a person who is not a party to an action is not bound by the judgment in that action."). When a party seeks to re-litigate the same claim and is precluded from doing so, the effect is described variously as claim preclusion, direct estoppel, or *res judicata*. See *id.* cmt. b; see also [Advanced Litig., LLC v. Herzka](#), 2006 WL 2338044, at *8 (Del. Ch. Aug. 10, 2006) ("Delaware courts have used the terms *res judicata* and claim preclusion interchangeably."). "If, as more frequently happens, the second action is brought on a different claim," then the effect is described variously as issue preclusion or collateral estoppel. [Restatement, supra](#), § 27 cmt. b; see [Alvarez](#), 179 A.3d at 832 (using terms "interchangeably").
- 5 The [Messick](#) decision concerned an "issue of fact." *Id.* The Delaware Supreme Court elsewhere has explained that preclusion extends to legal rulings. See [Hercules Inc. v. AIU Ins. Co.](#), 783 A.2d 1275, 1278 (Del. 2000).

- 6 See, e.g., *Bartel v. Tokyo Elec. Power Co.*, 371 F. Supp. 3d 769, 782 (S.D. Cal. 2019) (citing *Bayer* and holding issue preclusion did not apply because the putative class in the prior action “was never certified” and “there were no special procedures ... to ensure any nonparty's interests were protected,” which meant that allowing preclusion would violate the plaintiffs’ due process rights); *Rivera v. P.R. Elec. Power Auth.*, 4 F. Supp. 3d 342, 352–53 (D.P.R. 2014) (noting that preclusion “raises important constitutional rights and due-process concerns” and rejecting the defendant's attempt “to distinguish the holding in *Smith* by highlighting ... that said case involved the application of the Anti-Injunction Act” because “*Smith* stands for the proposition that all proposed class actions, regardless of the underlying substantive issue, may not bind nonparties absent certification”); *Browning v. Data Access Sys., Inc.* 2012 WL 2054722, at *10 & n.11 (E.D. Pa. June 6, 2012) (holding that plaintiffs were not in privity with plaintiffs in prior action and holding “[i]n the alternative ... that notions of due process would necessitate the same result”); cf. *Hilton v. Apple Inc.*, 2013 WL 5487317, at *8–9 (N.D. Cal. Oct. 1, 2013) (ruling on a motion to stay proceedings in favor of first-filed action, distinguishing *Bayer* by denying that the “[d]ue process concerns” that would be raised “if a party could be bound to a court's judgment without having had an opportunity (either directly or through a properly certified class representative) to be heard”); see also *Woodards v. Chipotle Mexican Grill, Inc.*, 2015 WL 3447438, at *3–4 (D. Minn. May 28, 2015) (holding plaintiff who consented to join a putative class action but who was not included in the group of plaintiffs who were certified conditionally as a class was not precluded from later bringing his own collective action based on the same allegations); *Philibotte v. Nisource Corp. Servs. Co.*, 2014 WL 6968441, at *2 n.2 (D. Mass Dec. 9, 2014) (“[I]ssue preclusion does not apply here because [the plaintiff] is not in privity with the plaintiff in [a prior action] since that action was never certified as a class action.” (citing *Bayer*, 564 U.S. at 316 n.11)); cf. *Bridgford v. Pac. Health Corp.*, 202 Cal. App. 4th 1034, 1044 (Cal. App. 2012) (“We find the reasoning in [*Bayer*] persuasive and conclude, under California law, that the denial of class certification cannot establish collateral estoppel against unnamed, putative class members”).
- 7 That is an odd fact. As the surviving corporation after the short-form merger, Southwest was the proper respondent in the appraisal proceeding. See 8 Del. C. § 262(f). As the constituent corporation that merged with and into Southwest, M.G. Bancorporation no longer existed after the short-form merger. Its separate corporate existence had ceased. See 8 Del. C. § 259 (“When any merger ... shall have become effective under this chapter, for all purposes of the laws of this State the separate existence of all the constituent corporations ... except the one into which the other or others ... have been merged ... shall cease”). Yet for reasons that are not evident, the appraisal claimants also named M.G. Bancorporation as a respondent. See *Le Beau*, 737 A.2d at 517. That outcome could make sense if Southwest caused M.G. Bancorporation to merge with an intervening subsidiary such that after the short-form merger, Southwest came to own 100% of M.G. Bancorporation. This decision assumes that is what happened.
- 8 As the Delaware Supreme Court later recognized, describing the breach of fiduciary duty action as having been “adjudicated first” was an overstatement. The Court of Chancery's ruling in the fiduciary duty action was not a final judgment, but rather the denial of a motion to dismiss. See *Nebel*, 1995 WL 405750, at *1 (“This is the opinion of the Court on the defendants’ motion to dismiss”). The plenary fiduciary duty action remained pending, and just one month before the Delaware Supreme Court issued its ruling in the appraisal proceeding, the Court of Chancery denied a motion to dismiss an amended complaint filed by the stockholder plaintiffs. See *Nebel v. Southwest Bancorp, Inc.*, 1999 WL 135259 (Del. Ch. Mar. 9, 1999). After the Delaware Supreme Court issued its decision in *Le Beau*, Southwest sought reargument based on the interlocutory nature of the Court of Chancery's ruling. The Delaware Supreme Court denied the motion, stating that “the Court of Chancery's holding in the class action became the functional equivalent of a final judgment by virtue of a stipulated pretrial order,” where the parties identified the financial advisor's use of a minority valuation as a fact that was “admitted and required no proof.” *Le Beau*, 737 A.2d at 528. The Delaware Supreme Court reasoned that the stipulation made the finding “final because it was no longer in dispute,” making the

application of collateral estoppel appropriate. *Id.* In light of this clarification, it is perhaps best to regard *Le Beau* as a case involving the binding nature of a stipulation, rather than collateral estoppel.

- 9 The two Delaware decisions that the *Aveta* decision cited in the supporting footnote involved other considerations that warranted applying preclusion on their facts. See *Orloff*, 2005 WL 3272355; *Wilm. Hous. Auth. v. Nos. 500, 502 & 504 King St., & Nos. 503, 505 & 507 French St., Com. Tr. Co.*, 273 A.2d 280 (Del. Super. 1970). In *Orloff*, the company in question was privately held, with its ownership divided between one family that held a majority stake and other related individuals who constituted “one minority shareholder group.” *Orloff*, 2005 WL 3272355, at *8. The successful stockholder plaintiffs were mother and son, and the court found that on the facts presented, “the entire Orloff family has long been intricately intertwined in this litigation.” *Id.* at *9. The court discussed alignment of interests, but the principal basis for the holding was the non-party involvement in the prior litigation to a degree sufficient to warrant binding the non-party. See *id.*

In *Wilmington Housing Authority*, the plaintiff prevailed in condemnation proceedings against a commercial trust company that owned various properties as a trustee. The plaintiff subsequently filed suit against the tenant of one of the properties, who raised the same defenses as the trust company. The court held that the tenant was in privity with its landlord by virtue of its leasehold interest. *Wilm. Hous. Auth.*, 273 A.2d at 281. Although this finding was adequate to dispose of the tenant's defenses, the court also noted that the directors and officers of the tenant were “the beneficiaries of the trust agreement” and therefore “held a financial interest in the results of the [prior] case.” *Id.* The court then remarked that “because they are the moving force behind [the tenant] and had the identical interests actively defended in the [prior] case, they bind [the tenant] as a party in privity.” *Id.* The court's discussion of these issues was quite brief, but the court's comments seem to have been directed at reinforcing the finding of privity, not providing an independent basis for establishing privity.

- 10 *Ala. By-Prods. Corp. v. Cede & Co.*, 657 A.2d 254, 260 (Del. 1995); accord *S. Prods. Co., Inc. v. Sabath*, 87 A.2d 128, 134 (Del. 1952); *Sunrise P'rs Ltd. P'ship v. Rouse Props., Inc.*, 2016 WL 7188104, at *4 (Del. Ch. Dec. 8, 2016).
- 11 See, e.g., *City of Fort Myers Gen. Empls.' Pension Fund v. Haley*, 235 A.3d 702, 720 (Del. 2020) (holding that complaint stated claim that stockholder vote was not fully informed where proxy failed to disclose CEO's expectation of compensation from bidder in light of its potential effect on his ability to negotiate for the stockholders); *Morrison*, 191 A.3d at 275 (holding that complaint stated claim that Schedule 14D-9 omitted material information where it failed to disclose founder's clear preference for a deal with a particular bidder, including willingness only to rollover shares in a deal with that bidder); *In re Xura, Inc., S'holder Litig.*, 2018 WL 6498677, at *12–13 (Del. Ch. Dec. 10, 2018) (finding that complaint stated claim for breach of the duty of disclosure where proxy failed to disclose bidder's communications with CEO regarding its intent to retain management, including the CEO); *van der Fluit v. Yates*, 2017 WL 5953514, at *8 (Del. Ch. Nov. 30, 2017) (declining to apply *Corwin* cleaning where proxy failed to disclose that “Opower negotiators were Yates and Laskey, who each received post-transaction employment and the conversion of unvested Opower options into unvested Oracle options”); *Maric Cap. Master Fund Ltd. v. Plato Learning, Inc.*, 11 A.3d 1175, 1179 (Del. Ch. 2010) (granting preliminary injunction to address proxy's disclosure that there were no compensation “negotiations” between management and the acquirer when there had been “extended discussions” about retaining management and the typical equity incentive package that could be expected, and thus, the proxy statement created “the materially misleading impression that management was given no expectations regarding the treatment they could receive” from the acquirer).
- 12 See, e.g., *Arnold v. Soc'y for Sav. Bancorp*, 650 A.2d 1270, 1280–81 (Del. 1994) (reversing a grant of summary judgment in favor of defendants on disclosure claim where proxy failed to disclose the existence of a bid because “once defendants traveled down the road of partial disclosure of the history leading up to the Merger and used the vague language described, they had an obligation to provide the stockholders

with an accurate, full, and fair characterization of those historic events,” including the existence of the bid); *Firefighters’ Pension Sys. of Kansas City v. Presidio, Inc.*, 2021 WL 298141, at *27 (Del. Ch. Jan. 29, 2021) (“It is reasonably conceivable that the existence of the tip was material information that should have been disclosed to the stockholders. The Proxy made no mention of LionTree’s tip to BCP.”); *Xura*, 2018 WL 6498677, at *13 (holding that plaintiff adequately pled a claim for breach of the duty of disclosure where stockholders appeared to lack information about private communications between CEO and bidders); *Alessi v. Beracha*, 849 A.2d 939, 946 (Del. Ch. 2004) (holding that negotiations between buyers and target’s CEO were material when the parties discussed “significant terms” including “valuation”); see also *In re PLX Tech. Inc. S’holders Litig.*, 2018 WL 5018535, at *33–34 (Del. Ch. Oct. 16, 2018) (finding after trial that recommendation statement omitted material information where it failed to disclose a communication between a director and a potential bidder about the bidder’s interest in acquiring the company and the likely timeframe for a bid), *aff’d*, 211 A.3d 137 (Del. 2019) (ORDER).

- 13 See, e.g., *Malpiede v. Townson*, 780 A.2d 1075, 1083 (Del. 2001) (“In our view, *Revlon* neither creates a new type of fiduciary duty in the sale-of-control context nor alters the nature of the fiduciary duties that generally apply.”); see also *Lyondell Chem. Co. v. Ryan*, 970 A.2d 235, 243 (Del. 2009) (“[T]here are no legally prescribed steps that directors must follow to satisfy their *Revlon* duties.”); *QVC*, 637 A.2d at 43 (“The directors’ fiduciary duties in a sale of control context are those which generally attach. In short, the directors must act in accordance with their fundamental duties of care and loyalty.” (internal quotation marks omitted)); *Barkan v. Amsted Indus., Inc.*, 567 A.2d 1279, 1286 (Del. 1989) (“[T]he basic teaching of [*Revlon* and *Unocal*] is simply that the directors must act in accordance with their fundamental duties of care and loyalty.”); *In re Lukens Inc. S’holders Litig.*, 757 A.2d 720, 731 (Del. Ch. 1999) (“‘*Revlon* duties’ refer only to a director’s performance of his or her duties of care, good faith and loyalty in the unique factual circumstance of a sale of control over the corporate enterprise.”).
- 14 See, e.g., *El Paso*, 41 A.3d at 439 (“[T]he potential sale of a corporation has enormous implications for corporate managers and advisors, and a range of human motivations, including but by no means limited to greed, can inspire fiduciaries and their advisers to be less than faithful”); *Dollar Thrifty*, 14 A.3d at 597 (explaining that “heightened scrutiny” under *Revlon* and *Unocal* applies because of concern about “personal motivations in the sale context that differ from what is best for the corporation and its stockholders” and that “[m]ost traditionally, there is the danger that top corporate managers will resist a sale that might cost them their managerial posts, or prefer a sale to one industry rival rather than another for reasons having more to do with personal ego than with what is best for stockholders”); *In re Netsmart Techs., Inc. S’holders Litig.*, 924 A.2d 171, 194 (Del. Ch. 2007) (noting that executives may have “an incentive to favor a particular bidder (or type of bidder),” especially if “some bidders might desire to retain existing management or to provide them with future incentives while others might not.”); cf. *In re SS & C Techs., Inc. S’holders Litig.*, 911 A.2d 816, 820 (Del. Ch. 2006) (declining to approve disclosure-only settlement where record supported inference that CEO “instigated this transaction through the use of corporate resources, but without prior authorization from the board of directors. ... in order to identify a transaction in which he could both realize a substantial cash payout for some of his shares and use his remaining shares and options to fund a sizeable investment in the resulting entity”).
- 15 *Dell, Inc. v. Magnetar Glob. Event Driven Master Fund Ltd.*, 177 A.3d 1, 20 (Del. 2017) (explaining that when valuing a corporation in an appraisal, “the court should first envisage the entire pre-merger company as a ‘going concern,’ as a standalone entity, and assess its value as such” (quoting *Cavalier Oil Corp. v. Harnett*, 564 A.2d 1137, 1144 (Del. 1989)); accord *Brigade Leveraged Cap. Structures Fund Ltd. v. Stillwater Mining Co.*, 240 A.3d 3, 10 (Del. 2020); *In re Appraisal of AOL Inc.*, 2018 WL 1037450, at *8 (Del. Ch. Feb. 23, 2018).
- 16 *Le Beau*, 737 A.2d at 525 (explaining that in an appraisal, the corporation “must be valued as a going concern based upon the ‘operative reality’ of the company at the time of the merger”) (quoting *Cede & Co.*

v. Technicolor, Inc. (Technicolor IV), 684 A.2d 289, 298 (Del. 1996)); see *Verition P'rs Master Fund Ltd. v. Aruba Networks, Inc.*, 210 A.3d 128, 132–33 (Del. 2019) (“Fair value is ... the value of the company to the stockholder as a going concern,” i.e., the stockholder's “proportionate interest in a going concern.” (internal quotation marks omitted)).

- 17 *Technicolor IV*, 684 A.2d at 298; see *Tri-Continental Corp. v. Battye*, 74 A.2d 71, 72 (Del. 1950) (“The basic concept of value under the appraisal statute is that the stockholder is entitled to be paid for that which has been taken from him, viz., his proportionate interest in a going concern.”). The going-concern standard also tracks the judicially endorsed account in which the appraisal statute arose “as a means to compensate shareholders of Delaware corporations for the loss of their common law right to prevent a merger or consolidation by refusal to consent to such transactions.” See, e.g., *Ala. By-Pros.*, 657 A.2d at 258. As explained in the seminal Delaware Supreme Court decision on the going-concern standard, the appraisal statute calls for valuing the corporation as a going concern, using its operative reality as it then existed as a standalone entity, because that is the alternative that the dissenters wished to maintain. *Battye*, 74 A.2d at 72. Commentators have questioned the accuracy of the historical trade-off, but it remains part of the foundational understanding that has informed the concept of fair value. See Lawrence A. Hamermesh & Michael L. Wachter, *The Fair Value of Cornfields in Delaware Appraisal Law*, 31 J. Corp. L. 119, 130 n.52 (2005) (“The historical accuracy of this trade-off story is questionable, however, given the fact that the appraisal remedy was often added well after the adoption of statutes permitting mergers without unanimous consent.” (citing Robert B. Thompson, *Exit, Liquidity, and Majority Rule: Appraisal's Role in Corporate Law*, 84 Geo. L.J. 1, 14 (1995))).
- 18 See *Aruba*, 210 A.3d at 142 (reversing trial court's finding on fair value and determining fair value using deal price less the acquirer's estimate of synergies); *Dell*, 177 A.2d at 23 (reversing trial court's finding on fair value where sale process was sufficiently good that the deal price deserved “heavy, if not dispositive, weight”); *DFC Glob. Corp. v. Muirfield Value P'rs*, 172 A.3d 346, 388–89 (Del. 2017) (reversing trial court's finding on fair value where sale process was sufficiently good that the Court of Chancery's “decision to give one-third weight to each metric was unexplained and in tension with the Court of Chancery's own findings about the robustness of the market check”). The Delaware Supreme Court issued its decision in *Aruba* on April 16, 2019. This court held post-trial oral argument in the Appraisal Proceeding on May 16, 2019, and issued its decision on August 12, 2019.
- 19 *Unitrin, Inc. v. Am. Gen. Corp.*, 651 A.2d 1361, 1374–75 (Del. 1995) (distinguishing between the “transactional justification” setting, in which enhanced scrutiny applies, and “personal liability” setting, in which the business judgment rule applies); see *Mills Acq. Co. v. Macmillan, Inc.*, 559 A.2d 1261, 1284 n.32 (Del. 1989) (distinguishing between “the traditional concept of protecting the decision itself” and the question of the “directors’ personal liability for these challenged decisions”); *Revlon*, 506 A.2d at 180 n.10 (embracing the “distinction between the business judgment rule, which insulates directors and management from personal liability for their business decisions, and the business judgment doctrine, which protects the decision itself from attack” and noting that in “transactional justification cases,” Delaware decisions had not observed the distinction in terminology, but nevertheless “may be understood to embrace the concept of the doctrine”); see also *Kahn v. Stern*, 2018 WL 1341719, at *1 n.3, 183 A.3d 715 (Del. Mar. 15, 2018) (ORDER) (“*Revlon* remains applicable [in a post-closing case] as a context-specific articulation of the directors’ duties but directors may only be held liable for a non-exculpated breach of their *Revlon* duties.”).
- 20 *In re Cornerstone Therapeutics Inc., S'holder Litig.*, 115 A.3d 1173, 1180 (Del. 2015); see *In re Tangoe, Inc. S'holders Litig.*, 2018 WL 6074435, at *12 (Del. Ch. Nov. 20, 2018); *Venhill Ltd. P'ship v. Hillman*, 2008 WL 2270488, at *22 (Del. Ch. June 3, 2008); *McMillan*, 768 A.2d at 502.
- 21 *Singh v. Attenborough*, 137 A.3d 151, 151 (Del. 2016) (ORDER) (“Absent a stockholder vote and absent an exculpatory charter provision, the damages liability standard for an independent director or other disinterested fiduciary for breach of the duty of care is gross negligence, even if the transaction was a change-of-control

transaction.”); *RBC*, 129 A.3d at 857 (“When disinterested directors themselves face liability, the law, for policy reasons, requires that they be deemed to have acted with gross negligence in order to sustain a monetary judgment against them.”); *McMillan*, 768 A.2d at 505 n.56 (asserting in a case involving a post-closing damages claim that “[i]n the absence of the exculpatory charter provision, the plaintiffs would still have been required to plead facts supporting an inference of gross negligence in order to state a damages claim”); see *Corwin*, 125 A.3d at 312 (noting that the range-of-reasonableness standard under enhanced scrutiny “do[es] not match the gross negligence standard for director due care liability under *Van Gorkom*”).

- 22 *Tomczak v. Morton Thiokol, Inc.*, 1990 WL 42607 (Del. Ch. Apr. 5, 1990) (internal quotation marks omitted); see *Albert v. Alex Brown Mgmt. Servs., Inc.*, 2005 WL 2130607, at *4 (Del. Ch. Aug. 26, 2005) (“Gross negligence has a stringent meaning under Delaware corporate (and partnership) law, one which involves a devil-may-care attitude or indifference to duty amounting to recklessness.” (internal quotation marks omitted)). Gross negligence in the corporate context thus means conduct that goes beyond the various species of negligence and requires a showing of recklessness. By contrast, in civil cases not involving business entities, the Delaware Supreme Court has defined gross negligence as “a higher level of negligence representing ‘an extreme departure from the ordinary standard of care.’” *Browne v. Robb*, 583 A.2d 949, 953 (Del. 1999) (quoting W. Prosser, *Handbook of the Law of Torts* 150 (2d ed. 1955)), cert. denied, 499 U.S. 952 (1991). Outside of the corporate context, gross negligence “signifies more than ordinary inadvertence or inattention,” but it is “nevertheless a degree of negligence, while recklessness connotes a different type of conduct akin to the intentional infliction of harm.” *Jardel Co., Inc. v. Hughes*, 523 A.2d 518, 530 (Del. 1987).

The reality that a care claim requires recklessness warrants re-conceptualizing what exculpation accomplishes. Exculpation does not eliminate liability for negligence, because that form of liability does not exist in the first place. In the corporate context, a breach of the duty of care requires recklessness. The real function of exculpation is to eliminate liability for recklessness.

- 23 See *Haley*, 235 A.3d at 723–24 (holding that complaint stated claim against target’s CEO and lead negotiator who failed to inform the board that he had received a proposed compensation package from the acquirer); *RBC*, 123 A.3d at 865 (explaining that trial court’s award of money damages against financial advisor “was premised on [the financial advisor]’s ‘fraud on the Board’ ”); *Technicolor Plenary III*, 663 A.2d at 1170 n.25 (“[T]he manipulation of the disinterested majority by an interested director vitiates the majority’s ability to act as a neutral decision-making body.”); *Macmillan*, 559 A.2d at 1283–84 & n.33 (describing knowing silence of management and financial advisor about a tip as “a fraud upon the Board”); *Mindbody*, 2020 WL 5870084, at *24–25 (holding that complaint stated claim against CEO for fraud on the board where CEO failed to inform board about his efforts to kick-start a sale process and then guide the deal to his favored bidder); *Del Monte*, 25 A.3d at 836 (holding that investment bank’s knowing silence about its buy-side intentions, its involvement with the successful bidder, and its violation of a no-teaming provision misled the board); *Hollinger Int’l, Inc. v. Black*, 844 A.2d 1022, 1069 (Del. Ch. 2004) (holding if directors were “purposely duped,” then there “was fraud on the board” and the directors’ actions were subject to equitable challenge), *aff’d*, 872 A.2d 559 (Del. 2005); *HMG/Courtland Props., Inc. v. Gray*, 749 A.2d 94, 119 (Del. Ch. 1999) (holding that two directors were guilty of fraud on the board where they kept the self-interest of one of them in certain transactions being considered by the board secret from the rest of the board); see also *In re Am. Int’l Gp., Inc. Consol. Deriv. Litig.* 965 A.2d 763, 806–07 (Del. Ch. 2009) (“In colloquial terms, a fraud on the board has long been a fiduciary violation under our law and typically involves the failure of insiders to come clean to the independent directors about their own wrongdoing, the wrongdoing of other insiders, or information that the insiders fear will be used by the independent directors to take actions contrary to the insiders’ wishes.”). See generally Joel Edan Friedlander, *Confronting the Problem of Fraud on the Board*, 75 *Bus. Law.* 1441 (2020).
- 24 See *Goodwin v. Live Ent., Inc.*, 1999 WL 64265, at *28 (Del. Ch. Jan. 25, 1999) (granting summary judgment in favor of defendants charged with aiding and abetting a breach of the duty of care but suggesting that such

a claim could proceed if “third-parties, for improper motives of their own, intentionally duped the Live directors into breaching their duty of care”); see also *In re Wayport, Inc. Litig.*, 76 A.3d 296, 322 n.3 (Del. Ch. 2013) (noting that “a non-fiduciary aider and abetter” could be exposed to liability “if, for example, the non-fiduciary misled unwitting directors to achieve a desired result”).

- 25 See *Macmillan*, 559 A.2d at 1283–84, 1284 n.33 (describing management’s knowing silence about a tip as “a fraud upon the Board”); *FrontFour Cap. Gp. LLC v. Taube*, 2019 WL 1313408, at *26 (Del. Ch. Mar. 11, 2019) (“In the events leading up to the Proposed Transactions, the Taube brothers created an informational vacuum, which they then exploited.”); *Mesirov v. Enbridge Energy Co.*, 2018 WL 4182204, at *13–16 (Del. Ch. Aug. 29, 2018) (sustaining claim for aiding and abetting against financial advisor for preparing misleading analyses and creating an informational vacuum that misled board); *In re TIBCO Software Inc. S’holders Litig.*, 2015 WL 6155894, at *25–27 (Del. Ch. Oct. 20, 2015) (same); *In re Nine Sys. Corp. S’holders Litig.*, 2014 WL 4383127, at *48 (Del. Ch. Sept. 4, 2014) (holding that interested director aided and abetted breach of duty by failing to explain valuation adequately, thereby misleading the board), *aff’d sub nom. Fuchs v. Wren Hldgs., LLC*, 129 A.3d 882 (Del. 2015) (ORDER); *Rural Metro*, 88 A.3d at 99 (holding that investment banker knowingly participated in board’s breach of duty where “RBC created the unreasonable process and informational gaps that led to the Board’s breach of duty”); *Del Monte*, 25 A.3d at 836–37 (holding that investment bank’s knowing silence about its buy-side intentions, its involvement with the successful bidder, and its violation of a no-teaming provision misled the board); cf. *Technicolor Plenary III*, 663 A.2d at 1170 n.25 (“[T]he manipulation of the disinterested majority by an interested director vitiates the majority’s ability to act as a neutral decision-making body.”); *El Paso*, 41 A.3d at 443 (“Worst of all was that the supposedly well-motivated and expert CEO entrusted with all the key price negotiations kept from the Board his interest in pursuing a management buy-out of the Company’s E & P business.”).
- 26 *PLX*, 2018 WL 5018535, at *51; see *In re Dole Food Co., Inc. S’holder Litig.*, 2015 WL 5052214, at *46 (Del. Ch. Aug. 27, 2015) (awarding damages of \$2.74 per share, which suggested that “Murdock and Carter’s pre-proposal efforts to drive down the market price and their fraud during the negotiations reduced the ultimate deal price by 16.9%”); *Gray*, 749 A.2d at 117 (finding that although price fell within lower range of fairness, “[t]he defendants have failed to persuade me that HMG would not have gotten a materially higher value for Wallingford and the Grossman’s Portfolio had Gray and Fieber come clean about Gray’s interest. That is, they have not convinced me that their misconduct did not taint the price to HMG’s disadvantage”); see also *Bomarko, Inc. v. Int’l Telecharge, Inc.*, 794 A.2d 1161, 1184–85 (Del. Ch. 1999) (holding that although the “uncertainty [about] whether or not ITI could secure financing and restructure” lowered the value of the plaintiffs’ shares, the plaintiffs were entitled to a damages award that reflected the possibility that the company might have succeeded absent the fiduciary’s disloyal acts), *aff’d*, 766 A.2d 437 (Del. 2000).
- 27 The plaintiffs separately have alleged that TransCanada was unjustly enriched because it was able to acquire the Company on the cheap. Unjust enrichment is “the unjust retention of a benefit to the loss of another, or the retention of money or property of another against the fundamental principles of justice or equity and good conscience.” *Fleer Corp. v. Topps Chewing Gum, Inc.*, 539 A.2d 1060, 1062 (Del. 1988) (internal quotation marks omitted). “The elements of unjust enrichment are: (1) an enrichment, (2) an impoverishment, (3) a relation between the enrichment and impoverishment, (4) the absence of justification, and (5) the absence of a remedy provided by law.” *Nemec v. Shrader*, 991 A.2d 1120, 1130 (Del. 2010). Unless TransCanada engaged in wrongful conduct, such as by aiding and abetting a breach of fiduciary duty, TransCanada was entitled to seek to negotiate the best deal it could for itself. The plaintiffs have not identified any separate basis on which unjust enrichment might need to be employed to prevent injustice. The claim for unjust enrichment therefore is dismissed.

HERMAN JONES LLP

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